



International Chamber of Commerce
The world business organization

An ICC initiative

BASIS

Business Action to Support
the Information Society

KEY MESSAGES



Internet Governance Forum (IGF) 2009
15-18 November, Sharm el-Sheikh, Egypt

3 Key ICC BASIS business messages

ICC supports the IGF because:

- it informs policy through discussion
- it does not spend time on negotiating texts
- it is a unique forum for multi-stakeholder exchange
- without it some governments and intergovernmental organizations could act to hinder the global exchange of information, services, and open trade

Effective Internet related policies:

- create an environment that enables innovation and development
- attract investment
- help build infrastructures for future users
- spur economic recovery and growth

Examples of Internet related policies: pro-competitive policy and regulatory frameworks, data protection and privacy, and security.

The IGF enables the development of Internet related policies by allowing participants to:

- share ideas and listen to others' perspectives on an equal footing
- exchange best practices
- build human and institutional capacity