



Paris, 5 December 2013 | 33<sup>rd</sup> Annual Meeting of the ICC Institute of World Business Law

## INTERNATIONAL ARBITRATION AND SUBSTANTIVE APPLICABLE LAW

Proof, interpretation and application of substantive rules by arbitrators

### SPONSORSHIP OPPORTUNITY

#### Annual Meeting of the ICC Institute of World Business Law International Arbitration and Substantive Applicable Law 5 December 2013, Paris

**ICC Training and Conferences** brings the expertise of the world business organization directly to the public and to business practitioners.

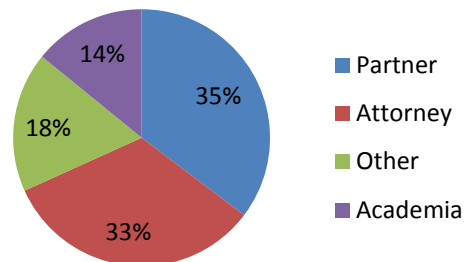
The ICC Institute of World Business Law acts as a think-tank working closely with the ICC International Court of Arbitration. The council is composed of 40 members of 21 nationalities, all experienced professionals or academics in international business law or international commercial arbitration. Created over 30 years ago, the Institute provides research, training and information to the legal professional concerned with the development of international business law. In line with its philosophy of excellence, it proposes publications, trainings and conferences on different topics related to international business law.

### TARGET AUDIENCE

Participants include all professionals involved in international trade and dispute resolution: lawyers, arbitrators, magistrates, academics and corporate counsel. This premier conference will be actively marketed throughout 2013 to 20,000 ICC exclusive global contacts in the legal field, across sectors such as:

- Aeronautics
- Banking
- Construction
- Energy
- Finance
- Intellectual property
- International trade
- Telecoms

#### ANNUAL MEETING PROFILE 2012



### PAST SPONSORS

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# SPONSORSHIP OPPORTUNITIES



## 2012 PARTICIPANT PROFILE

During the 2012 ICC Annual Meeting of the Institute we had over 140 participants from 18 countries:

- Algeria
- Belgium
- Brazil
- Denmark
- Egypt
- France
- Germany
- Greece
- Italy
- Lebanon
- Netherlands
- Portugal
- Spain
- Switzerland
- Turkey
- Ukraine
- United Kingdom
- United States of America

## AN OPPORTUNITY FOR EVERY MARKETING GOAL

ICC offers your company many levels of sponsorship during the **Annual Meeting of the ICC Institute of World Business Law Conference**:

SPONSOR BENEFITS	DIAMOND	GOLD	SILVER	BRONZE
	€10,000	€8,000	€6,000	€4,000
Partner exclusive address during event	X			
Opportunity to host social event	Lunch	Breakfast or Coffee break		
Dossier branding ¥ Logo and description, ONLY if 3+ sponsors	X	X	X	
Complimentary registration each valued at €1,140	4	3	2	1
Special reduced registration fee 20% reduction	Unlimited	5	3	2
Reception invitations	6	3	2	1
Exhibition table Depending on availability	X	X	X	X
Signage at venue*	X	X	X	X
Opportunity to include gift in bag*	X	X	X	X
Branding on promotional and on-site materials + website + social media	X	X	X	X

¥ *The Institute of World Business Law's 'Dossiers' is a series that has gained international prestige. The Dossiers are the outcome of the Institute's annual meetings, where experts from around the globe come together to discuss salient issues of international commercial law including arbitration.*

\* *Sponsor is responsible for procurement of materials.*

NOTE: Tailor-made packages are available to suit your company's needs.

## CONTACT

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