



International Chamber of Commerce
The world business organization

An ICC initiative
BASIS
Business Action to Support
the Information Society

ICC-BASIS intervention, Heather Shaw, USCIB Open Consultation-Internet Governance Forum (IGF)

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B. Dynamic Coalitions

- a) After 2 IGFs, and in preparing for the third, we believe that it is timely to clarify what dynamic coalitions are, perhaps by establishing certain criteria, and to review which ones are really active.
- b) To add to the list of criteria that the Secretariat cited earlier, we believe that accepting one particular viewpoint should not be a criterion for belonging to a dynamic coalition, nor should it be the goal of a dynamic coalition to advance one particular viewpoint and use the IGF as a forum for such advocacy.
- c) Dynamic coalitions should be opportunities for stakeholders from a range of perspectives to come together and to discuss and work on issues between IGF events. In that regard, we encourage dynamic coalitions to inform the broader Internet Society about their existence- I don't think many of us realized that there are currently 14 coalitions- and about the progress of their work between the meetings rather than focusing on activities at each IGF event. Indeed, it is a good idea to require dynamic coalitions to submit reports.
- d) Meetings can be organized during an IGF event and reports on the status of the work can be presented at such meetings or in the reporting-back sessions. However, dynamic coalition meetings will be more productive if they are run as meetings rather than as extra workshops, drawing upon the range of stakeholders present at the IGF. This would help define the dynamic coalition focus in the year to come and consider the related issues that are important to new participants who may not be active in the coalition. Dynamic coalitions should propose workshops if they wish to use that format, and it should then not be called a meeting. In addition, in allocating meeting room space in Hyderabad, we suggest that space only be reserved for the Dynamic Coalitions that meet the criteria.
- e) On IGF branding generally, IGF or UN branding should not be used in the name, logo, or materials of dynamic coalitions or other events. To allow IGF branding gives the appearance that the coalition or event has the imprimatur of the IGF. The IGF secretariat should develop a disclaimer for use on the dynamic coalition workshop and other reports and Web sites and that states that the materials are not endorsed by the U.N. or the IGF.



What is Business Action to Support the Information Society (BASIS)?

ICC created BASIS to serve as the voice of business in the global dialogue on the Information Society, following the two World Summits on the Information Society (WSIS) held in Geneva (2003) and Tunis (2005). BASIS participates in UN-linked forums set up to continue the dialogue, such as the Internet Governance Forum (IGF), Global Alliance for ICT and Development (GAID), and the WSIS follow-up and implementation processes.

BASIS builds on the activities and network of the Coordinating Committee of Business Interlocutors (CCBI), which ICC formed to coordinate participation by world business in the processes leading up to and at the Summits in Geneva and Tunis.

To promote the environment in which global business will continue to thrive as an innovator of these technologies, BASIS will mobilize business to help shape the agenda and participate in these global discussions. The initiative aims to unite the business community, to raise awareness among the public, governments, civil society, intergovernmental organizations and technical authorities of what business requires to continue contributing to the development of the Information Society. BASIS relies on policies developed in ICC's Commission on E-business, IT and Telecoms (EBITT) as the foundation for its efforts.

For further information regarding BASIS, the founding partners, members and activities, please consult the BASIS website at: <http://www.iccwbo.org/basis>.

About ICC

The International Chamber of Commerce is the largest, most representative business organization in the world. Its thousands of member companies in over 130 countries have interests spanning every sector of private enterprise.

A world network of national committees keeps the ICC International Secretariat in Paris informed about national and regional business priorities. More than 2000 experts drawn from ICC's member companies feed their knowledge and experience into crafting the ICC stance on specific business issues. The United Nations, the World Trade Organization, and many other intergovernmental bodies, both international and regional, are kept in touch with the views of international business through ICC.

For more information please visit: www.iccwbo.org