

Durban Chamber of Commerce and Industry Report to the World Chambers Federation

Paris: December 2005



**DURBAN CHAMBER
OF COMMERCE AND INDUSTRY**
EST 1856



4th World Chambers Congress

Overview:



- The Durban Chamber of Commerce and Industry's successful hosting of the 4th World Chambers Congress, which took place between the 20-22 June 2005, resulted in the following:
- The African continent successfully hosted this event for the very first time.
- It drew nations from all over Africa and the rest of the world to Durban, South Africa for a minimum of three days.
- It ensured that through the Business Unity movement which is progressive in South Africa that business movement entities like BUSA, CHAMSA, KCB, SACOB, and others, the Department of Trade and Industry and the Presidential Office were fully supportive and participative in the congress.
- It also ensured that local stakeholder entities including the eThekweni Municipality, DIPA and TIKZN played a meaningful role in the congress.
- Thereby cementing the Durban Chamber's commitment towards Business Unity which would ensure that equitable business opportunities are extended to both big, small and black and white business.





Overview Continued:

- It provided South Africa and the rest of the African continent an opportunity to highlight Africa's plight in regard to:
 - Afro-Euro business linkages
 - Import/Export opportunities and controls
 - African Chamber networks and links
 - Business development and the need for foreign direct investment
 - HIV and Aids and its impact on the local economy
 - Women in business empowerment and development
 - Small business development – SMME and BEE development
 - Business Unity process in South Africa



Congress Statistics and Information:



- The Congress was held over three days: 20-22 June 2005
- Total no. of delegates: 766 (of which approximately 12-15% were non-paying)
- Northern Hemisphere: 348 delegates
- Southern Hemisphere: 418 delegates
- South African delegates total: 317
- Total delegates of 766 were inclusive of accompanying persons: $689 + 77 = 766$.
- Other delegates that made up the Southern Hemisphere calculation besides South Africa, attended from:



DURBAN CHAMBER
OF COMMERCE AND INDUSTRY

Anguilla; Burundi; Cameroon; Egypt and Ethiopia
Madagascar; Mauritania; Mauritius; Mozambique; Nigeria;
Tanzania; Uganda; Zambia and Zimbabwe.

Southern Hemisphere Information Continued:



Middle Eastern delegates:

- Iran; Kuwait; Saudi Arabia; Iraq; Lebanon; Oman; Israel; Syria; United Arab Emirates (UAE)

Latin American delegates:

- Brazil; Chile and Colombia

Asia Pacific:

- Australia; Fiji; Malaysia; New Zealand; Singapore; Sri Lanka and Phillippines
- Total no. of Southern Hemisphere delegates, outside of South Africa: 101.





Northern Hemisphere Statistics:

- **Total no. of delegates of 348 came from the following countries:**
- **Austria; Bangladesh; Belarus; Belgium; British West Indies; Canada; China; Colombia; Croatia; Czech Republic; Finland; France; Germany; Georgia; Germany; Greece; Hungary; India; Ireland; Italy; Japan; Kazakhstan; Korea North; Latvia; Macedonia; Monaco; Nepal; Netherlands;**
- **Norway; Russia; Slovenia; South Korea; Spain; Sweden; Switzerland; Syria; Turkey; Thailand; Tajikistan; United Kingdom; USA; Venezuela.**





Congress Budget:

- **Total Income:** R7,987,792,24 (VAT Incl.)
- **Total Expenditure:** R8,444,380,14 (VAT Incl.)
- **Total Shortfall:** R456,587,90 (VAT Incl.)

- **Total Sponsorship raised:**
- **R4,141,509,10 (VAT Incl.) (Less Accommodation, Registration and Events fees)**

- **Hotel Commissions (60% due to Durban Chamber): R78,665,09 (VAT Incl.)**



Service Provider Beneficiation:

- Approximately 20-30 Service providers directly or indirectly, were presented with an opportunity to benefit financially from services rendered to the congress.
- Service providers included:
 - The Congress Venue – Durban ICC
 - The Conference Co. – event management co.
 - Thebe Exhibitions – exhibition management co.
 - Hire Intelligence – sponsorship/fundraising co.
 - Safari Company - Travel and Tours
 - Springbok Atlas – Transport
 - Accommodation/Hotels: Hilton; Balmoral; City Lodge; Edward Hotel; Elangeni; Marine Parade; North Beach; South Beach and Royal Hotel. (on which commissions were calculated).
 - Décor provided by Party Design



Service Provider Beneficiation Continued:

- **Entertainment provided Sibaya Casino and other entertainment groups**
- **Staffing provided by Phumelela Business Consultants**
- **Photography provided by the Playhouse Studio**
- **Landscaping provided by Parks and Gardens - eThekweni Municipality**
- **Marketing and graphic design provided by Citigate**
- **Advertising agencies for electronic and print media- SABC, ECR, Financial Mail; Sunday Times and Tribune, Mercury and Business Report, etc**
- **Technical and interpretation provided by Uthombo Productions**
- **Office equipment provided by Canon**
- **Congress Insurance provided by Glenrand MIB**
- **IT support provided by C.Foley and Thusa Business Support**



Ends.