



International Chamber of Commerce

The world business organization

An ICC initiative

BASIS

Business Action to Support
the Information Society

ICC BASIS intervention 5 by Peter Hellmonds Open Consultation-Internet Governance Forum (IGF)

Geneva, 3 September 2007

Thank you, Mr. Chairman. On behalf of ICC and BASIS members, I'm pleased to share a few points regarding dynamic coalitions. And I will be brief this time.

We support the need for some criteria to be developed for dynamic coalitions and propose that, for example, as an essential component, they should be, indeed, related to the IGF. A few examples of what criteria we might adopt could be next to the multistakeholder principle, that there should be some measure of -- that these dynamic coalitions are representative of a larger constituency and not just the outcome of a few individuals. Indeed, the topic should be in line with the IGF mandate and the issues to be discussed, and they should not be pure advocacy groups.

I understand that some measure of advocacy might be necessary. But they should not be pure advocacy groups, but actually trying to move the agenda forward. And we believe one of the criteria could be that they issue a statement of purpose. We would request that we set a deadline for these dynamic coalitions to update their information. And as I am from the business community, I suggest having a short deadline, because the IGF in Rio is approaching fast, so I suggest two weeks.

In general, however, we believe that dynamic coalitions that emerged from the first IGF in Athens are still in the process of organizing themselves, and perhaps given that we have five years, at least, to run the IGF, we should give them just a little bit more time before we actually do a further evaluation.

That being said, I conclude for the moment. Thank you very much.



What is Business Action to Support the Information Society (BASIS)?

ICC created BASIS to serve as the voice of business in the global dialogue on the Information Society, following the two World Summits on the Information Society (WSIS) held in Geneva (2003) and Tunis (2005). BASIS participates in UN-linked forums set up to continue the dialogue, such as the Global Alliance for ICT and development (GAID), the Internet Governance Forum (IGF) and the WSIS follow-up and implementation processes.

BASIS builds on the activities and network of the Coordinating Committee of Business Interlocutors (CCBI), which ICC formed to coordinate participation by world business in the processes leading up to and at the Summits in Geneva and Tunis.

To promote the environment in which global business will continue to thrive as an innovator of these technologies, BASIS mobilizes business to help shape the agenda and participate in these global discussions. The initiative aims to unite the business community, to raise awareness among the public, governments, civil society, intergovernmental organizations and technical authorities of what business requires to continue contributing to the development of the Information Society. BASIS relies on policies developed in ICC's Commission on E-business, IT and Telecoms (EBITT) as the foundation for its efforts.

For further information regarding BASIS, the founding partners, members and activities, please consult the BASIS website at: <http://www.iccwbo.org/basis>.

About ICC

The International Chamber of Commerce is the largest, most representative business organization in the world. Its thousands of member companies in over 130 countries have interests spanning every sector of private enterprise.

A world network of national committees keeps the ICC International Secretariat in Paris informed about national and regional business priorities. More than 2000 experts drawn from ICC's member companies feed their knowledge and experience into crafting the ICC stance on specific business issues.

The United Nations, the World Trade Organization, and many other intergovernmental bodies, both international and regional, are kept in touch with the views of international business through ICC.

For more information please visit: www.iccwbo.org