

ICC Banking Commission Meeting

LISBON, Portugal

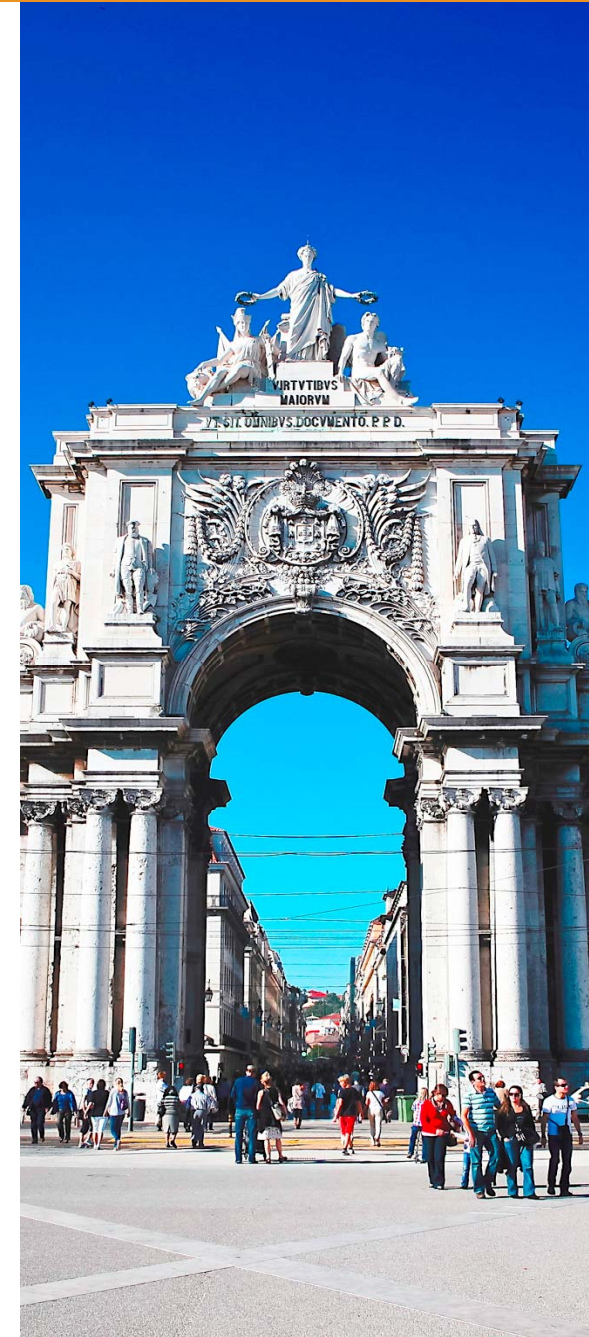
15-19 April 2013



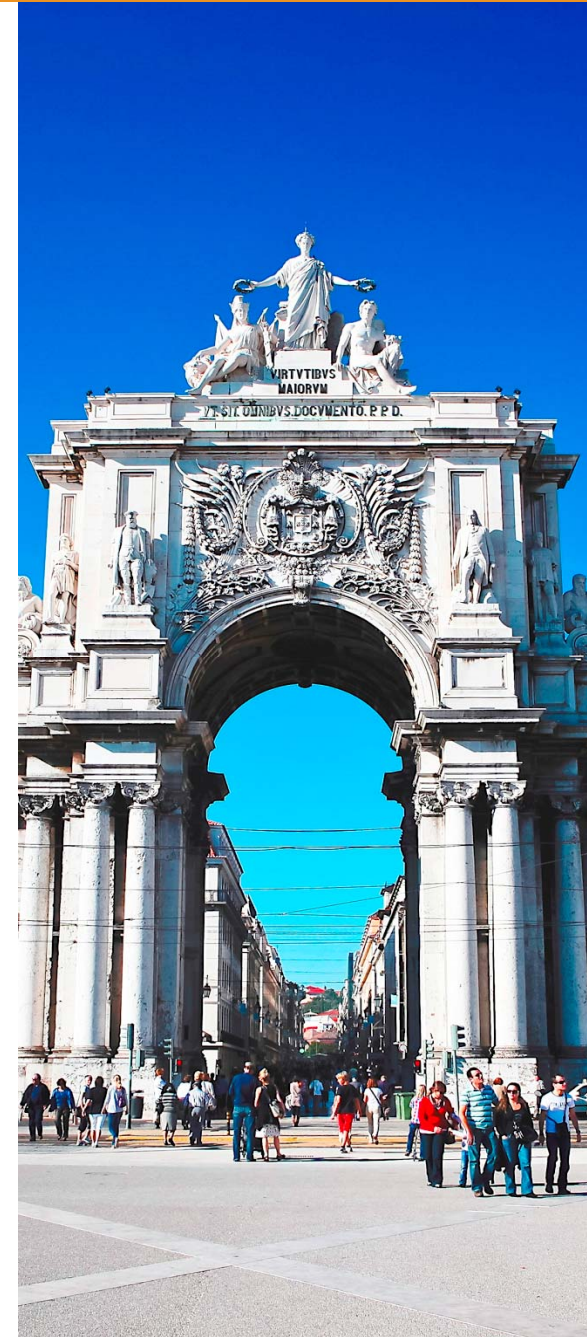
ICC Banking Commission Meeting - Lisbon

Agenda

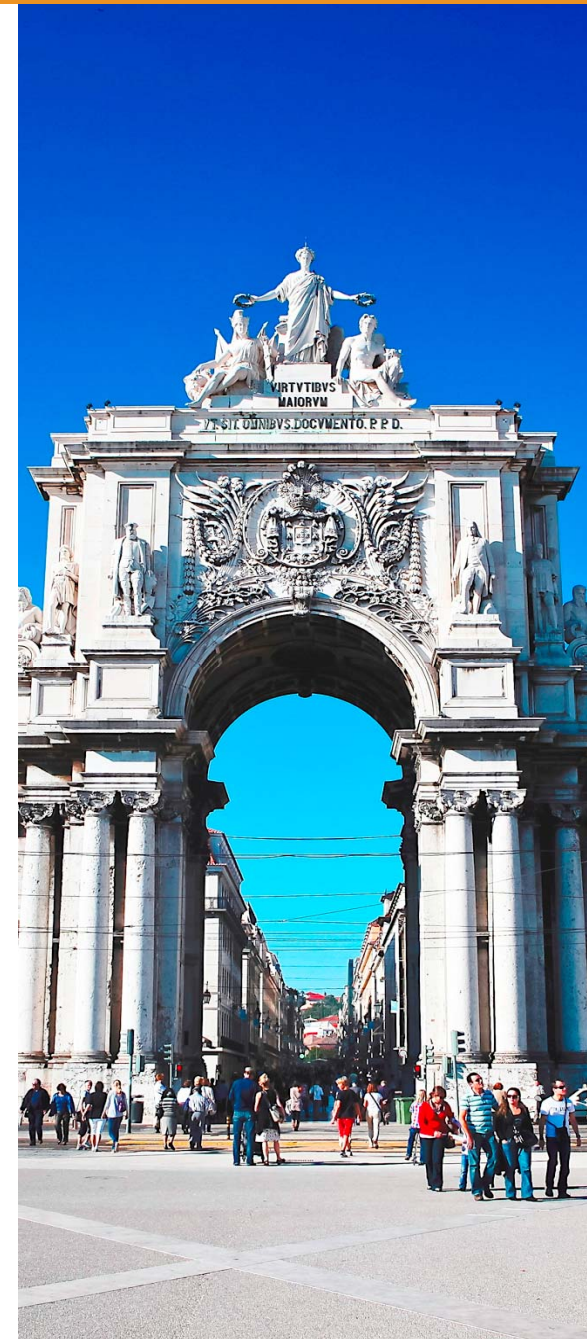
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About the Banking Commission Meetings



Twice a year the ICC Banking Commission meeting brings together bankers, business leaders, finance experts and government officials to encourage dialogue, make policy recommendations and develop rules to improve trade finance.



Organizers

ICC Banking Commission and ICC Portugal



Organizers



ICC Banking Commission

Organizer

Contacts:

