



International Chamber of Commerce

The world business organization

An ICC initiative

BASIS

Business Action to Support
the Information Society

Business priorities



Internet Governance Forum (IGF) 2010 and its continuity

ICC BASIS business messages

ICC BASIS supports the IGF and its continuity with its founding multistakeholder principles intact because:

- It informs policy through discussion.
- It does not spend time on negotiating texts.
- It is a unique forum for multi-stakeholder exchange.
- It provides an opportunity for governments, business, civil society and the Internet community to share experiences and best practices that can inform decision-making in their "home communities" to address issues of human, economic and social growth and development.
- Without it some governments and intergovernmental organizations could act to hinder the Internet as a medium for global exchange of information, lawful services, and open trade.
- National, regional, and international dialogue among all relevant stakeholders is essential in Internet policy development and the management of Internet resources.
- Its multistakeholder model sets the example of such exchange by ensuring it happens at an international level.
- Participants share ideas and listen to others' perspectives, spreading best practices and building human and institutional capacity, informing policy approaches.
- Business supports the continuity of the IGF with its current multistakeholder principles and structures because without the IGF there is no space for discussion on all current Internet issues among all relevant actors.

National and regional initiatives

- Business applauds the growing number of national and regional initiatives that have been catalyzed by the IGF.
- These initiatives give national and regional stakeholders an opportunity to discuss Internet governance issues from a national and regional perspective and this informs the international level discussions.
- These initiatives are concrete outcomes of the IGF and echo its multistakeholder-on-an-equal-footing format.

Effective Internet related policies:

- create an environment that enables innovation, creativity and development
- attract investment
- help build infrastructures for future users
- protect and enforce intellectual property rights
- spur economic recovery and growth

Examples of Internet related policies: pro-competitive policy and regulatory frameworks, data protection and privacy, and security.

The IGF enables the development of Internet related policies by allowing participants to:

- share ideas and listen to others' perspectives on an equal footing
- exchange best practices
- build human and institutional capacity

About the International Chamber of Commerce (ICC)

The International Chamber of Commerce is the largest, most representative business organization in the world. Its thousands of member companies in over 120 countries have interests spanning every sector of private enterprise.

A world network of national committees keeps the ICC International Secretariat in Paris informed about national and regional business priorities. More than 2000 experts drawn from ICC's member companies feed their knowledge and experience into crafting the ICC stance on specific business issues.

The United Nations, the World Trade Organization, and many other intergovernmental bodies, both international and regional, are kept in touch with the views of international business through ICC.

For more information please visit: www.iccwbo.org

About BASIS

ICC created BASIS to raise awareness among the public, governments, civil society, intergovernmental organizations and technical community of what business requires to continue contributing to the development of the Information Society. It serves as the voice of business in the global dialogue on the Information Society, following two World Summits on the Information Society (WSIS) held in Geneva (2003) and Tunis (2005).

To promote the environment in which business around the world will continue to thrive as an innovator of information and communication technologies, BASIS participates in UN-linked forums set up to continue the dialogue, such as the Internet Governance Forum (IGF) and the WSIS follow up and implementation processes, and the UN Global Alliance for ICTs and development (GAID).

To help shape the agenda and participate in these global discussions, BASIS relies on the policies developed in the ICC Commission on E-business, IT and Telecoms as the foundation for its efforts. BASIS builds on the activities and network of the Coordinating Committee of Business Interlocutors (CCBI), which ICC formed to coordinate participation by world business in the processes leading up to and at WSIS.

BASIS members include business organizations such as the TechAmerica, World Information Technology and Services Alliance (WITSA), Africa Investor, Global Information Infrastructure Commission (GIIC), Japan Business Federation (Nippon Keidanren), and the Association for Competitive Technology (ACT) as well as several ICC national committees and companies from across sectors and geographies.

For further information regarding BASIS, the founding partners, members and activities, visit: www.iccwbo.org/basis

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