



Miami | 3-5 November 2013

# INTERNATIONAL ARBITRATION IN LATIN AMERICA | The ICC Perspective

Under the auspices of the ICC International Court of Arbitration

## SPONSORSHIP OPPORTUNITY

### International Arbitration in Latin America: The ICC perspective 3-5 November 2013, Miami

ICC Training and Conferences brings the expertise of the world business organization directly to the public and to business practitioners.

Latin America is a region that has experienced a great upsurge in international commercial arbitration in recent years. This has given rise to complex legal problems and new challenges. This conference has become the most important gathering of the Latin American Arbitration community for its content and the excellent opportunity for networking.

Sponsoring this conference will give your company the global recognition to reach arbitrators, in-house counsel, business people, and lawyers and legal practitioners involved in international trade. Along with increasing brand awareness, your company also takes centre stage in the developments of international arbitration. Through this sponsorship you have the opportunity to reach thousands of legal practitioners worldwide.

Close to 400 people from over 30 countries, more than half in Latin America, are expected to attend.

## TARGET AUDIENCE

This premier conference will be actively marketed throughout 2013 to 20,000 ICC exclusive global contacts in the legal field, including:

- Academics
- Arbitrators
- Corporate counsel
- Legal directors
- Legal practitioners
- Magistrates

Across sectors:

- Aeronautics
- Banking
- Construction
- Energy
- Finance
- Intellectual property
- International trade
- Telecoms

## PAST SPONSORS INCLUDE



## AN OPPORTUNITY FOR EVERY MARKETING GOAL

ICC offers your company many ways to sponsor the Conference:

SPONSOR BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	GENERAL
	€25,000	€15,000	€10,000	€8,000	€7,000	€5,000
Opportunity to give a keynote speech during the opening session of the Conference	√					
Opportunity to give a speech during a social event	√	√				
Host a lunch <i>(as available)</i>	√	√	√			
Dinner and reception invitations	8	5	4			
Opportunity to provide Bag <b>OR</b> Lanyards <b>OR</b> Notebooks <b>OR</b> Folders * <i>(as available)</i>	√	√	√	√		
Host a coffee break <i>(as available)</i>	√	√	√	√	√	
Exhibition table + exhibitor pass (Table maybe shared)	√	√	√	√	√	
Complimentary registration (each valued at €1,000)	7	5	3	2	1	1
Special reduced registration fee (20% reduction)	unlimited	5	3	2	1	1
Logo + description in participant folders (number of words)	400	250	200	150	100	50
Signage at venue ±						
Opportunity to include gift in participant bag	√	√	√	√	√	√
Logo on promotional and on-site materials + website + social media						

± Diamond sponsors may display their own company banners at venue based on ICC's review and approval

\* Sponsor is responsible for procurement costs

NOTE: Tailor-made packages are available to suit your company's needs.

Ask us about other events in the arbitration field available for sponsorship in 2012.

## CONTACT

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