

## ICC BASIS contribution to WSIS assessment report and the CSTD 13<sup>th</sup> session, May 2010

ICC and members of its BASIS initiative, Business Action to Support the Information Society are pleased to submit this report to the UN Commission on Science and Technology for Development (CSTD) as a contribution to the CSTD's report for 2010 and the thirteenth session of the Commission in May 2010.

ICC launched the BASIS initiative in 2006 to serve as a vehicle to bring business expertise, experience and priorities to the post-WSIS processes, including the Internet Governance Forum (IGF), WSIS follow-up and implementation. ICC and BASIS members have been active contributors to the IGF, WSIS action lines, and the CSTD follow-up each year. ICC/BASIS member companies and associations, from across sectors and geographies, run activities, partnerships and initiatives that further the WSIS goals, and implement the actions outlined by the summits in Geneva and Tunis.

ICC as the voice of global business works with its members to develop consensus built policy recommendations and practice tools that provide useful guidance to policymakers, businesses and users on a range of Internet and information and communication technology issues. ICC's Commission on E-Business, IT and Telecoms (EBITT) has produced substantive policy recommendations and practice guidelines on issues ranging from data protection and privacy, security and authentication, to data retention and voice over Internet protocol. New work is underway on issues such as cloud computing.

All of the ICC EBITT Commission work products are available at:  
<http://www.iccwbo.org/policy/ebitt/>.

Businesses around the world contribute each day to building a more inclusive, people-centred information society. Business is very proud of the vital role that it plays in making the information society more inclusive and expanding its content. In the past year business has added more than 200 million Internet subscribers and 500 million mobile subscribers --- opening the doors of opportunity.

Many companies and business associations are involved in daily activities, partnerships and initiatives that maximize ICTs to address issues that impact peoples' lives including education, health and reducing emissions. Business is the major investor in the infrastructure that brings the benefits of ICTs to more people. Companies of varying sizes have produced new innovations this year in applications, services and products that benefit users of ICTs and the Internet and reduce costs.

Given the nature of businesses' contributions it is a challenge to capture all that business does everyday that is in fact implementing the WSIS goals and making them a reality. Thus, we have included a set of links to companies' reports and websites that demonstrate the range of contributions, innovations, programmes, projects and commitments that business has undertaken this past year. See pages 3 and 4 of this contribution. This list of links is not exhaustive however the substantive information contained in the reports is representative of the productive business initiatives and activities underway.

## **Obstacles to future implementation of WSIS goals**

ICC BASIS members believe that informed policy and decision-making is the best way to ensure that obstacles to further investment, innovation, and creativity which will allow for the implementation of WSIS goals are removed. Constructive exchange among governments, business, civil society and technical experts on Internet and ICT policy at national, regional and international levels leads to informed policy and decision-making by all. Thus, we have actively contributed to and participated in the Internet Governance Forum (IGF) and strongly support its continuation with its founding multistakeholder principles intact. It is the only place where all stakeholders gather on an equal footing, and can focus their time on substantive discussion on important policy issues, exchange best and effective practices and share challenges and experiences. The fact that it is not a decision-making or negotiation setting allows for frank and open discussions which cannot take place elsewhere or among the range of participants it attracts from across stakeholder groups.

We call on all governments and stakeholders to support the continuity of the IGF as part of future implementation of the WSIS goals, and to implement the spirit of multistakeholder dialogue on these issues at national and regional levels to ensure there are fewer policy, legal and regulatory obstacles to realizing the WSIS goals and implementing the outcomes.

## Compilation of websites and relevant reports from companies

### Cisco Systems

2009 Cisco Corporate Social Responsibility Report  
<http://www.cisco.com/web/about/ac227/csr2009/index.html>

### Deutsche Telekom

Corporate Responsibility (CR) 2009 Report  
[http://cr-bericht.telekom.de/cr/backstage\\_09/documentpool/DTAG\\_CR-Report09\\_en.pdf](http://cr-bericht.telekom.de/cr/backstage_09/documentpool/DTAG_CR-Report09_en.pdf)

Reports on specific Corporate Social Responsibility initiatives

[http://crreport.telekom.de/cr/backstage\\_09/documentpool/en/verantwortungsbereiche/gesellschaft/bildungengagement/bildungengagement.pdf](http://crreport.telekom.de/cr/backstage_09/documentpool/en/verantwortungsbereiche/gesellschaft/bildungengagement/bildungengagement.pdf)

[http://crreport.telekom.de/cr/backstage\\_09/documentpool/en/verantwortungsbereiche/gesellschaft/foerderung-sozialer-projekte/foerderung\\_sozialer\\_projekte.pdf](http://crreport.telekom.de/cr/backstage_09/documentpool/en/verantwortungsbereiche/gesellschaft/foerderung-sozialer-projekte/foerderung_sozialer_projekte.pdf)

SMART 2020 Global

<http://www.gesi.org/ReportsPublications/tabid/60/Default.aspx>

SMART 2020 German Addendum (in German) and a power-point presentation with the main results

<http://www.gesi.org/LinkClick.aspx?fileticket=X7m82qhz%2f6o%3d&tabid=130>

<http://www.gesi.org/LinkClick.aspx?fileticket=1IbdA9yT5Sg%3d&tabid=130>

### Ericsson AB

Sustainability and CR report 2008  
[http://www.ericsson.com/ericsson/corporate\\_responsibility/index.shtml](http://www.ericsson.com/ericsson/corporate_responsibility/index.shtml)

