Why ICC?

Present in over 120 countries through its global network, ICC is a representative body that speaks with authority on behalf of enterprises from all sectors in every part of the world.

Today's complex challenges are global and require effective international collaboration.

The G20 has been designated as the "premier forum" for international economic cooperation. This emerging high-level group is a natural fit for ICC's unique policy stewardship – helping government leaders make complex decisions affecting global welfare.

By virtue of its long history of authoritative involvement in international policy-making and its global reach – including its role in the creation of the Bretton Woods institutions at the end of the second world war – ICC is exceptionally positioned to represent world business.

Through its top-level consultative status with the United Nations, ICC has been the highly-regarded voice of business at the UN and its specialized agencies since 1946.

Our policy advocacy focuses on issues that are part of the G20 agenda and business priorities. ICC will draw upon its long experience in building a broad consensus within the world business community on complicated policy issues, while steering clear of lowest common denominator positions. We will do this through a global and inclusive consultative process that will seek input from companies and business organizations of all sizes and in all regions of the world.

ICC Chairman Emeritus Marcus Wallenberg addresses the closing plenary at the Seoul G20 Business Summit

Why participate?

- **Influence where it counts.** Engage directly in shaping ICC's policy contribution to the G20 in order to align G20 outcomes with broad business objectives of open trade and investment, economic growth, job creation, and sustainable development.
- **Expertise.** Strengthen your company's internal capability to address global issues, drawing from ICC's policy expertise and experience on a broad range of cross-cutting policy issues that affect companies' ability to operate globally.
- **Leverage.** Combine your experiences with those of other companies to bring about change more effectively than any one company or CEO could do by operating alone.
- **Pool resources.** Use the ICC G20 Advisory Group as a vehicle to pool funding, resources and expertise.
- **Improve the business environment.** Companies joining forces within ICC emphasize that economic growth, employment and financial stability are mutually reinforcing and that business has a role in helping governments to achieve these objectives.

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ICC G20 ADVISORY GROUP

A business platform to shape the emerging G20 agenda

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The world business organization