



Geneva, 8-9 April 2014

FACILITATING TRADE IN THE DIGITAL ECONOMY

How to facilitate paperless interaction between business and government

Join an interactive discussion to improve the paperless process!

This conference will provide an opportunity for business and public administration practitioners to engage in a constructive dialogue on the regulatory and practical issues that arise when paper-based trade and administrative processes are replaced with ICT-facilitated interactions.

This conference will provide strategic and practical discussion about:

Country-specific examples [e.g. from the Asia-Pacific (APEC region), BRICS (Brazil, Russian, India, China and South Africa), European Union and the Americas] of regulation and mandatory administrative interfaces for tax, customs, public procurement and other areas.

- Options for regulated or government-operated preauthorization systems
- Compulsory agreements between market players
- Localization and related requirements
- Authentication mechanisms, ID Management and security
- How current practices influence business global data integration strategies worldwide

Join us! Here's how:

- **Date:** 8-9 April 2014
- **Location:** Geneva, Switzerland
- **Venue:** International Conference Centre (CICG)

For more information:

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This is a unique opportunity for real exchange between governments, business and other key players to tackle these important challenges and explore workable solutions.



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