Case studies:

[http://www.ericsson.com/campaign/sustainable\\_mobile\\_communications/#archive?id=5](http://www.ericsson.com/campaign/sustainable_mobile_communications/#archive?id=5)

### Intel

CR Report 2008  
[http://www.intel.com/intel/corpresponsibility/index.htm?iid=gg\\_about+intel\\_gcr](http://www.intel.com/intel/corpresponsibility/index.htm?iid=gg_about+intel_gcr)

### Nokia Siemens Networks

CR Report 2008:  
<http://www.nokiasiemensnetworks.com/about-us/corporate-responsibility>

Internet for the next billion:

<http://www.nokiasiemensnetworks.com/insight/internet-next-billion>

3G for emerging markets:

<http://www.nokiasiemensnetworks.com/insight/3g-emerging-markets>

Success stories

Tanzania

<http://www.nokiasiemensnetworks.com/solutioneering/customer-successes/success-stories/vodacom-tanzania-capturing-east-african-market-solutions-from-nsn>

China

[http://www.nokiasiemensnetworks.com/jilin\\_MCC](http://www.nokiasiemensnetworks.com/jilin_MCC)

Mexico

<http://www.nokiasiemensnetworks.com/press/press-releases/telcel-brings-mexicos-wireless-internet-to-life-with-high-speed-urban-network>

Philippines

<http://www.nokiasiemensnetworks.com/solutioneering/customer-successes/success-stories/lift-a-brand-the-smart-way-with-nokia-siemens-networks>

Kuwait

[http://www.nokiasiemensnetworks.com/sites/default/files/Zain\\_Kuwait\\_charging.pdf](http://www.nokiasiemensnetworks.com/sites/default/files/Zain_Kuwait_charging.pdf)

Thailand

<http://www.nokiasiemensnetworks.com/solutioneering/customer-successes/success-stories/ais-boosts-3g-competence-and-improves-training-budget-utilization>

Unite micro Website:

<http://unite.nokiasiemensnetworks.com/>

Connectivity Scorecard:

[http://www.connectivityscorecard.org/?utm\\_source=nsn-inter&utm\\_medium=banner&utm\\_content=related&utm\\_campaign=csmicro](http://www.connectivityscorecard.org/?utm_source=nsn-inter&utm_medium=banner&utm_content=related&utm_campaign=csmicro)

Broadband study:

<http://www.connectivityscorecard.org/broadband/>

**SAP's sustainability report**

[http://www.sap.com/community/ebook/2009\\_Sustainability\\_eBook/en/Index.html](http://www.sap.com/community/ebook/2009_Sustainability_eBook/en/Index.html)

**Tata Consultancy Services**

Corporate Sustainability and Corporate Responsibility Index Report

[http://www.tcs.com/about/corp\\_responsibility/Pages/default.aspx](http://www.tcs.com/about/corp_responsibility/Pages/default.aspx)

[http://www.tcs.com/about/corp\\_responsibility/Documents/TCS\\_Corporate\\_Sustainability\\_Report\\_2007\\_08\\_Published\\_09\\_2009.pdf](http://www.tcs.com/about/corp_responsibility/Documents/TCS_Corporate_Sustainability_Report_2007_08_Published_09_2009.pdf)

## About the International Chamber of Commerce (ICC)

The International Chamber of Commerce is the largest, most representative business organization in the world. Its thousands of member companies in over 120 countries have interests spanning every sector of private enterprise.

A world network of national committees keeps the ICC International Secretariat in Paris informed about national and regional business priorities. More than 2000 experts drawn from ICC's member companies feed their knowledge and experience into crafting the ICC stance on specific business issues.

The United Nations, the World Trade Organization, and many other intergovernmental bodies, both international and regional, are kept in touch with the views of international business through ICC.

For more information please visit: [www.iccwbo.org](http://www.iccwbo.org)

## About BASIS

ICC created BASIS to raise awareness among the public, governments, civil society, intergovernmental organizations and technical community of what business requires to continue contributing to the development of the Information Society. It serves as the voice of business in the global dialogue on the Information Society, following two World Summits on the Information Society (WSIS) held in Geneva (2003) and Tunis (2005).

To promote the environment in which business around the world will continue to thrive as an innovator of information and communication technologies, BASIS participates in UN-linked forums set up to continue the dialogue, such as the Internet Governance Forum (IGF) and the WSIS follow up and implementation processes, and the UN Global Alliance for ICTs and development (GAID).

To help shape the agenda and participate in these global discussions, BASIS relies on the policies developed in the ICC Commission on E-business, IT and Telecoms as the foundation for its efforts.

BASIS builds on the activities and network of the Coordinating Committee of Business Interlocutors (CCBI), which ICC formed to coordinate participation by world business in the processes leading up to and at WSIS.

BASIS members include business organizations such as the TechAmerica, World Information Technology and Services Alliance (WITSA), Africa Investor, Global Information Infrastructure Commission (GIIC), Japan Business Federation (Nippon Keidanren), and the Association for Competitive Technology (ACT) as well as several ICC national committees and companies from across sectors and geographies.

For further information regarding BASIS, the founding partners, members and activities, visit: [www.iccwbo.org/basis](http://www.iccwbo.org/basis)