

## BANKING COMMISSION MEETINGS 2013



— 15-19 April 2013, Lisbon, Portugal — AND — 21-25 October 201, Vienna, Austria —

Twice a year the ICC Banking Commission brings together bankers, business leaders, finance experts, lawyers and international organizations officials at Commission meetings to promote dialogue make policy recommendations and develop rules to enhance trade finance practices throughout the world.

“The ICC Banking Commission meetings remain the essential event on the calendar of banking and government officials. The meetings are a worldwide forum with trade finance experts whose common aim is to facilitate international trade finance across the world. Sponsoring this event demonstrates support to our common goals as to achieve economic prosperity.”

Kah Chye Tan, *Chair, ICC Banking Commission; Global Head of Trade and Working Capital, Barclays*

### Target audience

The ICC Banking Commission meeting is the only event of this kind gathering over 400 banking executives and government officials from more than 50 countries to rethink the future of trade finance encourage governments, regulatory bodies and G20 leaders to remove obstacles to trade finance and stimulate economic growth and job creation. The meetings will be actively marketed to the exclusive global network of 3,000 banking executives, including:

- Bankers
- CFOs
- Corporate credit managers
- Corporate treasurers
- Insurers
- Risk managers
- Consultants and vendors active in trade and supply chain finance

### Sponsorship opportunity

BENEFITS FOR EACH MEETING	GOLD €15,000	SILVER €10,000	BRONZE €5,000
Opportunity to submit a relevant speaker	x		
Opportunity to address participants	x		
Access to List of participants Does not include contact details	x		
Verbal recognition During meeting and press events	x		
Option to send announcement to participants	x	x	
Ad in participants folder	x	x	
Table in exhibition area	x	x	
Complementary entries to commission meeting	8	6	3
Opportunity to include gift or promotional material in the delegate's dossier	x	x	x
Branding on all promotional materials and activities website, emails, newsletters, collateral, banners, social media	x	x	x

ICC offers you the opportunity to profit from reduced rates should your company choose to sponsor more than one commission meeting.

## The International Chamber of Commerce (ICC)

ICC is the world business organization, a representative body that speaks with authority on behalf of enterprises from all sectors in every part of the world.

The fundamental mission of ICC is to promote open international trade and investment and help business meet the challenges and opportunities of globalization. Its conviction that trade is a powerful force for peace and prosperity dates from the organization's origins early in the 20th century. The small group of far-sighted business leaders who founded ICC called themselves "the merchants of peace".

ICC has three main activities: rule setting, dispute resolution, and policy advocacy. Because its member companies and associations are themselves engaged in international business, ICC has unrivalled authority in making rules that govern the conduct of business across borders. Although these rules are voluntary, they are observed in countless thousands of transactions every day and have become part of the fabric of international trade.

ICC also provides essential services, foremost among them the ICC International Court of Arbitration, the world's leading arbitral institution. Another service is the World Chambers Federation, ICC's worldwide network of chambers of commerce, fostering interaction and exchange of chamber best practice. ICC also offers specialized training and seminars and is an industry-leading publisher of practical and educational reference tools for international business, banking and arbitration.

Business leaders and experts drawn from the ICC membership establish the business stance on broad issues of trade and investment policy as well as on relevant technical subjects. These include anti-corruption, banking, the digital economy, marketing ethics, environment and energy, competition policy and intellectual property, among others.

ICC works closely with the United Nations, the World Trade Organization and intergovernmental forums including the G20.

ICC was founded in 1919. Today it groups hundreds of thousands of member companies and associations from over 120 countries. National committees work with ICC members in their countries to address their concerns and convey to their governments the business views formulated by ICC.



**International Chamber of Commerce**

*The world business organization*

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