



32nd Annual Meeting of the ICC Institute of World Business Law

THIRD-PARTY FUNDING IN INTERNATIONAL ARBITRATION

Paris | 26 November 2012

SPONSORSHIP OPPORTUNITY

Annual Meeting of the ICC Institute of World Business Law

Theme: Third Party Funding in International Arbitration

26 November 2012, Paris

ICC Training and Conferences brings the expertise of the world business organization directly to the public and to business practitioners.

The last decade has seen an exponential growth in both international commercial arbitration and international investment arbitration. Yet, arbitration proceedings can prove to be very costly and their funding raises the delicate question of the accessibility of arbitration.

The solution offered by third-party funding has undoubtedly become a fact of life in the world of arbitration, despite reservations in some quarters. Although Continental countries continue to regard it with suspicion, Anglo-Saxon countries have embraced this solution and already built up a body of experience in the field. This conference will consider the various funding techniques specific to international arbitration and look at some of the legal issues raised by such funding and the reactions it may arouse amongst international arbitration practitioners.

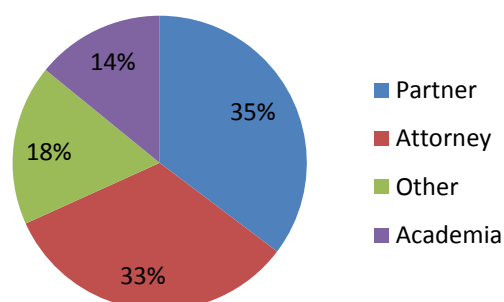
This Annual Meeting is the ICC Institute of World Business Law's latest contribution to reflection on new practices in international arbitration and is inspired by the wish to see those practices develop in a way that is compatible with the basic principles which ensure the parties' rights.

TARGET AUDIENCE

This premier conference will be actively marketed throughout 2012 to 20,000 ICC exclusive global contacts in the legal field, across sectors such as:

- Aeronautics
- Banking
- Construction
- Energy
- Finance
- Intellectual property
- International trade
- Telecoms

ICC ANNUAL MEETING PROFILE 2011



International Chamber of Commerce
The world business organization

2011 PARTICIPANT PROFILE

During the 2011 ICC Annual Meeting of the Institute we had over 150 participants from 25 countries including:

- Algeria
- Australia
- Austria
- Belgium
- Brazil
- China
- Denmark
- Egypt
- France
- Germany
- Greece
- Italy
- Lebanon
- Mexico
- Nigeria
- Philippines
- Portugal
- Romania
- Sweden
- Switzerland
- The Netherlands
- Turkey
- United Arab Emirates
- United Kingdom
- United States of America

AN OPPORTUNITY FOR EVERY MARKETING GOAL

ICC offers your company many levels of sponsorship during the **Annual Meeting of the ICC Institute of World Business Law Conference**:

SPONSOR BENEFITS	DIAMOND	GOLD	SILVER	BRONZE
	€10,000	€8,000	€6,000	€4,000
Partner exclusive address during event	Reception			
Opportunity to host social event	Reception	Lunch	Breakfast or Coffee break	
Complimentary registration each valued at €990	4	3	2	1
Special reduced registration fee 20% reduction	Unlimited	5	3	2
Reception invitations	6	3	2	1
Exhibition table Depending on availability	X	X	X	X
Signage at venue*	X	X	X	X
Opportunity to include gift in bag*	X	X	X	X
Branding on promotional and on-site materials + website + social media	X	X	X	X

* Sponsor is responsible for procurement of materials

NOTE: Tailor-made packages are available to suit your company's needs.

We also offer rates to sponsor participants from a developing regions or students.

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