Thierry Senechal
Senior Policy Manager

David Bischof
Policy Manager

Paulina Martinez
Project Coordinator



ICC Portugal

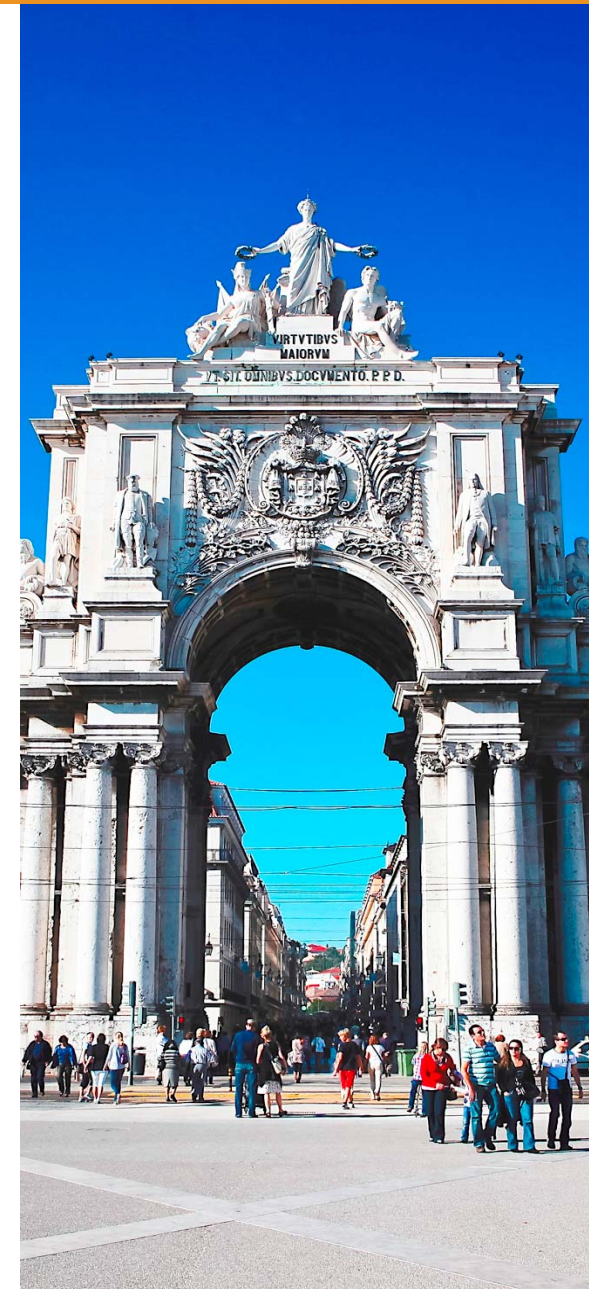
Local National Committee host

Contacts:

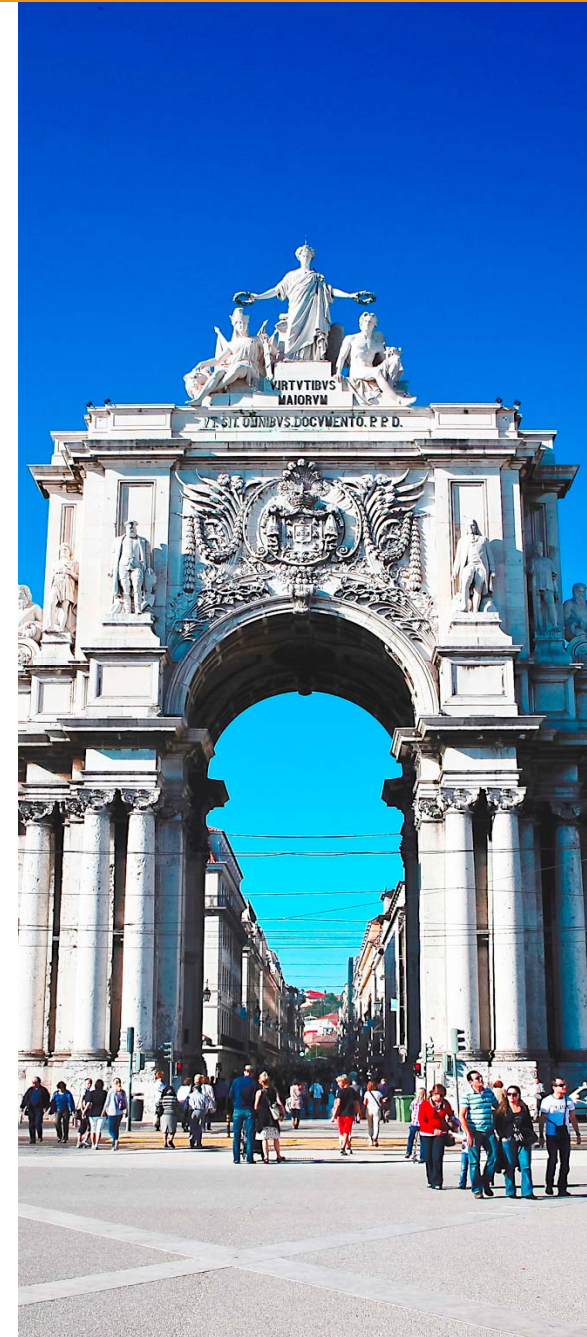
Pedro Madeira Rodrigues
Secretary General

