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OF THE CZECH REPUBLIC

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East-West Business forum

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East – West Business Forum 2013: EMERGING AFRICA

Under the auspices of:

Jiří Rusnok, Prime Minister of the Czech Republic (TBC)

Jan Kohout, Minister of Foreign Affairs of the Czech Republic (TBC)

Jiří Cienciala, Minister of Industry and Trade of the Czech Republic (TBC)

Přemysl Sobotka, First Vice-President of the Senate of the Parliament of the Czech Republic

Date: 25th -26th September 2013

Venue: Ministry of Foreign Affairs, Loretánské nám. 5, Prague 1 (and ICC Czech Republic)

Organizers: ICC Czech Republic, Ministry of Foreign Affairs

Language: Czech / English (simultaneous translation will be provided)

Registration fee: free of charge

Registration: www.ewbf.cz

Cooperating entities:



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Vision:

Economic, trade and investment relations between the Czech Republic and the African region require joint efforts to effectively preserve them and guarantee their stability and prosperity.

The conference will open a new period of mutual relations in the respective fields having ambition to become an integral part of actions aiming at further development of trade and financial cooperation.

The conference will open the door for future long-term cooperation of financial institutions in order to support common projects in the Czech Republic and African countries, as well as on the third markets of common interest.

Last but not least, the conference will give a new and unique opportunity to strengthen the concrete dialog of entrepreneurs and bankers, discuss the ways of developing economic and investment cooperation and establish new business contacts.

Objectives:

The conference will bring together government officials responsible for business and foreign trade, key business representatives, bankers, professional associations and trade & investment agencies from both sides in order to open new opportunities for mutual trade and investment.

It will create a general platform for discussion about possibilities of further development of commercial, economic and financial cooperation between the Czech Republic and the African countries. The dialog will focus on:

- exchange of views and experience on economic and investment opportunities,
- extension of cooperation in all areas of trade and investment,
- seeking to overcome obstacles and difficulties in the process of enhancement of mutual cooperation,
- improving knowledge of opportunities for further development of mutual trade and investment relations.

Who should attend:

Czech and international businesses, exporters, importers, investors, bankers, development agencies, embassies, chambers of commerce and others.





Preliminary agenda

Day One: Wednesday 25th September

Venue: Czernin Palace (Ministry of Foreign Affairs), Loretánské nám. 5, Prague 1

8:00 - 9:00

Registration

Moderated by: Michal Mejstřík, Chairman of ICC Czech Republic, Member of National Economic Council of Czech Government

9:00 - 10:30

PANEL I: EMERGING AFRICA

- **Opening Dignitaries**

Jiří Rusnok, Prime Minister of the Czech Republic (TBC)

Jan Kohout, Minister of Foreign Affairs of the Czech Republic (TBC)

Jiří Cíencala, Minister of Industry and Trade of the Czech Republic (TBC)

Přemysl Sobotka, First Vice-President of the Senate of the Parliament of the Czech Republic

Other ministers and honorary guests from Africa

- **Trade and Investment Cooperation, Financing Trade between the Czech Republic and African Countries: Potential and Challenges**

Michal Mejstřík, Chairman of ICC Czech Republic, Member of National Economic Council of Czech Government

Michal Nebeský, Managing Director Czech Republic & Slovakia, Citibank Europe plc

Partners, sponsors and honorary speakers from Africa

10:30 – 11:00

Coffee Break

11:00 - 13:00

PANEL II: GOVERNMENT INITIATIVES AND BUSINESS PROSPECTS IN AFRICA

- **Overview of Economic Development on the African Continent, Capacity Building**

Representative of OECD (African Economic Outlook)

- **Analytical Mapping of Competences and Opportunities for Development**

- **Role of the Czech Embassies Abroad (signal verification, assistance provided to Czech investors)**

Ministry of Foreign Affairs

- **Czech Export Bank – Project Financing of Investment Opportunities, Cooperation with MFA**

Jiří Klumpar, Chief Executive Officer, Czech Export Bank a.s.

- **EGAP: Insuring Export of Czech Companies**

Jan Procházka, Chief Executive Officer, EGAP a.s.

- **CzechTrade Supporting African Opportunities**

- **Success Story**

Hamé s.r.o.

