

# ICC NEW GLOBAL HEADQUARTERS

ICC's legacy of peace through world trade



October 2013 DRAFT - CONFIDENTIAL



International Chamber of Commerce  
*The world business organization*

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# ICC NEW GLOBAL HEADQUARTERS

***“I hope that the new ICC HQ building should be beautiful and to be used by all members from global organization as an amiable place.”***

**Young Tae Kim, Chairman, Daesung; Member, ICC Executive Board**

## Secure your place in ICC's history

In 2013 ICC is set to undertake an historic move to new global headquarters in the heart of Paris.

The move is befitting of the world business organization's expansion and drive to prosper as a truly global organization. In our bid to secure premises that are synonymous with our global influence and standing, we would like to offer you an exclusive patronage opportunity that would honour your association with ICC's 'world peace through world trade' legacy.

All areas identified for patronage (page 3) guaranteed high visibility when visited by the international leaders and high-level dignitaries from business, legal practice and government who come through ICC each year.

The Wall of Honour (page 4) offers the possibility to solidify your alliance with ICC and its Merchants of Peace movement. Join other friends of ICC in this move!



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# AVAILABLE SPACES

## ICC's legacy of peace through world trade

Prominent interior areas inside providing high visibility during various ICC activities and gatherings –

▶ Vimond Entrance, Ground Floor	€ 250,000	<b>NEW</b>
▶ Conference Reception Area, Conference Level	€ 250,000	
▶ International Court of Arbitration Meeting Space, 1st Floor	€ 250,000	
▶ Conference Rooms (2), Conference Level	€ 150,000 each	
▶ Privilege Meeting Space, 3rd Floor	€ 150,000	<b>NEW</b>
▶ Business Development Meeting Space, Conference Level	€ 130,000	<b>NEW</b>
▶ Elevator	€ 100,000	
▶ Executive Meeting Space, 3rd Floor	€ 70,000	<b>NEW</b>
▶ Assembly Area, 3rd Floor	€ 25,000	
▶ Halls (6)	€ 50,000 each	
▶ Foyers (2)	€ 50,000 each	<b>NEW</b>
▶ Stairways (2)	€ 50,000 each	

# ICC FRIENDS– WALL OF HONOR

Bronze

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## Opportunity

Wall of plaques in entrance of ICC located on the ground floor. Comprising plaques available to be purchased by any individual or organization.

## Sponsor benefits

- ▶ Includes plaque (single or multiple)
- ▶ Official unveiling ceremony/reception invitation

▶ Location	Ground floor
▶ Size	
▶ Price	€ 10,000/ea



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# SPONSORED SPACES

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- ▶ Premier Conference Room  
sponsored by **Harold McGraw, III**
- ▶ Headquarters Atrium and Welcome Reception  
sponsored by **Wallenberg Family**
- ▶ Zen Garden  
sponsored by **Kim Young Tae**
- ▶ International Court of Arbitration Library  
sponsored by **Fung Group**
- ▶ International Court of Arbitration Library  
sponsored by **Fung Group**
- ▶ Assembly Area (1<sup>st</sup> floor)  
sponsored by **Abdul Rahman Attar**
- ▶ Assembly Area (2<sup>nd</sup> floor)  
sponsored by **Tariq M. Rangoonwala**
- ▶ Banquet Hall  
sponsored by **Adnan Kassar**