Sara Romano de Castro
Assistant to Secretary General

João Oliveira e Silva
Trainee



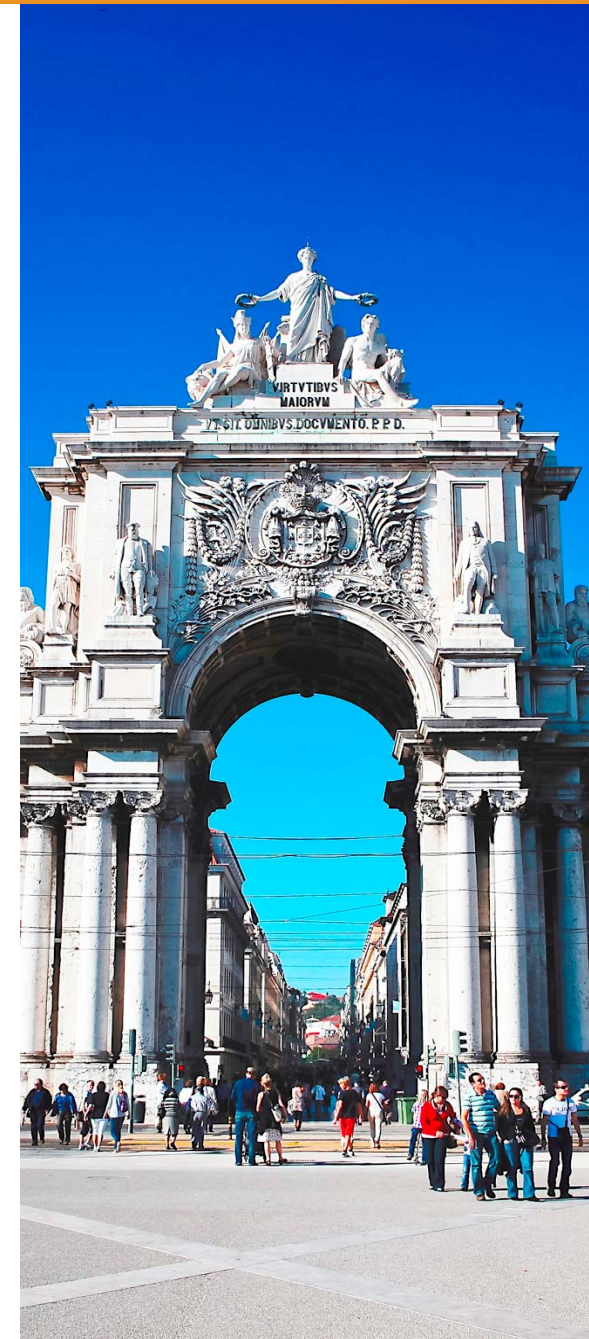
Why Portugal?



Portugal is an innovative, diversified and service-based economy, having joined the European Community in 1986.

The country is in a privileged, geographically **strategic location**, ideal for suppliers to the European market or businessmen expanding their businesses to other parts of the world.

Having been the **pioneer of globalization**, Portugal is the perfect link between Europe and a 250 million Portuguese speaking market, notably the emerging economies in Mozambique, Angola and Brazil.



Lisbon is Europe's westernmost and sunniest capital!

