



## **Ulf Pehrsson**

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Mr. Pehrsson is responsible for Telecom, Regulatory & Trade Policy at Ericsson. Leveraging over twenty five years of experience in government and telecommunication Pehrsson is the architect of the company's strategic focus on developing strong ties to Governments and Regulators around the world. Prior to joining Ericsson, Pehrsson served as the Deputy Director-General, Swedish Ministry for Foreign Affairs (MFA), Director, Ministry for Industry and Trade working primarily in the trade policy, trade & investment promotion and EU Single Market fields as well as represented the Swedish government at various embassies around the world.

Currently Pehrsson chairs the Business Europe Internal Market Committee and is on the board of a number of organizations such as the GAID (Global Alliance for ICT and Development), Swedish ICT Association, Swedish Foreign Trade Association, International Council of Swedish Industry (NIR), ICC (International Chamber of Commerce) Sweden, Chair of the Computer/Telecom Group as well as the Trade Policy Group, SPIDER - Swedish Program for ICT in Developing Regions and the Palestine International Business Forum.

Pehrsson holds a Master of Business Administration from the Stockholm School of Economics.

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