

ICC BASIS intervention number 2 at WSIS action lines facilitators meeting

14 May 2010, Geneva

Thank you, Mr Chairman.

My name is Art Reilly and I am speaking on behalf of the ICC and its BASIS. We look forward to participating and contributing to the 2011 meeting and to the improvements that will be introduced based on the discussion that we have had today.

I would like to raise one additional issue that would impact WSIS Action Line Forum 2011.

Last year in this meeting of Facilitators, we discussed several candidate new WSIS logos. Several suggestions were made from the floor at that time for improvements on those presented.

We appreciate the efforts made since last year's meeting to create the new WSIS logo that is used for our badges and on the agenda for this meeting. However, we believe that the new logo could be further improved to better convey the spirit of WSIS and the appropriate messages.

We propose that "working together" and "achieving the MDGs" are the key WSIS messages that should be conveyed.

We think that highlighting these would be much better than highlighting the year 2015 in the logo.

Therefore, we would propose a logo modification to reflect that the focus is and should be "working together" and "achieving the MDGs".

Thank you, Mr Chairman.