International Chamber of Commerce
The world business organization

An ICC initiative
BASIS
Business Action to Support the Information Society

ICC BASIS intervention talking points by Marilyn Cade, ICT Strategies

CSTD Intercessional in Manila, the Philippines, 15 December 2011

Re: Discussion on the Chair's Update on the Report on the CSTD Working Group on Improvements to the IGF

Talking Points:

- My name is Marilyn Cade, and I am representing the International Chamber of Commerce and its BASIS initiative, Business Action to Support the Information Society. I am also one of the five business representatives contributing to the CSTD Working Group on Improvements to the IGF.
- Recognizing the exceptional support to the meeting provided by Chairman Fortunado de la Pena and the host team and CSTD Secretariat and team..
- Business welcomes the opportunity to comment on the WSIS follow-up, in regard to the CSTD Working Group on IGF Improvements.
- ICC was among the WSIS accredited entities and participants and has consultative status with ECOSOC and CSTD.
- ICC welcomes the focus that CSTD is providing on the WSIS follow up, and appreciates that the CSTD representatives are as a result finding their work responsibilities enhanced and increased in addition to your substantive and important work on Science and Technology for Development.
- Thank the Commission for its support for this enhancement of your role, as established by the WSIS.
- If CSTD members wish to discuss issues regarding Internet governance in their own countries, we would be pleased to hear from you in follow up.
- Business is in agreement of the Chair of the WG and the delegate from Finland that the third meeting of the WG has indeed made significant further progress on developing recommendations for further improvements to the IGF, while preserving its basic features, in particular its multistakeholder character and non-binding nature.
- We would suggest that our main accomplishment in the Oct 31-Nov 2 meeting was to make significant progress on priority areas and to identify areas where we are broadly agreed to continue to try to develop and agree on improvements.
- We are optimistic about the work ahead, while recognizing much discussion and much consideration is going to be needed, and that compromises are going to be needed on how we make improvements, and how we fund them.
- There will be some areas where we will not reach agreement, but we were heartened by the clear commitment to advance as much consensus as possible in spite of disagreement about some issues or topics.

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However, there are many examples where agreement exists regarding enhancements and improvements:

- Documentation is an area where improvement is vitally important. The IGF works very hard to provide forms of documentation of what is discussed. All sessions were webcast, written transcripts and videos are available. And, importantly, simultaneous translation into the 6 UN languages was provided. All workshops and main sessions also provide reports of their sessions, and in fact, if a workshop organizer does not provide a written report, they are not able to submit workshop proposals for the next year.
- Business agrees that we must significantly enhance and improve how we provide useful forms of reports or documentation and 'take away' materials. There are many examples, and I will give a few illustrations [cited Identifying the Impact, etc.]
- What and how will consume much of our future discussions, and related financial support for these improvements to capture the incredibly rich and valuable policy options and information that are exchanged at each IGF.
- Since its inception, the IGF itself has iterated on changes and improvements each year. Today this is done through continual feedback from the participants and stakeholders who participate in both online and face to face consultations – and through the involvement of the Multistakeholder Advisory Group—the MAG. The IGF has a small, very efficient secretariat, located in Geneva, at the Pala is de Nations, and utilizes a highly distributed model of contributors – from all stakeholders, who collaborate both to evaluate and assess, and then to plan the next IGF.
- The host country plays a critical organizing and logistics role, and to date, the host countries have been Greece, Brazil, India, Egypt, Lithuania, and in 2011, Kenya. In 2012, we will be hosted by Azerbaijan.
- The MAG has 55 members; roughly 50% of whom are governments. In addition, IGOs have observer status, and UNESCO, OECD, ITU, UNDP, WIPO all actively participate in the MAG meetings.
- The MAG is another area where there are discussions about changes. The MAG itself developed a set of recommendations for further improvements, and their input is part of the input into the WG.
- Business believes that the IGF is one of the most effective and useful outcomes of the WSIS, even while we support improvements and enhancements.
- Given that we see its great value, business agrees that it is time for substantive and substantial enhancements to the IGF, to continue its growth and availability, to broaden and deepen the participation of all stakeholders, but with a particular emphasis on finding ways to increase participation from developing countries, and from new participants, while maintaining the present participants.
- Business also believes that topics must be continually assessed and will evolve, or change, as new issues rise to the concern of any stakeholder group. As of today, core themes of cyber security, Critical Internet Resources, Privacy, Openness, Access, Cloud Computing, Social networking and mobile Internet have been discussed within the IGF workshops and main sessions. But the topics are not