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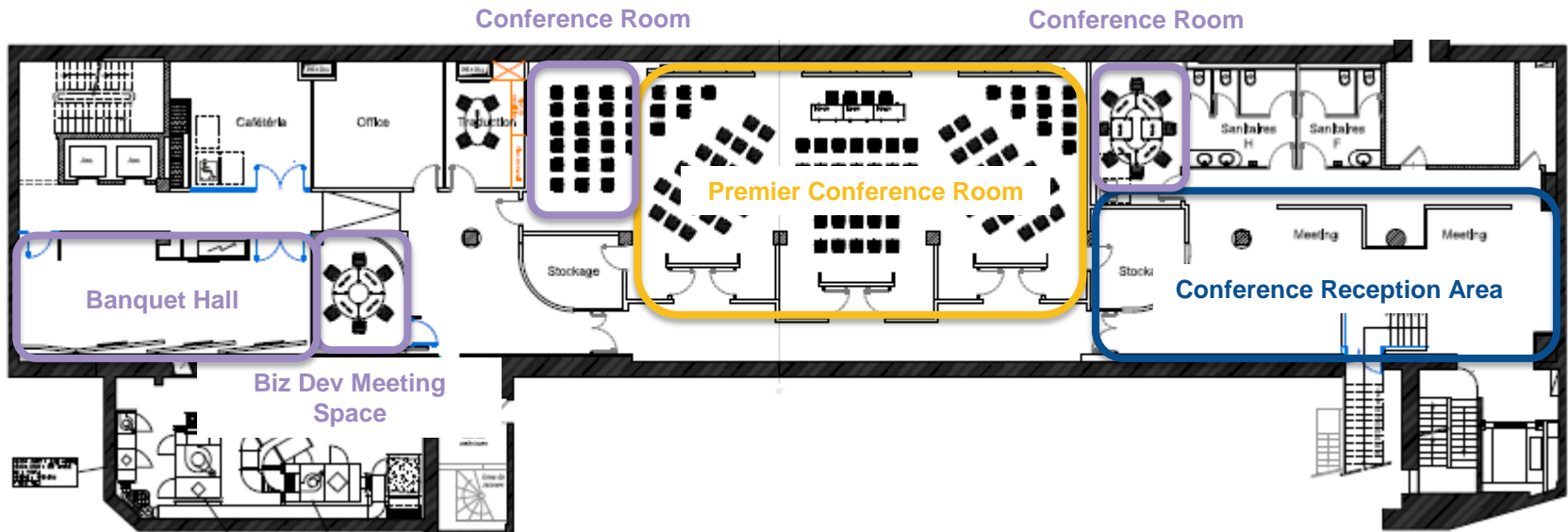
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## Conference Level



- ▶ Premier Conference Room
- ▶ Conference Reception Area
- ▶ Conference Rooms (2)
- ▶ Banquet Hall
- ▶ Business Development Meeting Space

€ 600,000

SPONSORED

€ 250,000

€ 150,000 each

€ 150,000

SPONSORED

€ 130,000

**NEW**

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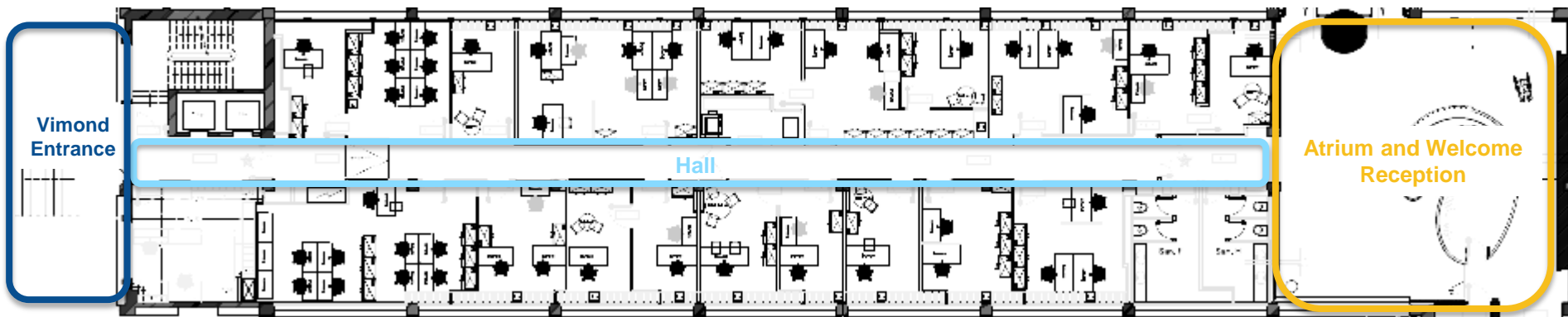
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# ICC NEW GLOBAL HEADQUARTERS

