

Coordinating Committee of Business Interlocutors (CCBI)

World Summit on the Information Society (WSIS)
Tunis, 16 – 18 November 2005

PrepCom-3 – 19-30 September 2005

Subcommittee A

**Capacity building and meaningful participation in the Information
Society and on Issues related to Internet governance**

**Intervention by Arthur Reilly (Cisco Systems)
Friday 23 September 2005**

Thank you, Mr. Chairman.

In the 30 seconds time allocation that CCBI has left for today, we emphasize the importance of capacity building that we and the Internet Society highlighted yesterday. CCBI asks PrepCom3 to include in its output documents for the World Summit in Tunis the text on this subject that we proposed yesterday that initially, CCBI had planned for today to describe several examples of capacity building activities, and the potential of these activities in which members of the business community are partnering with other stakeholders. Given the limited time remaining for today, however, we can only list these examples by name now.

- The Microsoft Digital Inclusion Initiative,
- The Jordan Education Initiative and its use as a model in the Middle East and globally,
- The Cisco Networking Academies,
- The recently announced \$200 million commitment of the Ford, MacArthur, Rockefeller, Andrew W. Mellon and Flora Hewitt Foundations, the Carnegie Corporation of New York, and the Partnership for Higher Education of Africa in partnership with Intelsat to provide global bandwidth,
- The GSM industry's Ultra Low Cost Handset program, and
- Lucent's recent partnership in Brazil on a CDMA mobile trial using frequency bands.

These programs are either already global and benefiting millions of people, or are intended to be scalable to these levels. We hope perhaps next week in the related drafting group efforts that we will be able to introduce these capacity building examples that we believe further the process of empowering people in the decentralized, global Internet.

Thank you, Mr. Chairman

WHAT IS THE COORDINATING COMMITTEE OF BUSINESS INTERLOCUTORS (CCBI)?

The World Summit on the Information Society (WSIS) was held during the week of 8 December 2003 in Geneva, culminating in the Summit segment on 10-12 December 2003. The second part of this Summit will take place in 2005 in Tunisia.

Principals of the Summit host countries and executive secretariat invited the International Chamber of Commerce (ICC) to create the Coordinating Committee of Business Interlocutors (CCBI) as a vehicle through which to mobilize and coordinate the involvement of the worldwide business community in the processes leading to and culminating in the Summit. ICC and the CCBI group led the private-sector effort to provide substantive input into the first phase of the Summit, and mobilized the private sector to participate in the preparatory phases and at the Summit itself. The CCBI, is constituted of the following organizations and their members: Among the organizations actively involved in the work of the CCBI, in addition to ICC, are: Asociacion Hispanoamericana de Centros de Investigacion y Empresas de Telecomunicaciones, Brazilian Chamber of Electronic Commerce, the Business Council of the United Nations, Business and Industry Advisory Committee to the OECD; Global Business Dialogue on Electronic Commerce; Global Information Infrastructure Commission; Money Matters Institute; United States Council on International Business; World Economic Forum; World Information Technology and Services Alliance; French Publishers Association; International Publishers Association; and Gobierno Digital.

For further information regarding CCBI, please consult the WSIS website at: <http://www.itu.int/wsis/index.html>
the CCBI website at www.businessatwsis.net
or ICC's website at: <http://www.iccwbo.org/policy/ebitt/id2343/index.html>
or contact wsis@iccwbo.org

ABOUT ICC

ICC is the world business organization, the only representative body that speaks with authority on behalf of enterprises from all sectors in every part of the world. ICC promotes an open international trade and investment system and the market economy. Business leaders and experts drawn from the ICC membership establish the business stance on broad issues of trade and investment, e-business, IT and telecoms policy as well as on vital technical and sectoral subjects. ICC was founded in 1919 and today it groups thousands of member companies and associations from over 130 countries.

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