Foreign Direct Investment in Portugal

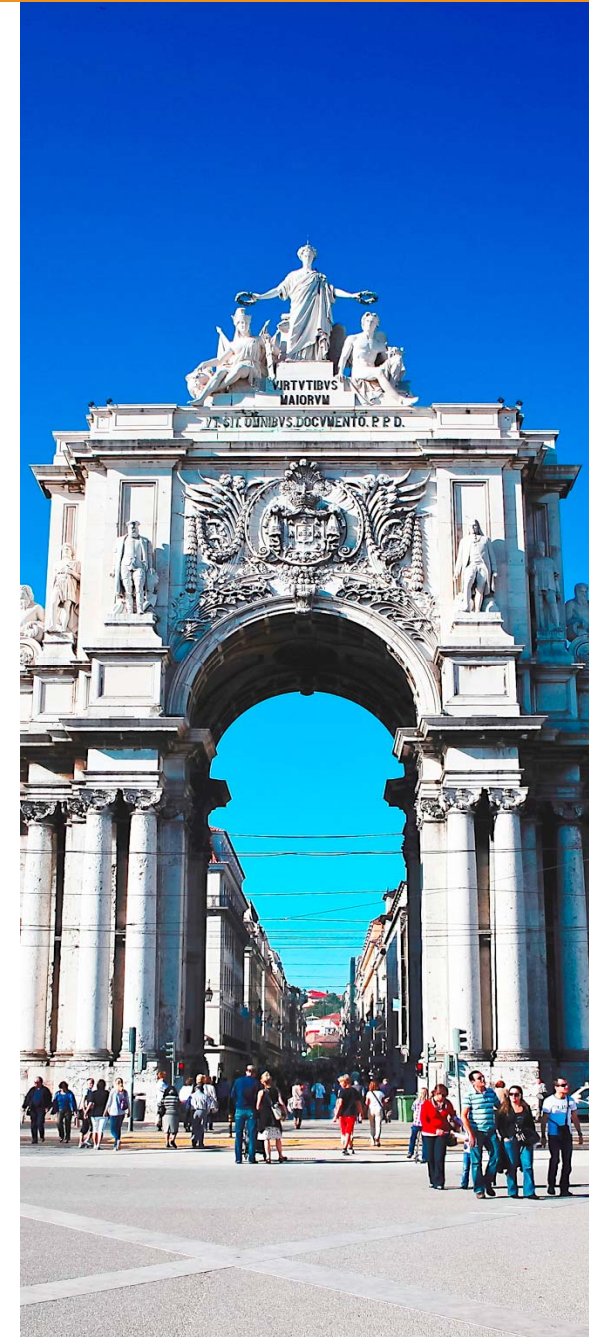
- In 2011, gross FDI in Portugal reached a total amount of 39.6 billion Euros. In net terms, FDI totaled 7.5 billion Euros, meaning an increase of 274.5% over the same period.

Portuguese Foreign Direct Investment

- Gross PFDI reached 15.6 billion Euros in 2011, meaning an increase of almost 60%, compared to the previous year. These values are clearly marked by great outflows investment, mainly towards Spain and Brazil but also in Angola, USA, Mozambique and some Eastern European countries.

International Trade

- Exports of goods and services increased by 13.8% in 2011, reaching 61,7 million Euros.



Invitation Message

Lisbon is often considered a perfect destination for business events.

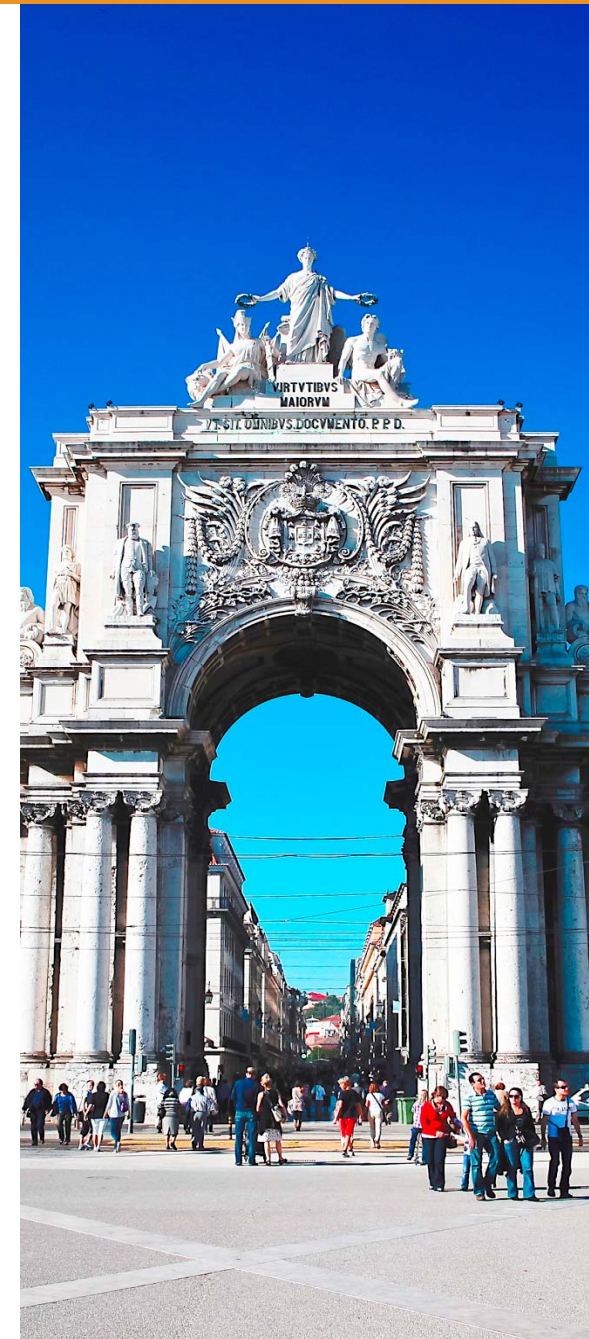
It is a **privileged access platform** to **500 million European consumers**, offering modern transport and logistics infrastructures, such as up-to-date railroads and highways as well as proximity to ports.

