

# PRESENTATION AT THE 8<sup>TH</sup> WORLD CHAMBERS CONGRESS APRIL 25<sup>TH</sup> 2013

By Francis A. Dennis, Jr, President Liberia Chamber of Commerce





*Pre-1980*

*Turbulent Years,  
1980-2003*

*Post Conflict  
Years, 2003-  
2012- “Lift  
Liberia PRS  
(Poverty  
Reduction  
Strategy)”*

*“Vision 2030”*

- Agenda for Transformation (AfT), 2012-2017

## Partnering with Government

- Major national stakeholder representing private sector on diverse issues
- Co-Chair AfT Infrastructure and Economic Pillar

## Advocacy

- Research, consultation and development of position statement
- Monitor compliance with agreements and legislation that affect business

## Business Leadership

- Organize and lead coalition of business advocacy groups and associations
- Reinforce "umbrella" status as the voice for all business

## MSME Development

- Develop supply chain relationship between concessions/large business and SMEs
- Sponsorship and mentoring program in collaboration with universities and SMEs

## Business Diversification

- Workshops to encourage and enlighten membership on opportunities in manufacturing and value added
- Develop network with Regional and International Chambers, for partnering and exploring new opportunities

## Dialogue, Information and Public Relations

- Promote LCC and relevance – delivering value/benefits to members
- Bi-monthly dinners – networking B2G, B2B
- Annual dinner with President
- Partnering event promotions – Excellence awards
- Increase active membership

***Thank you.***