



International Chamber of Commerce

The world business organization

An ICC initiative
BASIS
Business Action to Support
the Information Society

ICC-BASIS intervention, Zahid Jamil

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Thank you, it's a pleasure to be a new member of the MAG. I would like to make a few points in dealing with the program. I would like to highlight the important role of the IGF in the main sessions and encouraging dialogue on cross-cutting policy issues, especially with regard to developing countries.

Just a few examples are:

A dispute resolution provider for ccTLD's locally in Pakistan, for instance, was able to be developed, wholly and solely because of the IGF in Athens and then meet with the Hong Kong ADNDRC and Nominet of the U.K., which led to an institutional development in capacity-building within the country on a multistakeholder basis which includes not only business, civil society, but also government interests.

Another important policy-making exercise which demonstrates how the IGF caused policy making to occur in Pakistan was the introduction of data protection rules that have recently been issued by the Ministry of I.T. & Telecom in Pakistan, which was brought about definitely because of the work of civil society and business and a lot of the interesting debates and policy discussions that took place at the IGFs.

And the last example is that there is a preparatory IGF event at the national level that is also being planned this year.

Not of this is important because I think it must be highlighted that the main sessions in the IGF have an important role in providing human and institutional capacity building and address development needs, especially with regards to policy discussions. This should be kept in mind when looking at the agenda as we proceed in the next two days.

Thank you.



What is Business Action to Support the Information Society (BASIS)?

ICC created BASIS to serve as the voice of business in the global dialogue on the Information Society, following the two World Summits on the Information Society (WSIS) held in Geneva (2003) and Tunis (2005). BASIS participates in UN-linked forums set up to continue the dialogue, such as the Internet Governance Forum (IGF), Global Alliance for ICT and Development (GAID), and the WSIS follow-up and implementation processes.

BASIS builds on the activities and network of the Coordinating Committee of Business Interlocutors (CCBI), which ICC formed to coordinate participation by world business in the processes leading up to and at the Summits in Geneva and Tunis.

To promote the environment in which global business will continue to thrive as an innovator of these technologies, BASIS will mobilize business to help shape the agenda and participate in these global discussions. The initiative aims to unite the business community, to raise awareness among the public, governments, civil society, intergovernmental organizations and technical authorities of what business requires to continue contributing to the development of the Information Society. BASIS relies on policies developed in ICC's Commission on E-business, IT and Telecoms (EBITT) as the foundation for its efforts.

For further information regarding BASIS, the founding partners, members and activities, please consult the BASIS website at: <http://www.iccwbo.org/basis>.

About ICC

The International Chamber of Commerce is the largest, most representative business organization in the world. Its thousands of member companies in over 130 countries have interests spanning every sector of private enterprise.

A world network of national committees keeps the ICC International Secretariat in Paris informed about national and regional business priorities. More than 2000 experts drawn from ICC's member companies feed their knowledge and experience into crafting the ICC stance on specific business issues. The United Nations, the World Trade Organization, and many other intergovernmental bodies, both international and regional, are kept in touch with the views of international business through ICC.

For more information please visit: www.iccwbo.org