BACKGROUND – Used during Discussion of CSTD WG on Improvements to the IGF – based on the Chair's Report

IGF in Nairobi: 27-30 Sept 2011
Overview of facts regarding attendance and structure of the Kenya IGF:

The IGF in 2011 was hosted by the Kenyan Government in Nairobi, from September 27-30; over 2000 badges were issued for the IGF; from 125 countries, with 68 media representatives. The IGF was preceded by a unique and separate Ministerial, and many governments participated in that event, and then also attended the IGF itself.

Attendance by region:

Region	Percent of Participant
Africa	53%
WEOG	29%
Asian countries	11%
GRULAC	4%
East Europe	3%

In 2011, there were 122 workshops, open forums, best practice forum, and 47 Remote Hubs, which together contributed an additional 823 participants.
All IGOs and international organizations are given the opportunity to hold an open forum, and typically, ITU, UNESCO, OECD take advantage of this.

Remote hubs are places where participants who are local organize a meeting site, and connect to the meeting for participation as a group. Most, but not all remote hubs were located in developing countries. In addition to participants through the remote hubs, 2500 connections into the IGF occurred from 89 countries, where an individual connected in a particular workshop or open forum or a main session directly. 38 Panelists and speakers participated remotely.

Assessment of the IGF 2011 and the launch of the planning for IGF 2012 will be held in Geneva, Switzerland, in February, 2012. An open public consultation is taking place online leading into the Public consultation in February. A Chairman's report is available online, as well as transcripts from workshops, main sessions, and workshop reports, www.intgovforum.org

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About the International Chamber of Commerce (ICC)

The International Chamber of Commerce is the largest, most representative business organization in the world. Its thousands of member companies in over 120 countries have interests spanning every sector of private enterprise.

A world network of national committees keeps the ICC International Secretariat in Paris informed about national and regional business priorities. More than 2000 experts drawn from ICC's member companies feed their knowledge and experience into crafting the ICC stance on specific business issues.

The United Nations, the World Trade Organization, and many other intergovernmental bodies, both international and regional, are kept in touch with the views of international business through ICC.

For more information please visit: www.iccwbo.org

What is Business Action to Support the Information Society (BASIS)?

ICC created BASIS to raise awareness among the public, governments, civil society, intergovernmental organizations and technical community of what business requires to continue contributing to the development of the Information Society. It serves as the voice of business in the global dialogue on the Information Society, following two World Summits on the Information Society (WSIS) held in Geneva (2003) and Tunis (2005).

To promote the environment in which business around the world will continue to thrive as an innovator of information and communication technologies, BASIS participates in UN¬-linked forums set up to continue the dialogue, such as the Internet Governance Forum (IGF) and the WSIS follow up and implementation processes, and the UN Global Alliance for ICTs and Development (GAID).

To help shape the agenda and participate in these global discussions, BASIS relies on the policies developed in ICC's Commission on E-¬business, IT and Telecoms as the foundation for its efforts. BASIS builds on the activities and network of the Coordinating Committee of Business Interlocutors (CCBI), which ICC formed to coordinate participation by world business in the processes leading up to and at WSIS.

BASIS members include business organizations such as the TechAmerica, World Information Technology and Services Alliance (WITSA), Global Information Infrastructure Commission (GIIC), and the Association for Competitive Technology (ACT) as well as several ICC national committees and companies from across sectors and geographies.

For further information regarding BASIS, the partners, members and activities, visit: www.iccwbo.org/basis

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