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## Ground Floor



- ▶ Headquarters Atrium and Welcome Reception
- ▶ Vimond Entrance
- ▶ Hall

€ 500,000

€ 250,000

€ 50,000

SPONSORED

**NEW**



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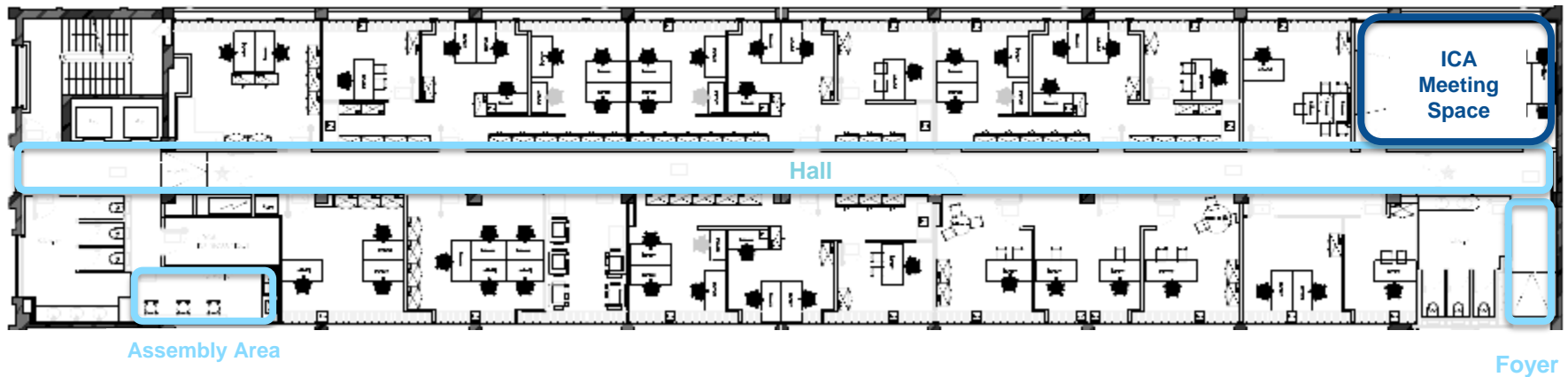
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# ICC NEW GLOBAL HEADQUARTERS

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## 1<sup>st</sup> Floor



- |  |           |           |
|--|-----------|-----------|
| ► International Court of Arbitration Meeting Space | € 250,000 |           |
| ► Assembly Area                                    | € 50,000  | SPONSORED |
| ► Hall   | € 50,000  |           |
| ► Foyer  | € 50,000  | NEW       |



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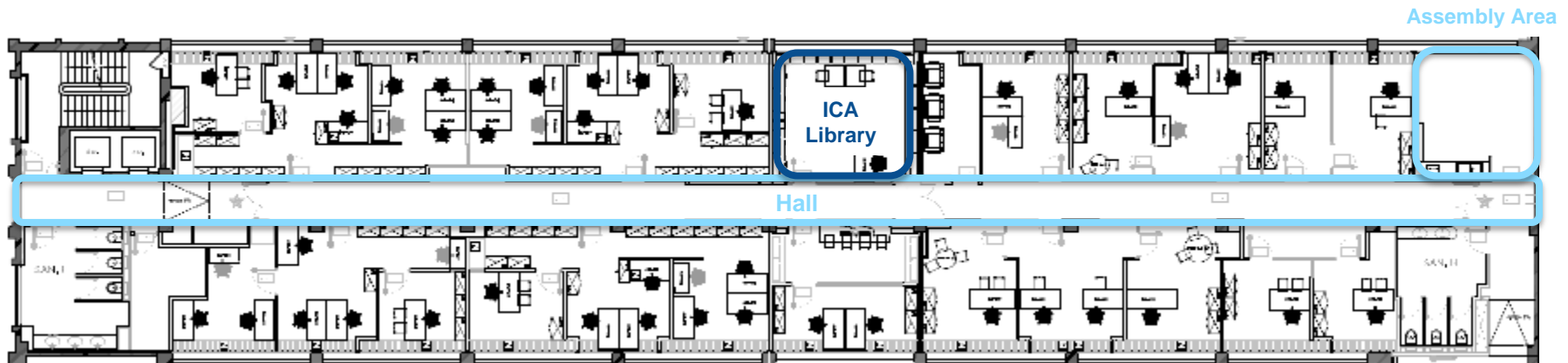
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## 2<sup>nd</sup> Floor



