



Dubai | 15-17 April 2013 | ICC's first annual conference on  
**INTERNATIONAL ARBITRATION  
IN THE MIDDLE EAST  
AND NORTH AFRICA (MENA)**  
Under the auspices of the ICC International Court of Arbitration

## SPONSORSHIP OPPORTUNITY

**ICC International Arbitration in the Middle East and North Africa – 1<sup>st</sup> Edition!**  
**15-17 April 2013, Dubai**

**ICC Training and Conferences** brings the expertise of the world business organization directly to the public and to business practitioners.

This first annual arbitration conference in the MENA region is a “must attend” event for arbitration professionals who want to keep up to date on the latest arbitration developments. Taking place in English and Arabic, topics will be of particular interest to practicing lawyers, corporate counsel, business professionals and academics coming from or doing business in the MENA region.

Topics will include:

- ICC arbitration in the MENA region: any influence of the Arab Spring two years on?
- The changing and challenging perceptions to having the MENA as a seat of arbitration.
- The interplay between different legal systems (Civil law/Common law/Sharia law) in international arbitration: clash or harmony?
- Arbitrating construction disputes in the MENA region.
- State contracts and international arbitration in the MENA region

Participants will be able to take part in a Mock ICC Court session: Arbitrators’ ethics from the ICC Court’s standpoint.

## TARGET AUDIENCE

This premier conference will be actively marketed throughout ICC exclusive global contacts in the legal field and in the MENA region, including:

- |               |                     |                       |
|---------------|---------------------|-----------------------|
| ■ Academics   | ■ Corporate counsel | ■ Legal practitioners |
| ■ Arbitrators | ■ Legal directors   | ■ Magistrates         |

Across sectors:

- |                |                         |                       |
|----------------|-------------------------|-----------------------|
| ■ Aeronautics  | ■ Finance               | ■ International trade |
| ■ Banking      | ■ Intellectual property | ■ Telecoms            |
| ■ Construction |                         |                       |
| ■ Energy       |                         |                       |



## AN OPPORTUNITY FOR EVERY MARKETING GOAL

ICC offers your firm many levels to sponsor this Conference:

BENEFITS	GOLD €15,000	SILVER €10,000	BRONZE €5,000
Opportunity to give a keynote speech during a social event	X		
Sponsor gala dinner or reception based on availability	X		
Option to send announcement to participants Email sent by ICC	X		
Mention in related press releases when appropriate	X		
Sponsor a lunch or coffee break based on availability	X	X	
Exhibition space and exhibitor pass	X	X	
Dinner and reception invitations	4	2	
Complimentary entries each valued at €890	6	4	2
Special reduced registration fee 20% reduction	Unlimited	4	2
Logo and description in folders (number of words)	400	200	100
Option to distribute branded products to participants*	X	X	X
Branding on promotional materials + signage at venue website, emails, collateral, banners, social media	X	X	X

*\* To be procured by sponsor, and be pre-approved by ICC*

### NOTE:

Tailor-made packages are available to suit your company's needs.

Inquire about our other events in the arbitration sector during 2013.

## CONTACT

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