Lisbon gathers **decision-making centres** essential to business development, offers a **modern network** of technological and communication infrastructures, as well as a wide range of excellent quality product and service suppliers.

In April 2013 we will have on board an **outstanding group of speakers** which will include leading bankers, policy makers and government officials – also offering a unique networking opportunity for all of you.

ICC Portugal is working hard to ensure an enjoyable experience to all members of ICC Banking Commission from around the world. We are eager to make this meeting memorable and a successful business experience.

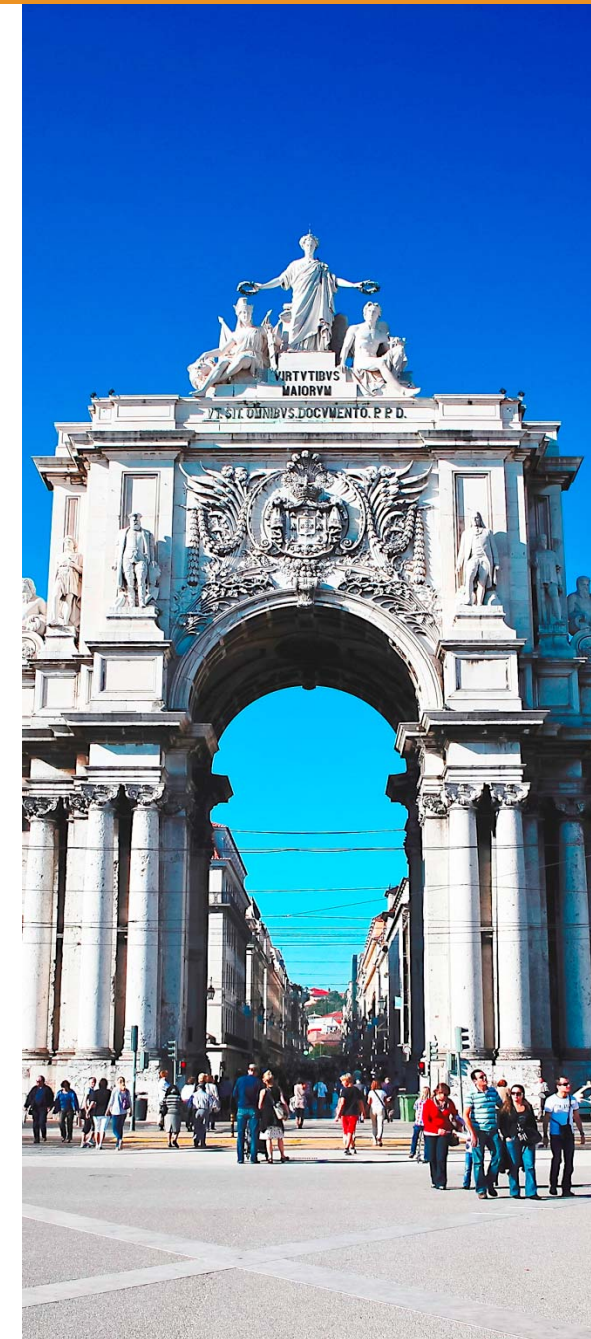
Looking forward to seeing you in Lisbon!



Venue - Hotel Tiara Park Hotel.

