



THE OSLO BUSINESS FOR PEACE AWARD

14 May 2013, Oslo
www.businessforpeace.no



ICC PATRONAGE OPPORTUNITIES

The Oslo Business for Peace Award is organized, with the support of the International Chamber of Commerce (ICC), the *world business organization*, the City of Oslo, the United Nations Development Program (UNPD) and The Business for Peace Foundation. The award is the highest distinction of recognition given to a businessperson for outstanding “businessworthy” accomplishments.

An independent committee of Nobel Prize winners in economics and peace presents the awards at the City Hall of Oslo (Venue of the Nobel Peace Prize). The committee is led by:

- Muhammad Yunus, Founder, Grameen Bank; Winner of the Nobel Peace Prize 2006
- Michael Spence, Professor Emeritus of Management at Stanford University’s Graduate School of Business and Board Member of the ICC Research Foundation

Nominees come from different sectors of industry around the world. In 2012 honorees included:

- Ibrahim Abouleish, Founder, SEKEM, Egypt
- Eduardo Eurnekian, President, Corporacion America
- Vladas Lasas, CEO/Founder, Skubios Siuntos UAB Kaunas & UPS/Lithuania, Lithuania
- David W. MacLennan, President and Chief Operating Officer, Cargill, USA
- Reginald A. Mengi, Founder and Chairman, IPP Group, Tanzania
- Latifur Rahman, Chairman and CEO, Transcom Group, Bangladesh

«I think the idea behind the Oslo Business for Peace Award, and the potential impact it may have, is important and inspiring. It is important to encourage businesspersons to be conscious of the role they can play as individuals to foster stability and peace.»

Nobel Laureate H.E. Kofi A. Annan

ICC was founded after the First World War by responsible business leaders who believed that international trade provided a path to peace and prosperity. They called themselves “merchants of peace”. ICC maintains that “peace and prosperity through trade” is even more valid today. We hope to count with your support in this very important project.





AN OPPORTUNITY FOR EVERY GOAL

With your support, we aim to recognize a group of outstanding business leaders, companies, governments and organizations identifying with the multiple merits of a business worthy approach. As a patron of this award your organizations is aligned with the values of business responsibility.

ICC offers your company many levels to become a patron of the awards:

BENEFITS	GOLD €50,000	SILVER €25,000	BRONZE €10,000
<ul style="list-style-type: none"> Opportunity to submit a relevant speaker Logo featured in International Herald Tribune advertisement 30sec ad to be displayed during ceremony Private meeting with honorees 	√		
<ul style="list-style-type: none"> Complimentary gala dinner table(s) Press release to announce partnership Logo featured on Business for Peace Foundation website 	√	√	
<ul style="list-style-type: none"> Seats in VIP zone during award ceremony Articles in newsletter to ICC exclusive database Branding on all official material and signage at venue 	√	√	√

«It is up to businessmen of today to hand on a patrimony of values to future generations, to nourish their vitality and initiatives. May the significance of this award – and its desire for peace and freedom – continue to inspire men and women in every time and place.»

Eduardo Eurnekian
President, Corporacion America

WE THANK OUR PAST PATRON

AND

PARTNERS



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