

Anti-counterfeit Success Notice for Corporate Customers

Kenya –
May 2011



The HP Anti-counterfeiting (ACF) Programme
for Europe, the Middle East and Africa (EMEA)

+++ Record seizure impedes international trade in fakes +++

Kenyan authorities confiscate over 140,000 illicit items

In May 2011, local authorities in Kenya have achieved the country's biggest seizure success against fake printing supplies for HP printers so far. At the Mombasa sea port, officials intercepted a shipment of more than 140,000 components meant for manufacturing counterfeit print cartridges. The illicit goods such as fake security labels and counterfeit boxes were discovered in a large container coming from China. Legal follow-up against the importers is now being prepared.

Essential information was provided by HP

Hewlett-Packard supplied key information used to intercept the shipment of fake goods and supported local authorities in carrying out the enforcement action. HP is thankful for the officials' strong co-operation and decisive action. With this record seizure, authorities and HP jointly obstructed the manufacturing and distribution of large quantities of fake printing supplies. For more information on measures against counterfeiting taken in Kenya, please read recent news articles [here](#) and [here](#).

HP actively protects its customers

In order to keep enhancing the protection of its customers from fraudulent, potentially dangerous counterfeit printing supplies, HP is closely working together with authorities all across Europe, the Middle East and Africa. In the last four years, HP supported local authorities in seizing nearly 9 million illicit items. Since November 2009 alone, we have trained over 1,600 authority representatives in the field of anti-counterfeiting.

Protect your company against fakes

Do you suspect anybody of manufacturing or trading in counterfeits?

If you have any questions or you wish to report any suspicions about counterfeit products sold or offered to you, HP provides several direct ways to contact its ACF Programme:

- **E-mail:** To tell us about suspicious printing supplies or ask questions about the HP ACF Programme EMEA, send the details **in any language** via the [ACF e-mail](#) (emea.anti-counterfeit@hp.com).
- **Web:** To report suspicious printing supplies via the web including the option to **report anonymously**, please go to the ACF online reporting form: [English](#), [French](#)
- **Post:** To contact us via mail, please use the following address:
EMEA Anti-counterfeit Programme, Hewlett-Packard International S.à.r.l.,
150 Route du Nant d'Avril, 1217 Meyrin, Switzerland

HP will keep the information confidential to the extent permitted by law and will only share it on a need to know basis. You can also report anonymously using HP's [ACF online reporting form](#).

Go for original HP print cartridges

HP recommends that you explicitly ask for 'original HP printing supplies products' when ordering and/or purchasing print cartridges for HP laser and HP inkjet printers. If you have any questions, you are always welcome to consult your HP representative or contact an HP Supplies Partner in your region (to find an authorised HP Supplies Partner, go to www.hp.com, click on 'Preferred Partners' → 'Find your HP partner' and search for your local suppliers).



Illicit items seized at Mombasa
sea port