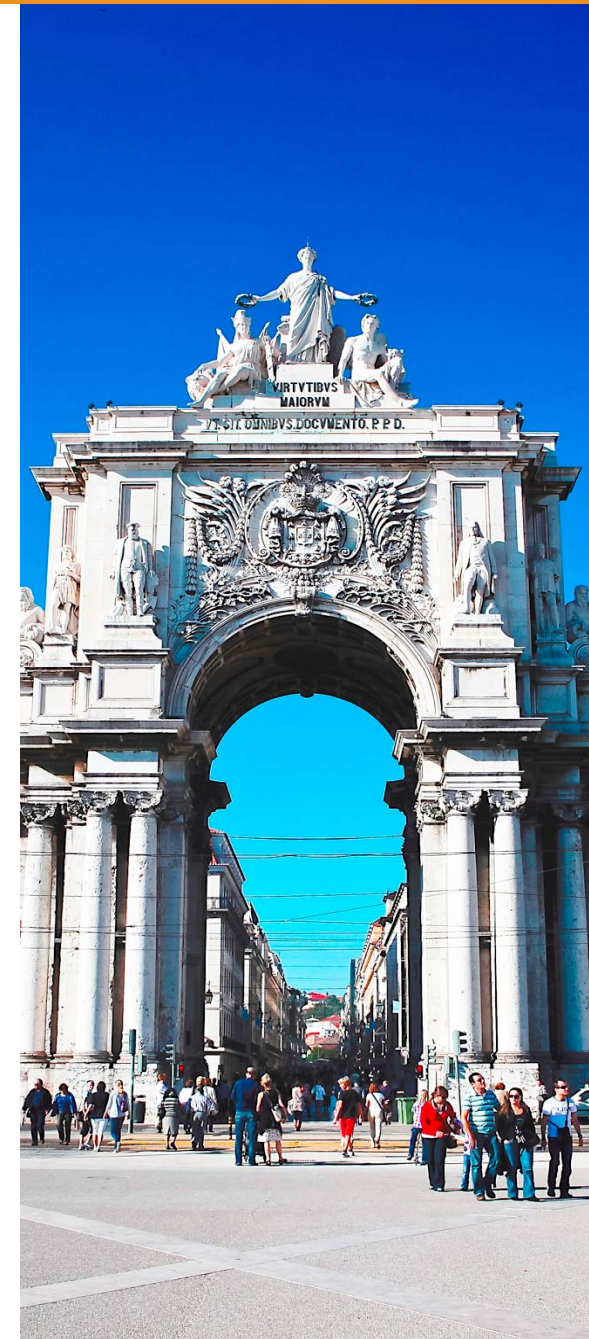
Located right in the centre of the capital, the **Tiara Park Atlantic Lisboa** celebrates the life and history of the city of Lisbon.

Whether on business or for pleasure, your stay at the Tiara Park Atlantic Lisboa hotel will always be marked by a range of unique luxury experiences.

