



International Chamber of Commerce

The world business organization

An ICC initiative

BASIS

Business Action to Support
the Information Society

ICC-BASIS second intervention, Jeff Brueggeman Open Consultation-Internet Governance Forum (IGF)

Geneva, 13 May 2009

The following is the output of the real-time captioning taken during the 13 May 2009 open consultations of the IGF. Although it is largely accurate, in some cases it may be incomplete or inaccurate due to inaudible passages or transcription errors. It is posted as an aid to understanding the proceedings at the session, but should not be treated as an authoritative record.

Thank you.

A suggestion may be in the context of dealing with the rights issues that it would seem -- and the paper I think outlined this, that some of those issues seemed to relate very closely to the day where the panel session where we are talking about cybersecurity, privacy, individual rights are an important component of that discussion and that may be one way to incorporate those issues into an existing session.

And also another idea would be that would be an opportunity to talk about the work that's being done in this area internationally already and some of the consensus that may have developed out there and bring those learning's into the session. So I think there is a nexus to some of the existing topics already without making it a completely new topic.

What is Business Action to Support the Information Society (BASIS)?

ICC created BASIS to serve as the voice of business in the global dialogue on the Information Society, following the two World Summits on the Information Society (WSIS) held in Geneva (2003) and Tunis (2005). BASIS participates in UN-linked forums set up to continue the dialogue, such as the Internet Governance Forum (IGF), Global Alliance for ICT and Development (GAID), and the WSIS follow-up and implementation processes.

BASIS builds on the activities and network of the Coordinating Committee of Business Interlocutors (CCBI), which ICC formed to coordinate participation by world business in the processes leading up to and at the Summits in Geneva and Tunis.

To promote the environment in which global business will continue to thrive as an innovator of these technologies, BASIS will mobilize business to help shape the agenda and participate in these global discussions. The initiative aims to unite the business community, to raise awareness among the public, governments, civil society, intergovernmental organizations and technical authorities of what business requires to continue contributing to the development of the Information Society. BASIS relies on policies developed in ICC's Commission on E-business, IT and Telecoms (EBITT) as the foundation for its efforts.

For further information regarding BASIS, the founding partners, members and activities, please consult the BASIS website at: <http://www.iccwbo.org/basis>.

About ICC

The International Chamber of Commerce is the largest, most representative business organization in the world. Its thousands of member companies in over 130 countries have interests spanning every sector of private enterprise.

A world network of national committees keeps the ICC International Secretariat in Paris informed about national and regional business priorities. More than 2000 experts drawn from ICC's member companies feed their knowledge and experience into crafting the ICC stance on specific business issues. The United Nations, the World Trade Organization, and many other intergovernmental bodies, both international and regional, are kept in touch with the views of international business through ICC.

For more information please visit: www.iccwbo.org