

# ICC COMMISSION ON TAXATION

## SPONSORSHIP OPPORTUNITY

### ICC Commission on Taxation Handbook 2012

*A presentation of the commission, an introduction to its processes, and a compilation of its most recent work*

For decades, the ICC Commission on Taxation has gathered experts from around the world to discuss critical issues of taxation, promote free trade through tax, and advance the interest of its members. ICC is influential globally on topics of taxation, and this publication will give a visibility to our advocacy work, by showing the extraordinary breadth and depth of our contribution to the world tax community and to regulatory frameworks.

A response to the proliferation of specialized information, this handbook offers a simple and easy reference point on taxation debates. It includes six years of policy statements and positions that the commission developed thanks to the great forum of high-level experts that is ICC, to the expertise of its policy commissions and to the diversity of its member-companies.

## GLOBAL REACH

The handbook, available on print and online versions, will be distributed to ICC's exclusive global network of tax and policy professional as well as relevant events through the next year.

### Networks

International Chamber of Commerce

- Member-companies
- Commission experts (taxation and other related topics)
- ICC National Committees
- ICC Seminars, meetings, training and conferences

International Organizations

- OECD
- WTO
- WCO
- World Bank
- UN

Regional Organizations

National Governments

Relevant NGOs

### Events

- ICC and International Court of Arbitration events and trainings
- International Tax Review Global Transfer Pricing Forum
- International Fiscal Association (IFA) Annual Congress and regional events
- OECD International Tax Conference
- Association of International Tax Consultants (AITC) events
- International Bureau of Fiscal Documentation (IBFD) events, conferences and classes
- International Bar Association Annual Conference



### AN OPPORTUNITY FOR EVERY MARKETING GOAL

ICC Commission on Taxation Handbook will be actively marketed to ICC exclusive global network in the field. Through sponsors, we will expand the outreach of the handbook and its message making it available at high-level intergovernmental conferences, international business meetings or public-private sector forums discussing a broad range of taxation issues.

Your company may choose to sponsor the handbook at a rate of **€2,000**.

#### **BENEFITS** include:

1/2 page profile inside the handbook  
print and electronic versions

Logo on handbook  
print and electronic versions

100 branded copies of the handbook  
"Courtesy of YOUR COMPANY NAME HERE"

Complimentary entries to ICC taxation events

Branding on all promotional materials  
Marketing to ICC's exclusive database and social media activities

Ask about our tailor-made packages, which can be built to suit your specific company needs.

### CONTACT

Luz A. Rodriguez/ Global Partnerships Manager / +33 (0)1 49 53 28 42 /lrz@iccwbo.org



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