

Helping Chambers Help their Members go Green and Sustainable



Aaron Nelson, IOM

Co-Chair, Chambers for Innovation and Clean Energy
CEO, Chapel Hill-Carrboro Chamber of Commerce



CHAPEL HILL CARRBORO

Chamber of Commerce



1,450 members

10 staff

www.carolinachamber.org



CHAMBERS FOR INNOVATION AND CLEAN ENERGY

www.chambersforinnovation.com



CICE (b. 2011)

- ❧ 350 Chambers of Commerce
- ❧ 48 US states
- ❧ Representing Over 350,000 SMEs



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Mission:






Chambers for Innovation and Clean Energy (CICE) helps local chambers of commerce and their member businesses **navigate the clean energy space and participate in clean energy incentive programs and opportunities.**



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What CICE Believes:

-  Business Must Be Part of the Clean Energy Solution
-  Clean Energy is an Economic Opportunity
-  America Must Lead the Clean Energy Race
-  Market Based Solutions Produce the Best Results
-  Clean energy is an Economic Development Strategy



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CICE Helps Chambers ...

- ❧ Engage Their Members on Clean Energy Issues
- ❧ Position Their Region as a Clean Energy Leader
- ❧ Partner with Local Government
- ❧ Recognize Clean Energy Leaders
- ❧ Support Clean Energy Policy
- ❧ Members Save Money and Find Financing

YOUR CLEAN ENERGY INFORMATION HUB!



ATTRACT NEW BUSINESSES TO YOUR REGION

See how your city can be a clean energy hub, and read success stories from chambers in South Carolina, Michigan, and more!



CLEAN ENERGY BEST PRACTICES



From energy audits to clean energy workshops, find ideas that your chamber can replicate to help your members cut costs and build your region's clean energy sector.

FIND INCENTIVES



Find state, local, utility and federal incentives for renewable energy and energy efficiency in your region

CICE ON TWITTER

Tweets



Chambers
Innovation

@chambersinnov8

19 Apr

IKEA surpasses 80% #solar presence on U.S. sites w/ installation of 18k+ #solar panels at #MD distribution center is.gd/Hztupp



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19 Apr

Retweet to @chambersinnov8

RECENT NEWS

[Read Our Latest Newsletter](#)

America's Abundant, Untapped Energy Efficiency Resource

Since the 1970's, energy efficiency has quietly been our nation's most abundant energy source. Economy-wide improvements in energy efficiency largely contributed to a 40% reduction in U.S. energy use relative to what it would have been if pre-1973 trends continued. Economy-wide improvements in energy efficiency, along with structural changes in our economy, supplied about 70 quads of energy in 2008 alone, more than domestic coal, natural gas, and oil

FIND INCENTIVES

Chambers for Innovation and Clean Energy shares information, tools and resources with chambers and their member companies about the economic benefits and opportunities associated with clean energy and innovation.

Click the map below to find state, local, utility and federal incentives for renewable energy and energy efficiency in your region!



CLEAN ENERGY BEST PRACTICES



#6: Bartlett's Thursday morning coffee series teaches members about energy efficiency

Local chambers around the country are generating clean energy business opportunities, helping their member companies save money by reducing energy use, and playing a pivotal role in support of clean energy policies and practices in their local economy.

Click [here](#) to download a printable copy.

Here are Clean Energy Projects your Chamber can Replicate:

■ Help Your Members Save Money and Find Financing

- [1. Share Information on Incentives and Rebates](#)
- [2. Encourage and Help Members Utilize Existing Incentives](#)
- [3. Provide Energy Efficiency Tools](#)
- [4. Help Members Complete a Professional Energy Audit](#)
- [5. Assist with Retrofits](#)
- [6. Establish Vendor Relationships](#)
- [7. Help Members Reduce Shipping Costs](#)

■ Engage and Educate Your Members on Clean Energy Issues

- [8. Develop a Speaker Series](#)



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Activities and Successes



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Activities and Successes

- ❧ Monthly Conference Calls
- ❧ Network Development through regional assoc.s
- ❧ Policy Development
- ❧ Empowering Action



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Advocacy Example: Renewable Energy Portfolio Standard



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Examples of Chamber Leadership

Bartlet (TN) Chamber of Commerce



Team Green Team

North Myrtle Beach (SC) Chamber of Commerce



North Strand Coastal Wind
Team



Salt Lake City (UT) Chamber of Commerce



Clean Air Champions

Chapel Hill-Carrboro (NC) Chamber of Commerce



Green Plus

www.gogreenplus.org

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