

# Youth Employment

Michael Barnett & Leah Gates



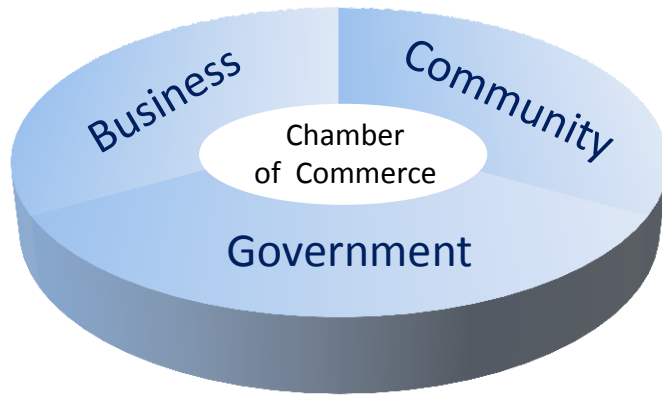


An issue for  
business.

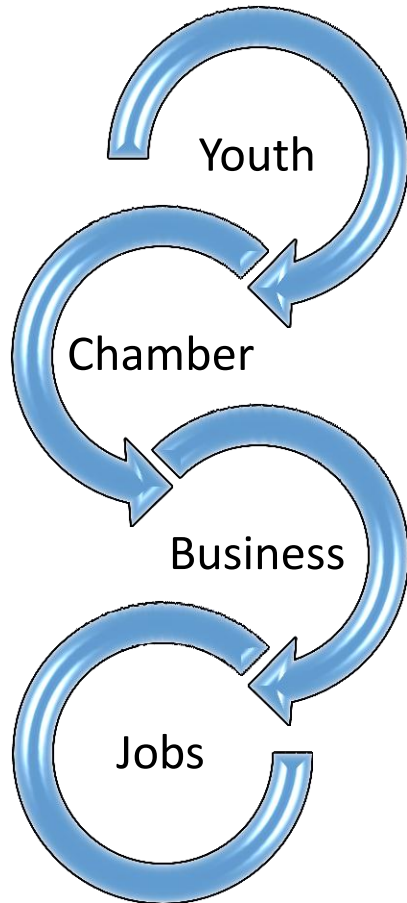
A role for the  
Chamber.



# Local, National and Global Crisis



## A partnership solution



The Chamber is  
the link between  
youth and  
business.



## Work Ready

- Workplace behaviours
- Recognize skills
- CV
- Interview skills
- Job search strategy
- Motivation and confidence

## The story we tell

- Magazine
- E-communication
- Website
- Brochures
- Radio
- Newspaper
- Recruitment service



**CADETMAX**



## The impact

- 500 young people employed
- Partnership with government
- Supporting businesses to grow
- Revenue for the Chamber
- Economic and community benefits

# Youth Employment



It works for us.  
It could work for  
you...