13:00 - 14:00

Buffett lunch





14:00 - 15:00

PANEL III: DOING BUSINESS IN AFRICA, KEY SECTORS FOR CZECH TRADE AND INVESTMENT

- **Agribusiness, Water Treatment, Medical, Textile etc. Opportunities in African Countries**
Foreign speakers – Senegal, Rwanda, Gabon, Ethiopia, Tunisia, Algeria, Morocco etc.
- **Presentations by Czech Companies/Institutions from Agribusiness/Water/Medical/Textile etc. Sector**
Josef Novák, Director General, VEBA, textilní závody a.s.
- **Q&A**

15:00 - 16:00

PANEL IV: DOING BUSINESS IN AFRICA, KEY SECTORS FOR CZECH TRADE AND INVESTMENT

- **Energy, Oil, Gas, Machinery and Engineering Projects and Opportunities in African Countries**
Bhavik Jayendrakumar Shah, Chief Executive Officer, Niveda Group
Foreign speakers – Egypt, Ethiopia, Tunisia, Algeria, Morocco, South Africa etc.
- **Presentations by Czech Companies/Institutions from Energy/Machinery Sector**
ZVU Potez
B.G.M. export, a.s.
- **Q&A**

16:00 - 16:30

Coffee Break

16:30 – 18:00

PANEL V: FINANCING TRADE IN AFRICAN REGION

Moderated by: Eva Anderová, Deputy Minister of Finance of the Czech Republic (Section International Relations and Financial Policies)

- **Financing Trade and Projects in African Region**
Representative of the World Bank (IBRD)
Rudolf Putz, Deputy Director Financial Institutions, Head Trade Facilitation Programme (TFP), European Bank for Reconstruction and Development (EBRD)
Klára Krolová, EBRD
Jose Morte Molina, African Development Bank
Representative of European Investment Bank
Michal Nebeský, Managing Director Czech Republic&Slovakia, Citibank Europe plc
- **Legal Terms for Financing Trade in Africa**
Tom Eldridge, Partner, Dentons
- **Q&A**
- **Closing Remarks**

18:00 - 20:00

Reception

Venue: Czernin palace (Ministry of Foreign Affairs)

Day Two: Thursday 26 September

Venue: ICC Czech Republic, Thunovská 12, Prague 1

PANEL I: CONDITIONS OF DOING BUSINESS IN AFRICAN REGION (TRADE, FINANCE, LOGISTICS) - RWANDA**PANEL II: MATCHMAKING MEETINGS, NETWORKING**

About ICC

ICC - International Chamber of Commerce - is the world business organization that speaks with authority on behalf of enterprises in all sectors from all over the world. It was established in 1919 in Paris. Today, ICC represents thousands of companies and associations in more than 120 countries at the G-20 meetings and elsewhere.

Through the National Committees of ICC, businessmen transmit their interests, positions and ideas to high official representatives, institutions and governments of all countries, including OSN, EU, WTO, OECD, where ICC has been granted the highest level consultative status.

ICC has an unrivalled authority in making rules for the international trade. Although these rules are voluntary (don't have legislative nature), they are being respected and used in everyday business, thus became one of the most important pillars of international trade.

ICC provides large portfolio of services, among which plays very important role the ICC International Court of Arbitration. Over 87 years of its existence, the ICC International Court of Arbitration, the world's leading arbitration institution, has handled more than 16,500 cases within the ICC Rules of Arbitration.

Every two years, ICC organizes World Chambers Congress, the only international forum for chamber leaders to share best-practice experiences, exchange insights, develop networks, address the latest business issues affecting their communities, and learn about new areas of innovation from chambers around the world. Last World Chambers Congress took place on 22-25 April 2013 in Doha, Qatar and was followed by the initiative of Dubai Chamber of Commerce "Africa Global Business Forum 2013" on 1-2 May 2013 in Dubai.

www.iccwbo.org

About ICC Czech Republic

The main aim of ICC Czech Republic is to assist Czech companies and other businesses to integrate into world events through this prestigious world organization. Within the framework of its activities, ICC Czech Republic creates opinions and statements on issues sent by ICC Headquarters for examination. At the same time, this agenda is influenced so as it is in compliance with interests of ICC Czech Republic members.

National Committee of ICC in the Czech Republic serves the role of coordinator of the business community activities in the Czech Republic and represents its interests in dealing with both national and international organizations and governments.

ICC Czech Republic promotes wide range of business activities including seminars, conferences, workshops and roundtables mostly those related to the promotion of Czech export as part of non-barrier international trade and mediation of useful business contacts.

