

## INTERNET GOVERNANCE: ECONOMIC RECOVERY AND GROWTH

Economies can be boosted by putting in place the necessary legal, policy and regulatory approaches that promote innovation, infrastructure and investment in the Internet and ICTs.

Join us for an interactive exchange on how addressing Internet governance issues appropriately can stimulate economic recovery and growth.

Using case studies, best practices, and substantive examples, this workshop will link to capacity building, development issues, and a range of the broad IGF themes.



**IGF 2009**

### CAPACITY BUILDING WORKSHOP



Moderated by:

**Herbert Heitmann**

Chief Communications Officer, SAP  
Chair, ICC EBITT Commission

#### Panelists:

**Joseph Alhadeff**

Vice President Global Public Policy & Chief Privacy Officer,  
Oracle, USA

**Mohamed Elnawawy**

Vice President for Corporate Strategy (CSO),  
Telecom Egypt, Egypt

**Aurimas Matulis**

Director,  
Information Society Development Committee  
under the  
Government of the Republic of Lithuania

**Desiree Miloshevic**

Visiting Industry Research Associate,  
Oxford Internet Institute, UK

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#### WHEN:

TUESDAY, 17th NOVEMBER  
09:30 – 11:00

#### WHERE:

WORKSHOP ROOM 1, SINAI  
Maritim Sharm el-Sheikh International Congress Center

## MODERATOR



**Herbert Heitmann**

Chief Communications Officer, Global Communications, SAP; Chair, Commission on E-Business, IT and Telecoms (EBITT), International Chamber of Commerce

As Chief Communications Officer of Global Communications for SAP, Herbert Heitmann leads all communications activities for SAP stakeholders around the globe, including investors, customers, partners, employees, and the general public. He is also responsible for the corporate reputation building and management. In his role, Mr Heitmann acts as an advisor to Léo Apotheker, CEO of SAP, regarding all aspects of communications strategy. He has served as Chairman for the EBITT commission (E-business, IT & Telecoms) at the International Chamber of Commerce since 2007.

Mr Heitmann has more than 15 years experience in corporate and public communications. He has a wide range of past experience in the public and private sector, ranging from research and development at Jülich's nuclear research facility, leading corporations including Procter & Gamble (P&G) and Henkel, to a political advisory role in Germany's parliament. Throughout his professional career, Heitmann's main focus has been on driving effective communications among very diverse stakeholders.

Mr Heitmann earned his doctorate in chemical engineering from the University of Dortmund, Germany.

## PANELLISTS



**Joseph Alhadeff**

Vice President Global Public Policy & Chief Privacy Officer, Oracle, USA

Joseph (Joe) Alhadeff oversees Oracle's privacy programme to ensure protection of personal information across all Oracle operations and product areas. As Oracle's Vice President of Global Public policy, Mr Alhadeff is responsible for coordinating and managing Oracle's international electronic commerce, privacy and Internet-related policy issues.

As a recognized authority on Internet, electronic commerce and privacy policy issues, Mr Alhadeff has served on numerous panels and councils dealing with issues of information security and is recognized as an industry authority in shaping privacy policy. In addition to his role at Oracle, Mr Alhadeff serves a prominent role in several influential international organizations dedicated to Internet policy, security and privacy. Mr Alhadeff serves as the BIAC Chair to the OECD ICCP Committee, head of industry delegation to the OECD Security Steering Group, and a Vice Chair of the ICC EBITT Commission. In the US, Mr Alhadeff chairs the Information Technology Committee for the US India Business Council and Government Affairs Committee for the Software and Information Industry Association, and co-chairs the USCIB's Information Policy Committee and EABC's RFID Privacy working group. Mr Alhadeff is also the Chair of the US Malaysia Business Council, co-Chair of the US-ASEAN Business Council's Technology Committee and serves on the NCAPEC Board.

Mr Alhadeff holds and MBA in management and information systems from New York University, Leonard N. Stern School of Business, a JD from Boston University School of Law and a BA from Oberlin College.



**Mohamed Elnawawy**

Vice President for Corporate Strategy (CSO), Telecom Egypt (TE), Egypt

Mr Elnawawy was appointed Vice President for Corporate Strategy for in May 2009. Before that and since November 2006 he held the position of VP, International, Wholesale and Regulatory Affairs. He joined the Telecom Egypt Group in November 2001 as the Chairman and Managing Director of TE Data, SAE which is the TE subsidiary responsible for the TE Group's retail IP transit and managed data services.

In January 1992 Mr Elnawawy co-founded InTouch Communications Services, SAE, a local ISP in Egypt where he resided as Chairman and Managing Director until April 2000. Following that he consulted for the National Telecommunications Regulatory Authority for 18 months. Mr Elnawawy holds a BSc in Computer Science and a Master of Laws (LLM).



**Aurimas Matulis**

Director, Information Society Development Committee under the Government of the Republic of Lithuania, Lithuania

Aurimas Matulis heads the committee in coordinating activity which includes implementation of development of information society, cooperation with public administration institutions, organizations and NGOs, implementation of "e. content" and "e. infrastructure" projects, stimulating economic development based on knowledge, innovations and research.

Mr Matulis also holds international positions as a member of i2010 High Level Group, the Multistakeholder Advisory Group, and High Level Group on Internet Governance. He is also a national expert of global initiative of World Summit Awards.

During his professional activity for the Lithuanian bank, the Institute of Informatics Technology, the Information Policy Department of the Ministry of Internal Affairs Mr Matulis has worked on such processes as the maintenance of payments databases and the development of software for data check control bases. He helped to prepare voter registers in Lithuania and authored a new method in maintaining correspondence, projects and documents on the basis of Lotus Notes and GoPro software.

He also holds position of lecturer in the International Knowledge Centre of Vilnius University and Lithuanian Institute of Public Administration and took part at three UN supported missions in Kosovo for preparing and piloting programmes of e-governance and e-learning for local authorities in Kosovo.



**Desiree Miloshevic**

Visiting Industry Research Associate, Oxford Internet Institute, UK

Ms Miloshevic is a Visiting Research Associate at the Oxford Internet Institute, University of Oxford. She is International Affairs and Policy Adviser at Afiliis, a global leader in domain name registry services. Ms Miloshevic is a member of the Board of Trustees of the Internet Society (ISOC) (2004-2010) and served as Special Advisor to the Chair of the UN Internet Governance Forum Multi-stakeholder Advisory Group (2006-2009).

Ms Miloshevic's has participated in the work of several ICANN constituencies since 1999. Her decade-plus of close and productive interactions with regulators, intergovernmental leaders, academics, artists, and community activists throughout the world provide her with a unique set of resources with which to engage the often complex, cross-sectoral challenges of Internet technical coordination and governance.

Ms Miloshevic studied English Literature at the Faculty of Philology, University of Belgrade.