



— 6-7 November, Paris —

In its second edition, this conference will provide a unique opportunity to learn from experienced corporate experts and bankers about their visions and strategies in the new area of supply chain finance. Attendees can expect insight and commentary on a wide range of issues including streamlining of trade finance operations, the changing landscape from the BPO perspective, the impact of the regulatory environment and tackling logistical hurdles.

## Target audience

The conference will be actively marketed to the ICC exclusive global network of 20,000 contacts, 3,000 of them high level executives in the banking field. Past participating entities include:

- |                              |                                |
|------------------------------|--------------------------------|
| ■ ABN AMRO BANK              | ■ EURO BANKING ASSOCIATION     |
| ■ AFRICAN DEVELOPMENT BANK   | ■ EXPORTA                      |
| ■ ANZ BANKING GROUP          | ■ GARANT INSURANCE             |
| ■ BANCO BRADESCO EUROPA      | ■ GAZPROMBANK                  |
| ■ BANK AL ETIHAD             | ■ HSBC FRANCE                  |
| ■ BANK OF CHINA              | ■ ING BANK                     |
| ■ BANQUE NATIONALE DU CANADA | ■ J.P. MORGAN                  |
| ■ BARCLAYS                   | ■ LLOYDS BANKING GROUP         |
| ■ BBVA                       | ■ OCTAL PETROCHEMICALS LLC FZC |
| ■ BEXIMCO LIMITED            | ■ PINNACLE SOLUTIONS           |
| ■ BNP PARIBAS                | ■ RABOBANK                     |
| ■ BRE BANK                   | ■ RAIFFEISEN BANK              |
| ■ CAIRO AMMAN BANK           | ■ ROYAL BANK OF SCOTLAND       |
| ■ CHINA SYSTEMS              | ■ SEB                          |
| ■ CLEARY GOTTlieb STEEN      | ■ STANDARD CHARTERED BANK      |
| ■ COMMERZBANK                | ■ SURECOMP                     |
| ■ CREDIT AGRICOLE CIB        | ■ SWIFT                        |
| ■ CREDIT SUISSE              | ■ THE BANK OF TOKYO            |
| ■ DEMICA                     | ■ TRADE FINANCE MAGAZINE       |
| ■ DEUTSCHE BANK              | ■ UBS                          |
| ■ DNB BANK                   | ■ UNICREDIT BANK               |



## Sponsorship opportunity

BENEFITS	GOLD €15,000	SILVER €10,000	BRONZE €5,000
CEO address during social event	x		
Opportunity to submit a relevant speaker for a session	x		
Access to List of participants Does not include contact details	x		
Option to send announcement to participants	x	x	
Mention in related press releases when appropriate	x	x	
Exhibition space	x	x	
Complimentary entries each valued at €1,300	5	3	2
Special reduced registration fee 20% reduction	Unlimited	5	2
Option to distribute branded products to participants*	x	x	x
Branding on all promotional materials and activities website, emails, newsletters, collateral, banners, social media	x	x	x

\* To be procured by sponsor, and be pre-approved by ICC



## PAST SPONSORS INCLUDE



## The International Chamber of Commerce (ICC)

ICC is the world business organization, a representative body that speaks with authority on behalf of enterprises from all sectors in every part of the world.

The fundamental mission of ICC is to promote open international trade and investment and help business meet the challenges and opportunities of globalization. Its conviction that trade is a powerful force for peace and prosperity dates from the organization's origins early in the 20th century. The small group of far-sighted business leaders who founded ICC called themselves "the merchants of peace".

ICC has three main activities: rule setting, dispute resolution, and policy advocacy. Because its member companies and associations are themselves engaged in international business, ICC has unrivalled authority in making rules that govern the conduct of business across borders. Although these rules are voluntary, they are observed in countless thousands of transactions every day and have become part of the fabric of international trade.

ICC also provides essential services, foremost among them the ICC International Court of Arbitration, the world's leading arbitral institution. Another service is the World Chambers Federation, ICC's worldwide network of chambers of commerce, fostering interaction and exchange of chamber best practice. ICC also offers specialized training and seminars and is an industry-leading publisher of practical and educational reference tools for international business, banking and arbitration.

Business leaders and experts drawn from the ICC membership establish the business stance on broad issues of trade and investment policy as well as on relevant technical subjects. These include anti-corruption, banking, the digital economy, marketing ethics, environment and energy, competition policy and intellectual property, among others.

ICC works closely with the United Nations, the World Trade Organization and intergovernmental forums including the G20.

ICC was founded in 1919. Today it groups hundreds of thousands of member companies and associations from over 120 countries. National committees work with ICC members in their countries to address their concerns and convey to their governments the business views formulated by ICC.



**International Chamber of Commerce**

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