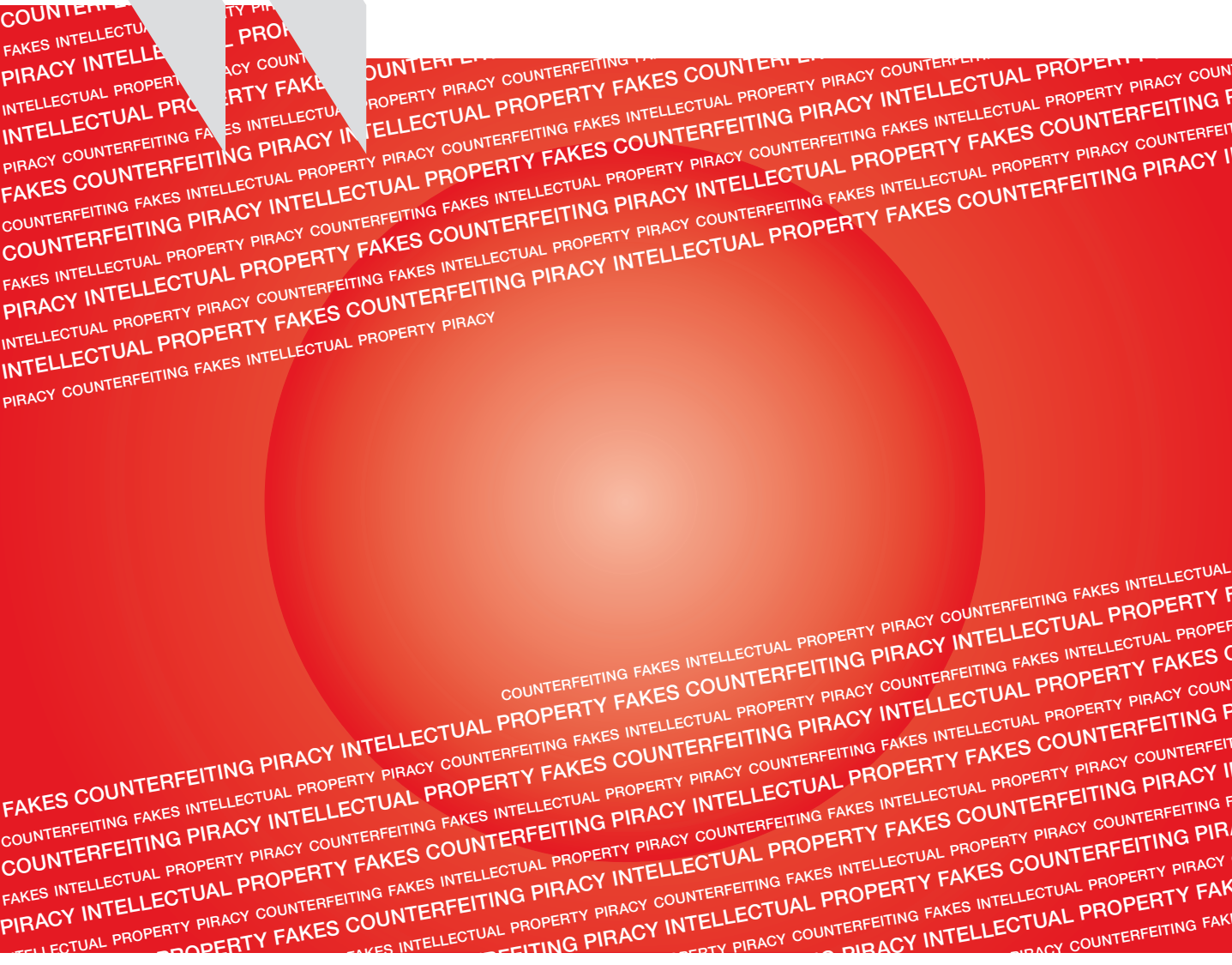The Economic Impact of Counterfeiting and Piracy