

Prime Minister of the Russian Federation

Dmitry Anatolyevich Medvedev
Krasnopresnenskaya embankment, 2
Moscow, Russian Federation, 103274

21 March 2013

Dear Prime Minister Medvedev,

We wish to commend the Government of the Russian Federation and you personally for convening the *International Forum on Anti-counterfeiting 2012*, this past October. We appreciate your initiative to champion this seminal event towards improving Russia's Intellectual Property Rights enforcement regime.

The Forum also provided a timely opportunity to explore Russia's participation in the WTO Agreement on Trade-related Aspects of Intellectual Property Rights, including the critical role of IPR enforcement. Russia's adoption of TRIPS will be a significant boost to the fight against counterfeiting – in the Russian Federation and worldwide.

BASCAP was honored to be invited to deliver a keynote address at the Forum and to present to the conference the ICC BASCAP report, *Promoting and Protecting Intellectual Property in the Russian Federation*.

A final version of the report, now translated into Russian is enclosed with this letter. ICC BASCAP is pleased to present this report in partnership with the ICC Russia national committee, Rusbrand, and the International Trademark Association.

While the report summarizes the significant work ahead to address counterfeiting and piracy in the Russian Federation, we believe that the real value is in the policy recommendations highlighted in the report. We fully appreciate the important priorities faced by your government, but strongly believe that reducing and controlling the growth in counterfeiting and piracy is critical. Implementation of the BASCAP recommendations into meaningful policy actions by your government will go a long way in achieving this goal.

The fight against counterfeiting and piracy can only succeed in an environment where business and government work together against the forces behind this illicit activity. In addition to your remarks, we welcome Internal Affairs Minister Kolokoltsev's outreach to the global business community during his keynote remarks at the Forum, and assure you that BASCAP and ICC Russia stand ready to work with you in any way that will be helpful.

In this regard, our recommendations include the formation of a policy implementation working group between BASCAP companies and the appropriate agencies of the Russian Federation. We believe that an effective government-business working group would provide a tangible platform for moving forward on the key actions needed to deal effectively with counterfeiting and piracy.

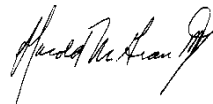
ICC executives will be travelling to Moscow frequently for preparations of the G20 Summit you are hosting in St. Petersburg, and we would welcome the opportunity to meet with you or one of your designated officials to further develop the working group.

We look forward to working with you and the Government of the Russian Federation in the months ahead.

Sincerely,



Gérard Worms
ICC Chairman
Vice Chairman
Rothschild Europe



Harold McGraw III
ICC Vice-Chairman
Chairman and CEO
McGraw-Hill Companies



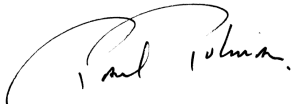
Paul Bulcke
CEO
Nestlé



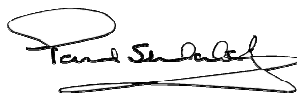
Robert A. McDonald
CEO
Procter & Gamble



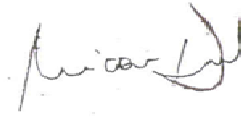
Meg Whitman
CEO
Hewlett-Packard



Paul Polman
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Paul S. Walsh
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Jean-Guy Carrier
Secretary General
International Chamber of Commerce

Please kindly send your reply to the attention of Mr. Jean-Guy Carrier.

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