

## **Coordinating Committee of Business Interlocutors (CCBI)**

World Summit on the Information Society, WSIS  
Tunis, 16 – 18 November 2005

**PrepCom-3 – 19-30 September 2005**

**Subcommittee B**

**Intervention re Political Chapeau**

**Intervention by Luis Sette (Microsoft)**

**Thursday 29 September 2005**

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Thank you Madame Chairperson.  
My name is Luis Sette, from Microsoft.

On behalf of CCBI, we are pleased to provide the following comments on the text of the political chapeau document DT 12.

On paragraph 1, we strongly urge inserting “multistakeholder” at the end of the bracketed text.

In considering paragraphs 1 and the bracketed texts, as well as paragraph 5, and any possible amendments to these paragraphs, CCBI believes that the free flow of information, promotion of the creation of local content, and respect for freedom of expression, are essential. The power of these elements enshrined in the Geneva principles together with ICTs to transform societies repeatedly.

On paragraph 5 we commend the recognition of the private sector and all stakeholders as elaborated in the text to work together to accomplish the objectives in this paragraph. This shared action, cooperation, and responsibility is a key theme in the WSIS goals.

On bracketed text paragraph 5 F: we suggest that this could be deleted as the concepts and objectives are covered throughout the documents.

Paragraph 5G should be deleted because it is duplicative.

CCBI supports the text of paragraphs 6 and 7, as information and education are important to the objectives of WSIS of providing for an information society for all.

CCBI supports the objectives of 7 B, and would propose strengthening this text by replacing “We invite” in the last sentence with “We shall work together, with all stakeholders, to put in place the necessary policy, legal and regulatory frameworks that foster entrepreneurship, particularly for SMEs. This includes the removal of obstacles that inhibit entrepreneurship. Fostering entrepreneurship, particularly in developing countries, creates

jobs and contributes to wealth creation, economic growth and social development.

CCBI supports the text of paragraph 8 but suggests the deletion of the word “existing”.

CCBI supports the promotion of user choice with respect to ICTs including software and proposes that para 9A if it is retained should not promote one software development model over others]

CCBI supports NEW 11 D.

NEW 11 F: CCBI recommends that this text be linked to the key elements of an enabling environment to promote investment in ICTs. Without the necessary enabling environment, investment will not be possible.

NEW 11 J: CCBI supports the objective of looking for means to assist at risk at the national level, but we do not think this level of detail in this document is appropriate. We note that such decisions are the responsibility of national regulatory authorities.

NEW 11 K: We strongly urge the insertion of “We commit to the creation of an enabling environment that facilitates building” at the beginning of this sentence.

NEW 12 A: We suggest deleting this paragraph as the issues are handled in other parts of the document.

Paragraph 14: CCBI suggests the following changes:

Replace the “establishment of “ with the “utilization of”

Insertion of mutlistakeholder, which is underlined in the third line of the text.

Finally, CCBI urges the insertion of a strong sentence that recognizes the serious commitment necessary at the national level to recognize the objectives of the WSIS process.

Thank you for your attention.

## **WHAT IS THE COORDINATING COMMITTEE OF BUSINESS INTERLOCUTORS (CCBI)?**

The World Summit on the Information Society (WSIS) was held during the week of 8 December 2003 in Geneva, culminating in the Summit segment on 10-12 December 2003. The second part of this Summit will take place in 2005 in Tunisia.

Principals of the Summit host countries and executive secretariat invited the International Chamber of Commerce (ICC) to create the Coordinating Committee of Business Interlocutors (CCBI) as a vehicle through which to mobilize and coordinate the involvement of the worldwide business community in the processes leading to and culminating in the Summit. ICC and the CCBI group led the private-sector effort to provide substantive input into the first phase of the Summit, and mobilized the private sector to participate in the preparatory phases and at the Summit itself. The CCBI, is constituted of the following organizations and their members: Among the organizations actively involved in the work of the CCBI, in addition to ICC, are: Asociacion Hispanoamericana de Centros de Investigacion y Empresas de Telecomunicaciones, Brazilian Chamber of Electronic Commerce, the Business Council of the United Nations, Business and Industry Advisory Committee to the OECD; Global Business Dialogue on Electronic Commerce; Global Information Infrastructure Commission; Money Matters Institute; United States Council on International Business; World Economic Forum; World Information Technology and Services Alliance; French Publishers Association; International Publishers Association; and Gobierno Digital.

For further information regarding CCBI, please consult the WSIS website at: <http://www.itu.int/wsis/index.html>  
the CCBI website at [www.businessatwsis.net](http://www.businessatwsis.net)  
or ICC's website at: <http://www.iccwbo.org/policy/ebitt/id2343/index.html>  
or contact [wsis@iccwbo.org](mailto:wsis@iccwbo.org)

## **ABOUT ICC**

ICC is the world business organization, the only representative body that speaks with authority on behalf of enterprises from all sectors in every part of the world. ICC promotes an open international trade and investment system and the market economy. Business leaders and experts drawn from the ICC membership establish the business stance on broad issues of trade and investment, e-business, IT and telecoms policy as well as on vital technical and sectoral subjects. ICC was founded in 1919 and today it groups thousands of member companies and associations from over 130 countries.

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