



Paris, 25-26 June 2013 | Co-organized by ICC and FIDIC

INTERNATIONAL CONSTRUCTION CONTRACTS AND THE RESOLUTION OF DISPUTES

Under the auspices of the ICC International Court of Arbitration®

SPONSORSHIP OPPORTUNITY

ICC International Construction Contracts and the Resolution of Disputes 25-26 June 2013, Paris

ICC Training and Conferences brings the expertise of the world business organization directly to the public and to business practitioners.

Experts in international commercial dispute resolution will converge in Paris for the annual ICC/FIDIC conference on resolving disputes in international construction deals. In its 11th year, this conference will be the perfect opportunity to express your views and experience in interactive debates with renowned specialists in the field.

Topics will include:

- Discussion on the major forms of FIDIC contracts
- Analysis of the procedure for claims and disputes under FIDIC contracts
- Initiating an ICC construction arbitration
- Construction arbitration involving State parties
- Calculation of damages in construction contracts

TARGET AUDIENCE

This premier conference will be actively marketed throughout ICC exclusive global contacts involved in international construction contracts and disputes, such as:

- | | | |
|--------------------|------------------------|--------------------------|
| ■ Engineers | ■ Construction lawyers | ■ Contract managers |
| ■ Contractors | ■ Arbitrators | ■ Financial institutions |
| ■ In-house lawyers | ■ Mediators | |

Sponsors receive maximum visibility during the promotional phase, onsite and also following the Conference. As a truly global organization, we have a truly global audience. This Conference will be promoted through ICC targeted opt-in database of over 50,000 professionals:

- ICC website – 120,000 visits per month
- World Chambers Federation – 12,000 chamber leaders
- ICC news alerts – 8,000 subscribers
- ICC national committees – 95 worldwide



SPONSORSHIP OPPORTUNITIES



AN OPPORTUNITY FOR EVERY MARKETING GOAL

ICC offers your firm many levels to sponsor this FIDIC conference:

BENEFITS	GOLD €15,000	SILVER €10,000	BRONZE €5,000
Reception exclusive sponsor based on availability	X		
Opportunity to give a keynote speech during reception	X		
Option to invite participants to social event Email sent by ICC	X		
Mention in related press releases when appropriate	X		
Sponsor a lunch or coffee break based on availability	X	X	
Exhibition space and exhibitor pass	X	X	
Additional reception invitations	4	2	
Complimentary entries each valued at €1,475	3	2	1
Special reduced registration fee 20% reduction	Unlimited	4	2
Logo and description in folders (number of words)	300	200	100
Option to distribute branded products to participants*	X	X	X
Branding on promotional materials + signage at venue website, emails, collateral, banners, social media	X	X	X

** To be procured by sponsor, and be pre-approved by ICC*

NOTE:

- Tailor-made packages are available to suit your company's needs.
- Inquire about our other events in the arbitration sector during 2013.

PAST SPONSORS



CONTACT

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