

SPONSORSHIP OPPORTUNITIES



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ICC RBC CONNECT - Expanding the Global Reach of Trade Finance
16 September 2013, 17:30-19:00, Ritz Carlton, Dubai

غرفة دبي
DUBAI CHAMBER

Organized by the ICC Regional Banking Commission MENA in partnership with Dubai Chamber of Commerce & Industry, this invitation-only networking event will bring key stakeholders attending Sibos to one place. The event will feature a welcome address by H.E. Hamad Buamim, Director General, Dubai Chamber of Commerce & Industry, and a keynote by Kah-Chye Tan, Chair, ICC Banking Commission.

Gathering leading banking industry business executives, policymakers and trade finance experts, the focus will be on allowing the main players attending Sibos to network in a social atmosphere.

About Sibos

Sibos, 16-19 September, brings together some 7,000 decision makers and topic experts from financial institutions, market infrastructures, multinational corporations and technology partners. With more than a hundred speakers, many conference sessions, over 200 exhibitors, and plenty of networking opportunities this is the event to generate leads in the financial community.

ICC REGIONAL BANKING COMMISSION MENA

The International Chamber of Commerce (ICC), in partnership with the Dubai Chamber of Commerce and Industry, launched the ICC Regional Banking Commission Middle East and North Africa (MENA) – a chapter of ICC's influential rule-making body for the banking industry.

The initiative aims to more effectively coordinate and communicate Banking Commission activities in the MENA region and meet increasing demands for premium trade finance information and up-to-date policy and market intelligence.

Facilitating trade, promoting economic development and enhancing the business environment are shared goals of ICC and the Dubai Chamber.

With over 600 members the Banking Commission is ICC's largest commission. The Regional Banking Commission initiative will effectuate a better understanding of regional needs in terms of policy advocacy. It will also extend the reach of ICC banking rules and related services including ICC rules and guidelines on documentary credits, UCP 600 – the most successful privately drafted rules for trade ever developed – and forthcoming Bank Payment Obligation rules on supply chain finance.



International Chamber of Commerce
The world business organization

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AN OPPORTUNITY FOR EVERY MARKETING GOAL

Sponsoring this event will provide your company with innumerable opportunities for additional branding with these key industry players. You will also benefit from additional interaction with the attendees at a higher level.

Sponsorship Deadline: **20 August 2013**

SPONSOR BENEFITS	SILVER	BRONZE
	€10,000	€5,000
CEO exclusive address during event	X	
Access to participant list Contact details not included	X	
Direct link to ICC Regional Banking Commission MENA and ICC Banking Commission websites Logo + 100 word write up	X	
Event invitations	10	5
Exhibition table Depending on availability	X	X
Opportunity to provide a branded gift to participants	X	X
Signage at venue*	X	X
Branding on promotional and on-site materials + website + social media	X	X

*To be provided by sponsor

Tailor-made packages are available to suit your company's needs.

CONTACT

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