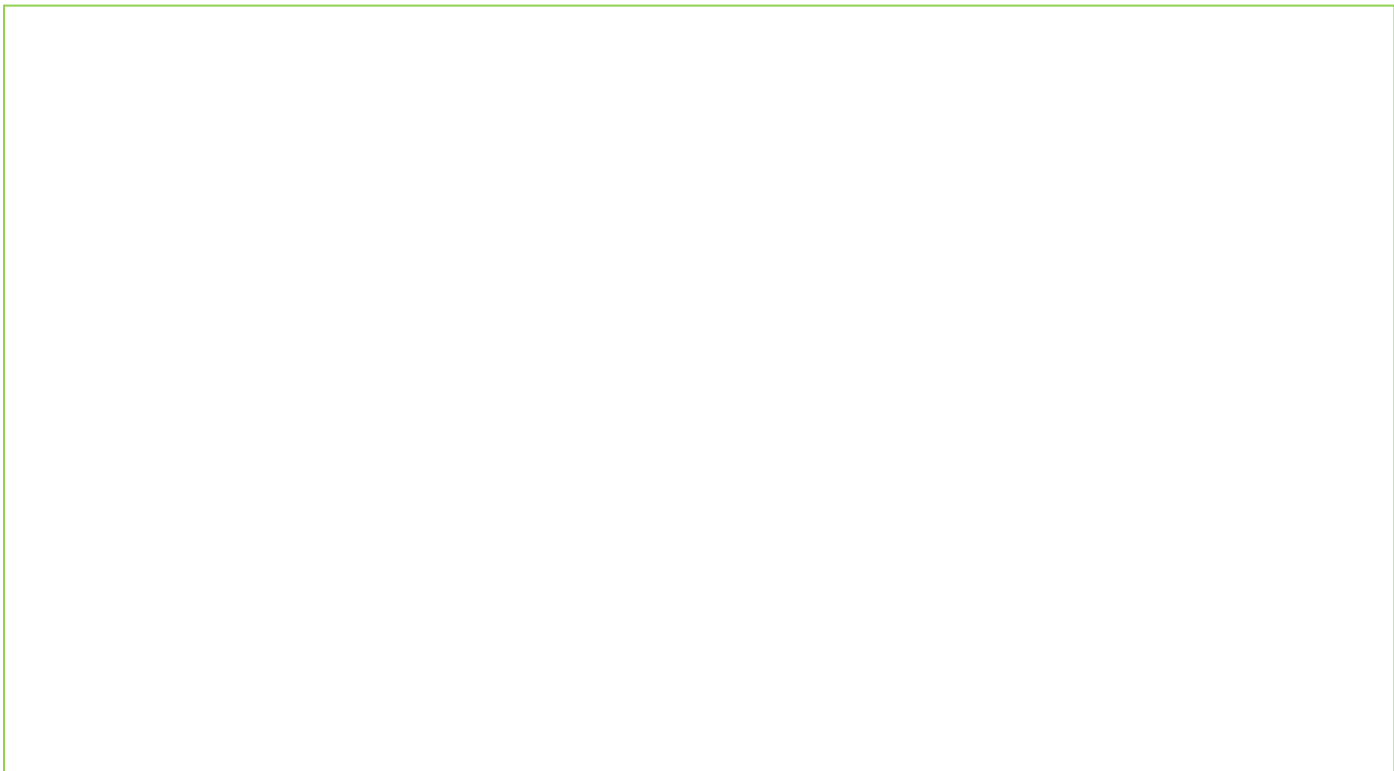
ICC Czech Republic is active in the field of international trade and export, where provides wide range of educational and advisory services, e.g. seminars, round tables, conferences, publications etc.

In the year 2011, ICC Czech Republic has established cooperation with Ministry of Foreign Affairs of the Czech Republic on territorial seminars, organized within the project International Trade in Practice, where Czech companies meet with newly appointed Czech ambassadors. This action should promote Czech economic diplomacy and facilitate market entry for Czech exporters to perspective territories.

In cooperation with Ministry of Industry and Trade and other entities, ICC Czech Republic has published two significant governmental papers "Competitiveness strategy of the Czech Republic for the period 2012 to 2020" and "Export strategy of the Czech Republic for the period 2012 to 2020". In the future, ICC Czech Republic considers as one of its main priorities creating conditions for successful implementation of both papers.

www.icc-cr.cz

About



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