

8TH WORLD CHAMBERS CONGRESS

OPPORTUNITIES FOR ALL
DOHA, QATAR 22-25 APRIL 2013

THE CONGRESS

Organized biennially by the ICC World Chambers Federation (WCF), the Congress is the only international forum for chamber of commerce leaders to share experiences, exchange insights, develop networks and address the latest business issues which affect their communities.

The World Chambers Competition, taking place during the Congress, is the only awards programme to recognize the most innovative projects undertaken by chambers of commerce all over the world.

The 8th Congress will be held in Qatar, 22-25 April 2013. This exciting event will bring together the global community of over 12,000 chambers, hundreds of multinational businesses and SMEs, and many influential world leaders.

SPONSORSHIP OPPORTUNITIES

The Congress offers an unparalleled opportunity to create or strengthen partnerships between chambers and their member companies. Sponsors may be chambers looking to attract interest in their member businesses, private companies looking to target SMEs, or private organizations wishing to support economic growth in developing regions.

You may also choose to sponsor the Competition. By sponsoring the Competition your organization will help assure that these exciting projects continue to develop successfully!

Whatever your goals are, each sponsor is provided a platform to reach the maximum number of attendees. Our sponsorship options are available at various funding levels and can be tailored to your branding and marketing goals.

CONTACT

Luz Rodriguez
Global Partnerships Manager
International Chamber of Commerce
+33 (0)1 49 53 28 42

luz.rodriquez@iccwbo.org
www.worldchamberscongress.org
www.iccwbo.org

8th World Chambers Congress Sponsorship

BENEFITS	STRATEGIC	DIAMOND	PLATINUM	GOLD	EMERALD	SAPPHIRE	RUBY	SILVER	BRONZE
EURO	250,000	150,000	110,000	70,000	50,000	30,000	20,000	10,000	5,000
Preferential branding at Congress venue	●								
30-sec ad displayed in exhibition area and during coffee breaks (to be provided by sponsor)	●								
Logo on delegate lanyards	●								
2 VIP zone seats during opening ceremony	●								
Branding in Congress roadshow collateral	●								
Opportunity to submit relevant speaker for opening plenary	●								
Opportunity to submit relevant speaker for sessions	●								
Complimentary VIP meeting room	●								
Branding on Bloomberg.com	●								
Press release and media briefing announcing partnership	●								
Special acknowledgement during opening and closing ceremonies	●	●							
Description of company on official Congress website (100 words)	●	●							
Branding on CNBC Europe TV Congress spots	3 months	1 month							
Branding on Al Jazeera International TV Congress spots	4 months	2 months	1 month						
Logo on VIP invitation cards	●	●	●						
Access to business programme activities	●	●	●						
Branding in international business magazines Congress advertorials	●	●	●						
Press release announcing partnership	●	●	●	●					
Branding on outdoor signage from airport to venue	●	●	●	●					
Logo on exhibition map	●	●	●	●					
Logo on delegate badges (back)	●	●	●	●					
Souvenir Congress video and photographs	●	●	●	●					
Branding in <i>al Multaqa</i> (QCCI) magazine Congress advertorial	1 year	6 months	4 months	2 months	1 month				
Advertisement in official Congress booklet	1pg	1pg	1/2 pg	1/2 pg	1/4 pg				
Complimentary gala dinner table (s)	3	2	2	1	1				
Complimentary inaugural reception table (s)	3	2	2	1	1	1			
Exhibition booth space	45 sqm	36 sqm	27 sqm	18 sqm	18 sqm	9 sqm			
Article in newsletter to ICC exclusive database (over 12,000 chambers leaders)	4	4	3	3	2	2	1	1	
Option to include gift in official delegate bags	●	●	●	●	●	●	●	●	
Complimentary Congress entries	18	16	14	12	10	8	6	4	2
Branding on Congress material Print/online/social media/venue	●	●	●	●	●	●	●	●	●
Use of Congress logo as official sponsor (all use to be approved by QCCI and WCF)	●	●	●	●	●	●	●	●	●

World Chambers Competition Sponsorship

BENEFITS	EXCLUSIVE	PLUS	STANDARD
EURO	250,000	10,000	5,000
Participation in award ceremony	●	●	●
Branding on all Competition materials	●	●	●
Opportunity to judge categories	All	2	1
Complimentary Congress entries	5	4	2