

## The road to Los Cabos



Photo credit: Courtesy of the Presidency of the Republic of Mexico

### A word from the Secretary General

Dear readers,

I'm pleased to report that ICC will again play a leading role in preparations for the G20 Business Summit (B20), to be hosted this year by Mexican President Felipe Calderon in Los Cabos, 17-18 June.

The last couple of months have been spent forming working relationships with the Mexican organizing committee and recruiting company executives to provide expertise on the issue task forces. We're also excited to be working alongside the World Economic Forum (WEF), combining the strengths of our networks to create sound policy.

In early January, I participated in the official kick-off meeting of the Mexican B20 organizing committee, chaired by Mexican business leader Alejandro Ramirez and co-hosted by Finance Minister Jose Antonio Meade and Economy Minister Bruno Ferrari. Around 150 Mexican business leaders and senior government representatives attended the meeting.

Later in January, I was invited by Mr Calderon to take part in the Davos launch of the B20 task forces. ICC and WEF have been mandated to coordinate the work of the eight task forces, which will focus on: food security, green growth, employment, trade and investment, advocacy and impact, transparency and anti-corruption, ITC and innovation, and financing growth and development. ICC is coordinating the trade and investment task force and CEO members of the ICC G20 Advisory Group are participating in all of the B20 task forces, which will use recommendations from Cannes as a starting point.

ICC is very encouraged by the support the Mexican government is giving to the B20 process. Mr Calderon has committed to participating in one of the teleconferences for each of the B20 task forces and has also devoted a government Sherpa to each, so as to more closely integrate business expertise into the G20 process. The resulting policy proposals will be submitted to Mr Calderon during the WEF Latin American Summit – being held in Puerto Vallarta, Mexico on 16-18 April.

Based on the success of our G20 regional consultations around the world last year, we have begun to pencil in new dates for this year, starting with Istanbul on 5 March, followed by a consultation focussed on trade finance and the G20 in conjunction with the ICC Banking Commission in Doha on 27 March. We are also working with ICC Russia and ICC China to host regional consultations during April and May. These consultations continue to provide valuable opportunities for ICC member companies and national committees to engage on the G20 policy agenda.

Notably, on 27 February, the steering committee of our G20 Advisory Group will hold its first meeting in 2012, to chart the course for our G20 policy work this year and next. Membership in this group is growing and we continue to welcome nominations of candidate CEOs and companies from G20 and non-G20 countries who can contribute to our work. With your help, we look forward to achieving new milestones in the B20 process in 2012.

Sincerely,

Jean-Guy Carrier

### Key dates ahead of the G20 Summit

#### 27 February

ICC G20 Advisory Group steering committee meets  
*Paris*

#### 25-26 February

G20 Finance Ministers meet  
*Mexico City*

#### 5 March

G20 regional consultation  
*Istanbul*

#### 27 March

ICC Banking Commission meets, with a consultation on trade finance and the G20  
*Doha*

#### 16-18 April

ICC and WEF present policy proposals to President Calderon  
*Puerta Vallarta, Mexico*

#### 20 April

G20 Finance Ministers meet  
*Washington DC*

#### 14-15 May

G20 regional consultation  
*Beijing*

#### 17-18 June

B20 Summit  
*Los Cabos, Mexico*

#### 18-19 June

G20 Summit  
*Los Cabos, Mexico*



Jean-Guy Carrier, ICC Secretary General



Photo credit: Courtesy of the Presidency of the Republic of Mexico

ICC Secretary General Jean-Guy Carrier sat on a B20 panel in Davos alongside President Calderon and Mexican representatives

## ICC Secretary General participates in B20 task forces launch in Davos

Jean-Guy Carrier, ICC Secretary General, spoke on behalf of global business at the Davos inauguration of the B20 Summit process on 28 January. Mexican President Felipe Calderon gave the inaugural address and recognized ICC's role as a partner in the business summit preparations. Mr Calderon also met with CEOs representing the eight policy task forces. These include ICC G20 Advisory Group member Martin Senn – CEO of Zurich Financial Services – who chaired the first session of the trade and investment task force following the breakfast launch.



Photo credit: WTO (Studio Casagrande: Jay Louvion/Kryosheiev Nikita)

ICC held a media conference at the WTO Ministerial Conference on 16 December 2011

## ICC World Trade Agenda feeds into B20 policy

Business recommendations from the ICC Business World Trade Agenda (WTA) will feed into proposals made by the B20 task force on trade and investment, which ICC is chairing. ICC launched the WTA initiative, which is set to last at least two years, at the World Trade Organization (WTO) Ministerial Conference in December 2011. The aim of the WTA is to provide ongoing business recommendations to governments on a multilateral trade agenda for the 21st century. The first meeting of business executives under the WTA is taking place on 13-14 March at WTO headquarters in Geneva. Business priorities on multilateral trade will be defined drawing on input from this initial meeting and subsequent global consultations.

## ICC takes part in B20 Mexico launch

ICC helped kick off preparations for the next B20 Summit in a meeting of senior Mexican government and industry representatives on 18 January in Mexico City. The launch was led by Jose Antonio Meade, Minister of Finance, Bruno Ferrari, Minister of Economy, and Alejandro Ramirez, CEO of Cinopolis, who has been designated by President Felipe Calderon to coordinate the B20 Summit. ICC Secretary General Jean-Guy Carrier, representing global business, was joined by leaders from the World Economic Forum and Mexican business associations COPARMEX and COMCE to coordinate the integration of business viewpoints and recommendations into the process. ICC will evaluate the impact of business recommendations on Summit declarations, help coordinate policy working groups and conduct consultations with business worldwide.



ICC Secretary General Jean-Guy Carrier addressed B20 committee in Mexico