

A graphic featuring a signpost with multiple directional signs pointing in different directions. The signs are labeled with the words: WHO, WHAT, WHERE, WHEN, WHY, HOW, QUESTIONS, and ANSWERS. The background of the signpost shows a city skyline with a traditional Chinese junk boat in the foreground.

Masterclass | Hong Kong | 7-9 March 2013

# ICC INSTITUTE MASTERCLASS FOR ARBITRATORS

Overview of fundamentals and best practices related to serving as an arbitrator

Under the auspices of the ICC Institute of World Business Law

## SPONSORSHIP OPPORTUNITY

7-9 March 2013, Hong Kong

ICC Training and Conferences brings the expertise of *the world business organization* directly to the public and to business practitioners. ICC courses on international commercial arbitration and negotiating international contracts are recognized as the best in these fields.

For the first time since the creation of this programme, the ICC Institute of World Business Law will bring its Masterclass for Arbitrators to Hong Kong.

Sponsoring this ICC training will give your company the global recognition to reach arbitrators, in-house counsel, and lawyers and legal practitioners involved in international trade. Along with increasing brand awareness, your company will be front and centre in the developments of international arbitration.

Through this sponsorship you have the opportunity to reach thousands of legal practitioners worldwide. At the training you will have the opportunity to meet and interact closely with arbitrators and in-house counsel from around the region.

## TARGET AUDIENCE

The training sessions are designed for a vast range of international commercial arbitration users, from companies involved in international trade.

These sessions will be marketed to 10,000 ICC exclusive global contacts in the legal field, including:

- Academics
- Arbitrators
- Corporate counsel
- Legal directors
- Legal practitioners
- Magistrates

Across sectors:

- Aeronautics
- Banking
- Construction
- Energy
- Finance
- Import/Export
- Intellectual property
- International trade
- Regulations
- Policy
- Telecoms

## AN OPPORTUNITY FOR EVERY MARKETING GOAL

There are several ways to sponsor this training (prices in USD):

BENEFITS	GOLD \$7,000	SILVER \$5,000	BRONZE \$3,000
Sponsor the cocktail reception based on availability	√		
Sponsor a lunch based on availability		√	
Exhibition space	√	√	
Complimentary entries each valued at \$1,400	1	1	
Special reduced registration fee 15% reduction	2	2	2
Option to distribute branded products to participants*	X	X	X
Branding on promotional materials + signage at venue website, emails, collateral, banners, social media	X	X	X

*\* To be procured by sponsor and pre-approved by ICC*

Ask about our tailor-made packages, which can be built to suit your specific company needs.

ICC hosts a number of trainings in arbitration throughout the year. Contact us for more information.

## WE THANK OUR KEY SPONSOR AND HOST



HERBERT  
SMITH  
FREEHILLS

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