

# **ICC WCF 8th World Chamber Congress “Leadership in Policy Reform”**

**Doha, Qatar  
April 25, 2013**

# The 4 pillars of Germany's international success

1. Dual vocational education system



2. 99.7% of all German businesses are small or medium-sized companies



# The 4 pillars of Germany's international success

3. 75% of the world's leading trade fairs take place in Germany



4. 80 CCIs in Germany / 120 German Chambers of Commerce Abroad in 80 countries



# All business is local – The Metropolitan Region of Nuremberg



# Regional concept for growth and employment

