

ICC BASIS intervention at WSIS action lines facilitators meeting

20 May 2011, Geneva

Thank you Chair and thanks to the hosts.

- My name is Claudia Selli, AT&T, and I appreciate the opportunity to provide these comments on behalf of the International Chamber of Commerce, ICC and its BASIS initiative, Business Action to Support the information society. ICC has actively contributed to the WSIS process throughout the WSIS Geneva and Tunis events, and now through BASIS in the post-WSIS activities.
- We appreciated having ICC BASIS represented in the opening ceremony this week by John Davies of Intel
- ICC BASIS continues to believe in the importance of focusing sessions on concrete initiatives that demonstrate the efforts of all stakeholders to implement the goals of the WSIS action lines.
- These sessions provided excellent examples of initiatives being taken by a range of stakeholders to fulfill the goals of the action lines. They can be informative and inspiring.
- We would encourage the WSIS action lines forum and facilitation process to build on such sessions and ensure that a broader range of stakeholder activities are highlighted in future events.
- In response to a call for cooperative efforts among the action lines facilitators, we were pleased to see the continued cooperation of ITU, UNESCO, UNDP and UNCTAD and encourage all to build on this effort in the future; We would like to hear more about the activities of all of the facilitators to facilitate the action lines and more about all stakeholders' activities.
- The hosting of the WSIS action lines forum by multiple hosts is important.
- As we have said many times in the past, remaining sensitive to time, financial and human resources available to all stakeholders is critical, and we would encourage consideration of having the WSIS action lines Forum take place over 3 days and the IGF preparatory meetings over 2 days in the same week to facilitate participation and remain sensitive to resources.



International Chamber of Commerce

The world business organization

An ICC initiative
BASIS
Business Action to Support
the Information Society

- We regret that several ICC BASIS members could not take part at all in the WSIS action lines Forum events given the small team of people we had in Geneva and the overlap with the IGF meetings.
- We would also like to recognize the consolidation of all the action lines events in the booklet provided again this year; this brought all the events related to all the action lines together in an easy resource to consult.
- So many activities that are related to the spirit of the WSIS and inspired by the action lines are going on all around the globe, in all regions and motivated by all stakeholders in so many countries. It is important to recognize that many stakeholders work each day on activities, initiatives, projects and partnerships that are fulfilling the objectives of the action lines every day. Not all of them may be captured but it is important to recognize.

Thank you

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About the International Chamber of Commerce (ICC)

The International Chamber of Commerce is the largest, most representative business organization in the world. Its thousands of member companies in over 120 countries have interests spanning every sector of private enterprise.

A world network of national committees keeps the ICC International Secretariat in Paris informed about national and regional business priorities. More than 2000 experts drawn from ICC's member companies feed their knowledge and experience into crafting the ICC stance on specific business issues.

The United Nations, the World Trade Organization, and many other intergovernmental bodies, both international and regional, are kept in touch with the views of international business through ICC.

For more information please visit: www.iccwbo.org

About BASIS

ICC created BASIS to raise awareness among the public, governments, civil society, intergovernmental organizations and technical community of what business requires to continue contributing to the development of the Information Society. It serves as the voice of business in the global dialogue on the Information Society, following two World Summits on the Information Society (WSIS) held in Geneva (2003) and Tunis (2005).

To promote the environment in which business around the world will continue to thrive as an innovator of information and communication technologies, BASIS participates in UN-linked forums set up to continue the dialogue, such as the Internet Governance Forum (IGF) and the WSIS follow up and implementation processes, and the UN Global Alliance for ICTs and development (GAID).

To help shape the agenda and participate in these global discussions, BASIS relies on the policies developed in the ICC Commission on E-business, IT and Telecoms as the foundation for its efforts.

BASIS builds on the activities and network of the Coordinating Committee of Business Interlocutors (CCBI), which ICC formed to coordinate participation by world business in the processes leading up to and at WSIS.

BASIS members include business organizations such as the TechAmerica, World Information Technology and Services Alliance (WITSA), Global Information Infrastructure Commission (GIIC), and the Association for Competitive Technology (ACT) as well as several ICC national committees and companies from across sectors and geographies.

For further information regarding BASIS, the founding partners, members and activities, visit: www.iccwbo.org/basis

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