



ABOUT THE ICC BUSINESS WORLD TRADE AGENDA

Trade, the driver of global growth and employment for the past 60 years, is threatened by the stalemate in multilateral trade negotiations under the World Trade Organization's (WTO) Doha Round, launched in 2001.

To address this deadlock, the International Chamber of Commerce (ICC), in partnership with Qatar Chamber of Commerce and Industry, has launched the ICC Business World Trade Agenda. This private sector initiative aims to mobilize business to provide a practical and forward-looking trade policy agenda that will contribute to economic growth and job creation, moving global trade 'beyond Doha'.

Achieving tangible outcomes by 2013

1. Conclude a trade facilitation agreement
2. Implement duty-free and quota-free market access for exports from least-developed countries
3. Phase out agricultural export subsidies
4. Renounce food export restrictions
5. Expand trade in IT products and encourage growth of e-commerce worldwide

Completing the Doha Development Agenda to advance "beyond Doha"

1. Liberalize trade in services
2. Multilateralize trade liberalization under the WTO framework
3. Foster 'greener' economic activity through trade
4. Move towards a high-standard multilateral framework on investment
5. Reform the WTO Dispute Settlement System

OPPORTUNITIES FOR BUSINESS

Through the World Trade Agenda, business leaders can contribute to concrete proposals for strengthening the rules-based multilateral trading system, reconfirming that global business is committed to the objectives of the World Trade Organization (WTO).

In the lead up to the ICC World Trade Agenda Summit – being hosted by Qatar Chamber on 22 April 2013 – the World Trade Agenda initiative organized consultations with CEOs and senior executives in all major regions of the world to gather input and validation of its recommendations. These business priorities will be publicly released during the Summit, being held on the first day of the ICC WCF 8th World Chambers Congress.

Final business recommendations will be submitted to governments ahead of the next G20 Summit in Russia in September 2013 and the next WTO Ministerial Conference in Bali, Indonesia in December 2013. The initiative will mobilize CEOs around the world to make the case to national governments for this new trade agenda.

In the second phase of the project, global business will continue to provide input to governments to adopt a pragmatic, business-like approach to multilateral trade liberalization.

MOBILIZING GLOBAL BUSINESS

Join the ICC World Trade Agenda debate at the following upcoming events:

EVENT	DATE	PLACE
ICC World Trade Agenda Summit	22 April 2013	Doha
World Trade Agenda / ICC G20 Advisory Group consultation	28 May 2013	Riyadh
World Trade Agenda / ICC G20 Advisory Group Consultation <i>tbc</i>	14 June 2013	Washington
Policy submissions on trade and investment to the G20 Summit	September 2013	St Petersburg
WTO Public Forum	1 – 3 October 2013	Geneva
WTO 9th Ministerial Conference	3 – 6 December 2013	Bali
ICC World Trade Agenda CEO Symposium	April 2014	Doha

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