



2013 edition

# THE ICC INSTITUTE PRIZE

**€10,000 award**  
[www.iccinstituteprize.org](http://www.iccinstituteprize.org)

## Opportunity

### ICC Institute Prize 2013

[www.iccinstituteprize.org](http://www.iccinstituteprize.org)

The biennial ICC Institute of World Business Law Prize contributes towards the understanding and progress of international commercial law around the world and to encourage those engaged in focused research on legal issues affecting international business. The prize of €10,000 is designed to recognize excellent legal writing in the field of international commercial law, including arbitration.

Launched in 2007 the prize has become renowned worldwide, drawing 66 entries covering 16 nationalities in four continents in 2010. Doctoral dissertations and long essays submitted cover a broad range of legal issues and have to date included titles such as *Arbitration confronted to Parallel Proceedings*; *Arbitration and Sport*; *The prohibition of the review on the substance of the arbitration award* and *The participation of private persons in the settlement of international economic disputes: the enlargement of legal standing in the WTO* (which has since been published by Bruylant).

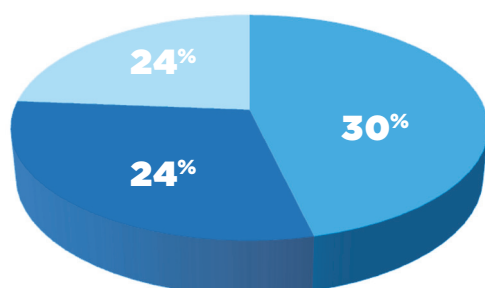
## Target audience

The prize will be marketed to 16,000 exclusive global ICC contacts including:

- Law universities
- Legal professionals
- Law associations
- Legal publications
- ICC national committees
- Chambers of commerce

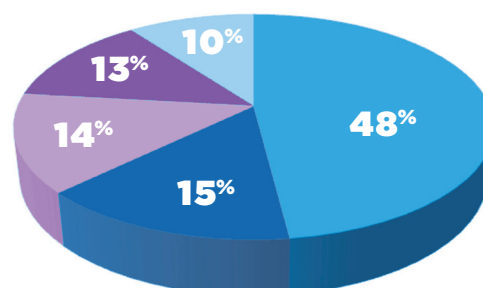
ICC's global contacts span 235 countries:

ICC – Contact level



■ Management ■ Board level ■ C-Suite

ICC – Direct contacts



■ Europe  
■ Asia  
■ Central & South America  
■ North America



International Chamber of Commerce

*The world business organization*

## Sponsorship opportunities

### Sponsorship benefits

Sponsoring the prize aligns your organization with promotion of international commercial law. Along with increasing brand awareness, your organization also fosters the development of tomorrow's legal professionals.

**Sponsor:**

€5,000

**Visibility:**

Maximum visibility over the 18-month period leading up to the prize ceremony.

- Branding on all related websites  
(ICC Institute Prize / ICC Court of Arbitration / ICC YAF)
- Branding on all event print and electronic marketing
- Branding on signage at award ceremony
- Two complimentary registrations to the ICC annual meeting of the Institute of World Business Law (event preceding award ceremony)
- Verbal recognition during award ceremony
- Five complimentary invitations to the award ceremony
- Exhibition table at award ceremony
- Mention in all media targeted materials such as event related press releases

### Past sponsors



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