



International Chamber of Commerce

*The world business organization*



BUSINESS  
FOR PEACE  
FOUNDATION

**Please complete the following details on the nominee and return this form to us by 15 February 2013 to the following address: [wcf@iccwbo.org](mailto:wcf@iccwbo.org)**

## NOMINATION CONTENT

### I. The Nominating Organization

- Organization name, address
- Contact person with e-mail and phone numbers

### II. The Nominee

- Name of nominated candidate
- Biography (250 words)
- Contact details

### III. Relationship

“What is the relationship between the Nominated Candidate and the Nominating Organization?”

### IV. Nomination Criteria

#### A: Example to others in the Business communities

How does your candidate fulfill this criteria? (100 words)

*The Nominees are acting as examples to the general public and inspiring the business community by showing how to achieve success through ethical and responsible business practices.*

#### B: Outspoken advocate of Ethical and Responsible Business

How does your candidate fulfill this criteria? (100 words)

*Business persons nominated are outspoken advocates of ethical and responsible business principles, and of social responsibility in corporate governance.*

#### C: Trusted by the communities where her/his Business is exercised

How does your candidate fulfill this criteria? (100 words)

*The Nominees for the Award have developed and cultivated successful international or national businesses in a manner that is recognized and appreciated by the communities within which their business is active, ideally by creating economic value in a way that also creates value for society.*

### IV. Picture

A recent picture (headshot), of the nominated person must be enclosed preferably in colour in jpg or tiff format in minimum 300dpi size or minimum 10x10cm to be used for promotional purposes.

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