



Susan C. Schwab  
U.S. Trade Representative  
600 17<sup>th</sup> Street, N.W.  
Washington DC, 20508  
United States of America

17 September 2008

**Re: Comments on the Anti-Counterfeiting Trade Agreement**

Dear Ambassador Schwab,

On behalf of the member companies of the International Chamber of Commerce's BASCAP initiative and the International Trademark Association (INTA), we would like to express our continued support for the United States' involvement in the negotiations for the Anti-Counterfeiting Trade Agreement (ACTA). Thank you also for providing the opportunity for the business community and other stakeholders to learn more about the progress on ACTA negotiations and to provide relevant comments at the upcoming public meeting to be held in Washington D.C. on September 22, 2008. Our representatives look forward to attending the public meeting.

Since our last letter dated March 19, 2008, and the start of the ACTA negotiations, we have coordinated business input for your negotiations with more than twenty industry associations worldwide – many of which are located in ACTA negotiating countries. Along with ourselves, these groups are dedicated to the fight against counterfeiting and piracy on behalf of businesses large and small. Collectively, we have sought to provide a global, common, business perspective on relevant topics under discussion at each meeting of the ACTA negotiators. Thus far, we have participated in submitting recommendations to the relevant national governments of the negotiating countries on the general framework of the trade agreement as well as considerations for border measures and civil enforcement. We enclose copies of these submissions for your reference and encourage you to share them with your counterparts in the negotiations. We are currently working with our international group of associations on recommendations for criminal enforcement and hope to finalize them prior to the next meeting of ACTA negotiators in October 2008.

INTA and ICC BASCAP reiterate our strong support for the negotiators to create an ACTA that will significantly deter intellectual property (IP) theft and strengthen guidelines and standards for more effective national IP enforcement regimes. We believe this can be accomplished only if the negotiating countries take a comprehensive approach to creating ACTA and devote the necessary time and resources to ensure that it becomes a truly higher standard for governments. INTA and ICC BASCAP continue to stand ready to provide additional assistance and comments to the negotiations. We look forward to future opportunities to share our thoughts and those of the business response groups where appropriate. Thank you for your kind attention and consideration.

Sincerely,

Guy Sebban  
Secretary General  
International Chamber of Commerce

Alan C. Drewsen  
Executive Director  
International Trademark Association

Enclosures