- ▶ International Court of Arbitration Library
- ▶ Assembly Area
- ▶ Hall

€ 250,000

SPONSORED

€ 50,000

SPONSORED

€ 50,000



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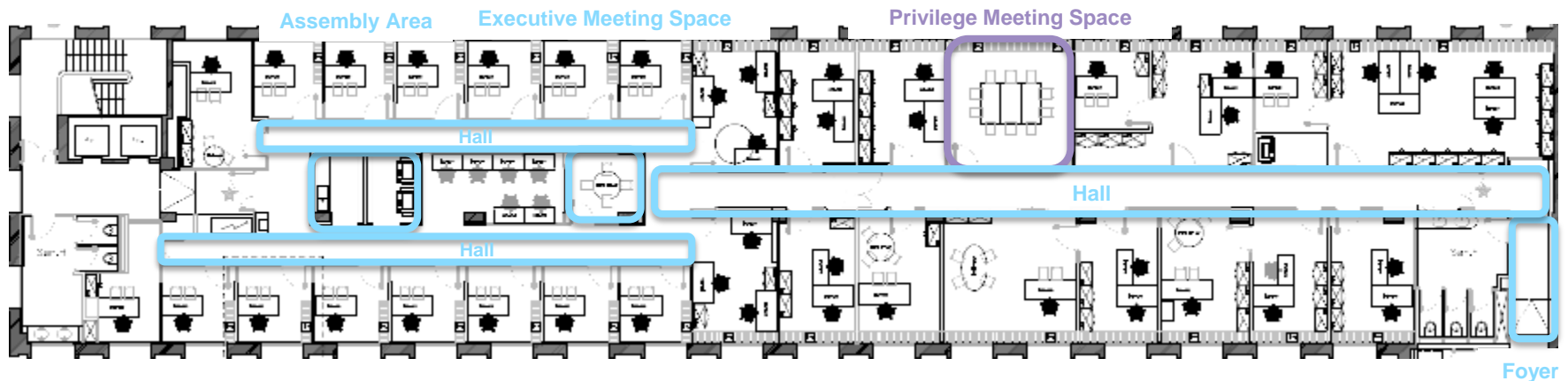
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## 3<sup>rd</sup> Floor



- Privilege Meeting Space
- Executive Meeting Space
- Assembly Area
- Halls (3)
- Foyer

€ 150,000

**NEW**

€ 70,000

**NEW**

€ 25,000

€ 50,000 / each

€ 50,000

**NEW**



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## ► Opportunity

- Be at the heart of ICC's legacy of peace through world trade
- Visibility with exclusive visitors – high level dignitaries and CEOs
- Continue the heritage of the “merchants of peace”

## ► Benefits

- 20-year commitment certificate
- Space name marker
- Invitation to official unveiling ceremony and reception
- Plaque in “Wall of Honour”
- Branding on all official material – print, web + social media



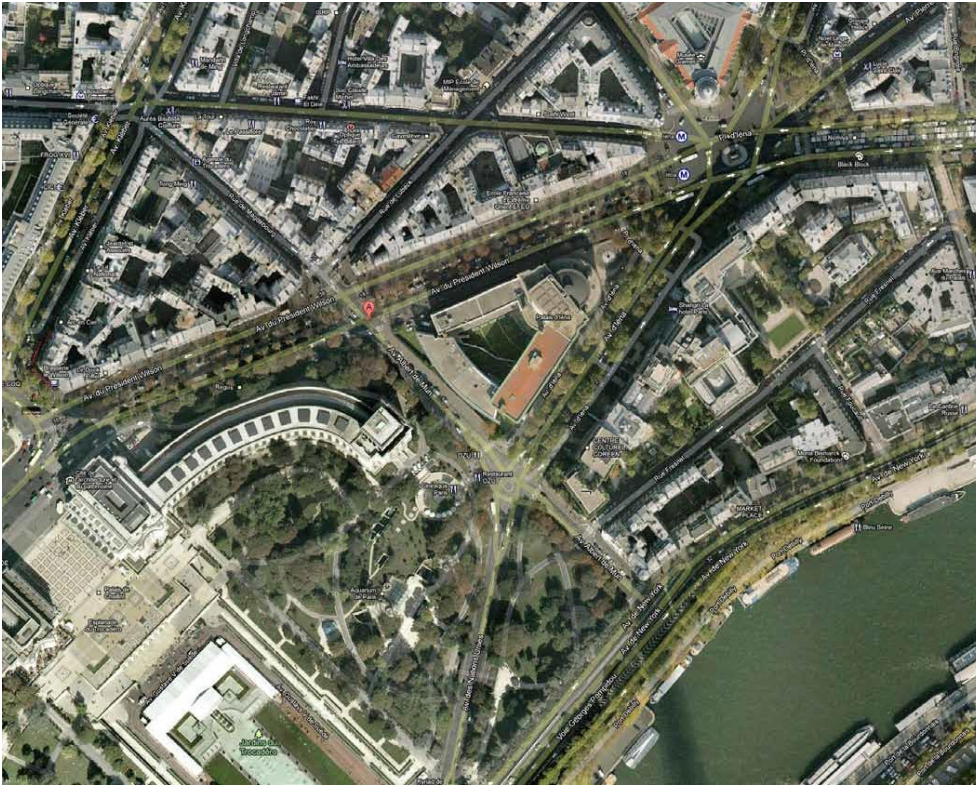
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# ICC NEW GLOBAL HEADQUARTERS

Exclusive partnership opportunities



## CONTACT

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