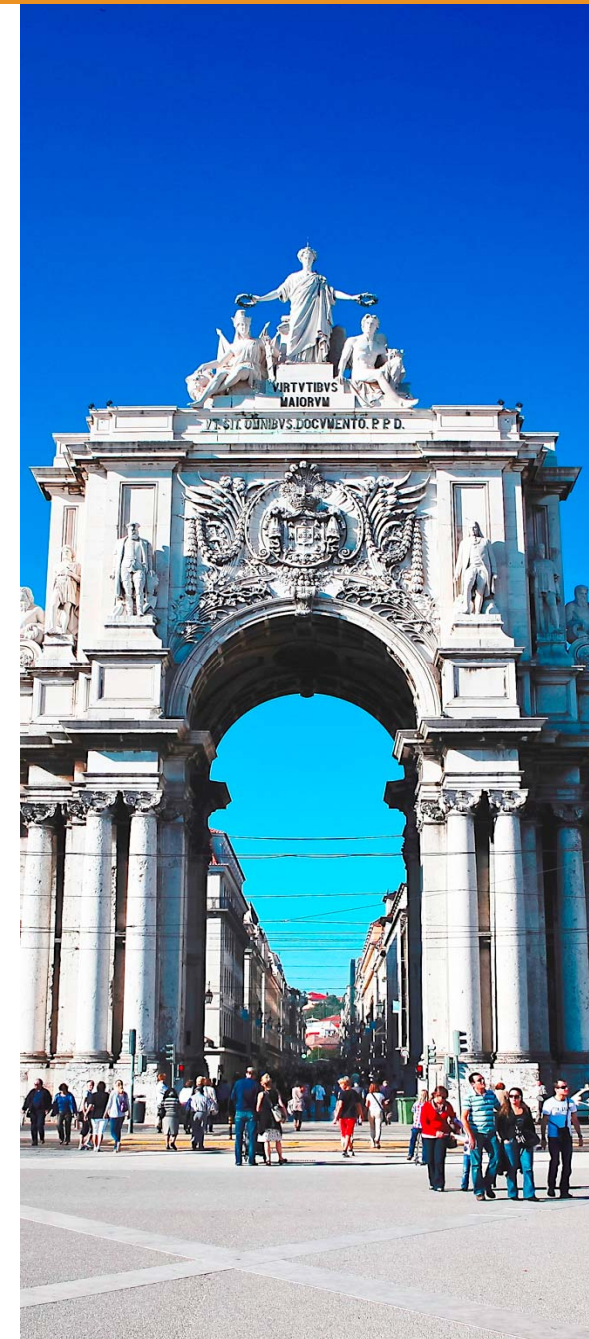


ICC Portugal Trade Finance Summit

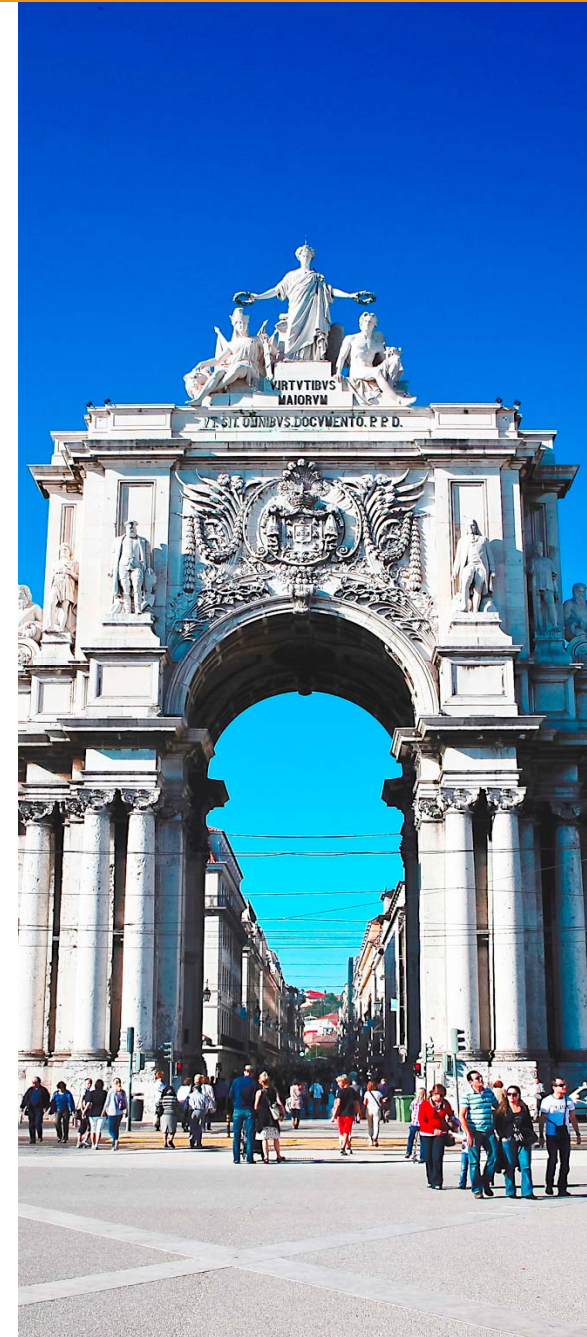
“Global Economic Recovery:
the role of trade finance.”



- How to enhance the contribution of **multilateral trading** system to **sustainable development**?
- Supportive international economic environment is crucial. Does **protectionism** still work? Which **financial resources** should be provided to countries dealing with international debt?
- European sovereign debt crisis as a result of the globalization of finance? **What future to the Eurozone?**
- What relation between the deepening Eurozone crisis and the **decline on global investment and trade**? What measures towards recovery?
- How to deal with **new challenges** in global investment trends: the slowdown of world economy, the rising uncertainty, the lack of solution for the Eurozone debt crisis, fluctuations in global financial markets, the resurgence of US manufacturing and the rise of emerging economies?



ICC Portugal Training Session: Uniform Rules for Bank Payment Obligation (BPO)



Following the meeting's mainstream and regarding the paperless trade, ICC Portugal wishes to offer a specialized training course on the recently approved Uniform Rules for Banking Payment Obligation (BPO).

*"The ICC Banking Commission views the development of the **Bank Payment Obligation rules** and the related ISO 20022 messaging standards as strong foundations for banks to provide modern risk and financing services aligned with today's technology."*

This new alternative instrument for trade settlement is the perfect issue to be discussed on a training course, to be held outside the Banking Commission Meeting in Lisbon, April 2013.



See you in Lisbon!

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