



Improving Antitrust Compliance and Looking East

A dialogue between agencies and business

Organized in conjunction with the ICN Annual Conference

SPONSORSHIP OPPORTUNITY

Improving Antitrust Compliance and Looking East

22 April 2013, 14h- 18h, Warsaw, Poland

The International Chamber of Commerce (ICC) brings its expertise as the *world business organization* directly to the public and to business practitioners.

The ICC Roundtable on Competition Policy is a high-level forum where attendees can take part in an interactive discussion on competition law enforcement and compliance and get insights directly from regulators and business experts. Now, in its 5th year, this roundtable has become a significant gathering for business and agencies to engage directly in an open dialogue on current international competition issues.

This year's roundtable will be devoted to challenges to antitrust policies in Eastern Europe and antitrust compliance and advocacy with a special focus on the forthcoming ICC compliance toolkit.

Sponsoring this roundtable will give your company the global recognition to reach senior officials, business people, legal practitioners and lawyers involved in international trade. Along with increasing brand awareness, your company also takes center stage in the discussions that will influence international competition policy and shape competition rules. Through this sponsorship you have the opportunity to reach worldwide competition agencies.

TARGET AUDIENCE

This 5th roundtable will be actively marketed to ICN Annual Conference participants and ICC exclusive global network (20,000 contacts) in the legal field, including:

- Academics
- Arbitrators
- Corporate counsel
- Legal directors
- Legal practitioners
- Magistrates

Across sectors:

- Aeronautics
- Banking
- Construction
- Energy
- Finance
- Intellectual property
- International trade
- Telecoms

Past attending organizations include:

- Allen & Overy
- Bennett Jones
- BG Group
- Brodies
- CADE
- Chevron
- CMS Hasche Sigle
- European Commission
- Fair Trade Commission
- General Electric Company
- Hermanns & Brück
- Howrey
- Intel Corporation
- Jones Day
- Kaye Scholer
- Lang Michener
- Linklaters
- OECD
- Orrick Rambaud Martel
- Schellenberg Wittmer
- Shell International
- SwissHoldings
- Torsys
- UK Office of Fair Trading
- Unilever
- US Department of Justice
- Wenger Plattner





AN OPPORTUNITY FOR EVERY MARKETING GOAL

ICC offers your company many levels of sponsorship, during the Roundtable:

BENEFITS	GOLD €10,000	SILVER €5,000	BRONZE €2,000
CEO address during social event	X		
Inclusion on media events when appropriate press conferences and interviews	X		
Opportunity to submit a relevant speaker	X		
Exhibition table	X	X	
Option to send announcement to participants	X	X	
Mention in related press releases when appropriate	X	X	
Advertisement in official brochure	1 page	1/2 page	1/4 page
Complimentary entries each valued at €100	5	3	1
Special reduced registration fee 20% reduction	Unlimited	3	2
Option to distribute branded products to participants*	X	X	X
Branding on all promotional materials and activities website, emails, collateral, banners, social media	X	X	X

** To be procured by sponsor, and be pre-approved by ICC*

NOTE: Tailor-made packages are available to suit your company's needs.

CONTACT

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