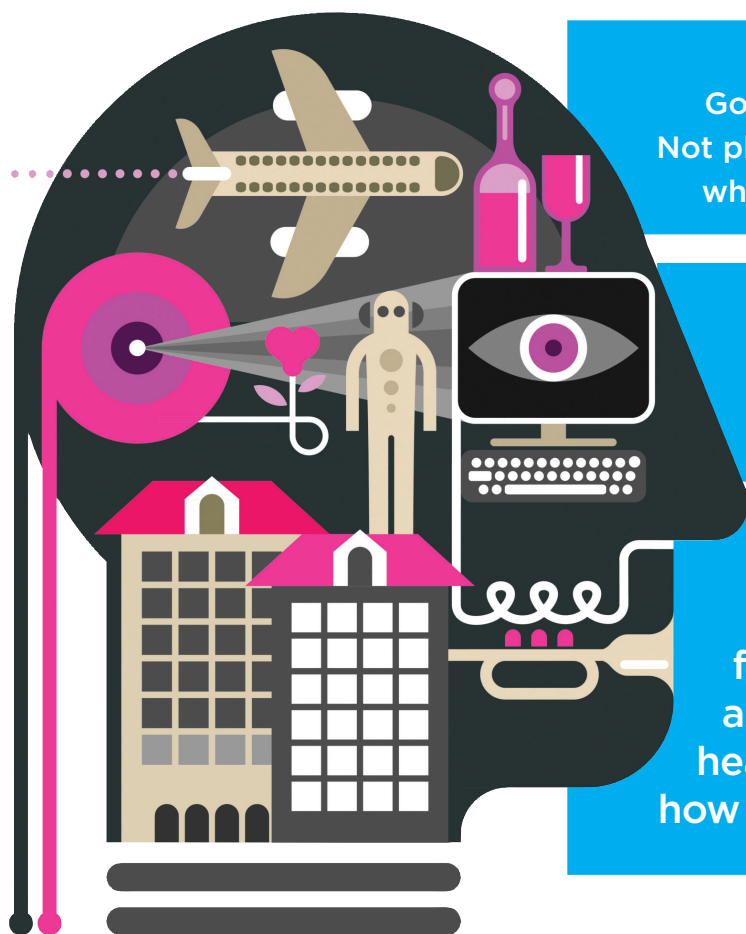


International Chamber of Commerce (ICC) and St. Petersburg State University presents a four part visiting lecturer series:

INTELLECTUAL PROPERTY (IP) LAW AND MANAGEMENT



Around 1700, Isaac Newton and Gottfried Wilhelm Leibniz had a **fight**. Not physically, but **intellectually** — about whom invented the study of calculus...

... Centuries later, Apple vs. Samsung hits the news as the **latest battle in IP**¹.

Join our **established speakers**, senior managers from Shell, Philips, Microsoft, and Mannheimer Swartling to hear real world experiences on how IP is used in business today!

Who

St Petersburg University students and faculty
– from all fields of study

Save-the-date for...

29 Nov 2012 ■ 16:30

22nd line of Vasilievsky ostrov, 7,
Hall 2, St. Petersburg State University
(www.spbu.ru)

Speaker³

David KORIS, General Counsel, Head of IP, Shell International B.V.; Chairman, ICC Commission on Intellectual Property

Topic

Intellectual property asset generation and related agreements

Look forward to our 2013 lecturers²...

Speaker³: Ingrid Baele, Vice President, Business Management Office, Philips Intellectual Property & Standards

Speaker³: Pavel Savitsky, Senior Associate, Mannheimer Swartling

Speaker⁴: Microsoft



International Chamber of Commerce

The world business organization

¹As the world economy becomes more global and more integrated, IP takes an increasingly important role in business and national strategies. IP knowledge helps to manage innovations, creations and provides organizations with a competitive edge.

²Date, time and location to be announced

³Speakers subject to change at last minute

⁴Speaker to be determined

To learn more about ICC please visit www.iccwbo.org