

# ICC TRAINING 2013

## SPONSORSHIP OPPORTUNITY

**ICC Training and Conferences** brings the expertise of *the world business organization* directly to the public and to business practitioners. ICC courses on international commercial arbitration and negotiating international contracts are recognized as the best in these fields.

Sponsoring any of our ICC trainings will give your company the global recognition to reach arbitrators, in-house counsel, business people, and lawyers and legal practitioners involved in international trade. Along with increasing brand awareness, your company will be front and centre in the developments of international arbitration.

Through this sponsorship you have the opportunity to reach thousands of legal practitioners worldwide. At the trainings you will have the opportunity to meet and interact closely with arbitrators and in-house counsel from around the world.

There are several training opportunities available in 2013:

**ICC Institute Masterclass for Arbitrators**

7-9 March, Hong Kong → **NEW**

**International Contracts** (English and French)

3-6 June, Paris

**PIDA training on International Commercial Arbitration** (English and Arabic) → **NEW**

10-13 June, Paris

**Advanced PIDA Training on International Commercial Arbitration** (English and French)

30 Sep- 3 Oct, Paris

**Advanced International Contracts** (English and French)

7-10 October, Paris

**ICC Institute Masterclass for Arbitrators**

2-4 December, Paris (TBC)

## TARGET AUDIENCE

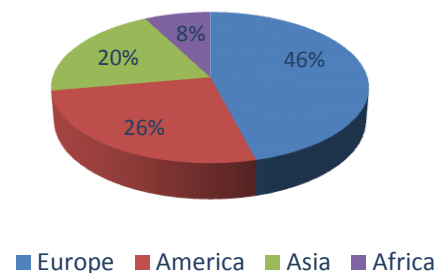
The training sessions are designed for a vast range of international commercial arbitration users, from companies involved in international trade. These sessions will be marketed to 20,000 ICC exclusive global contacts in the legal field, including:

- Academics
- Arbitrators
- Corporate counsel
- Legal directors
- Legal practitioners
- Magistrates

Across sectors:

- Aeronautics
- Banking
- Construction
- Energy
- Finance
- Import/Export
- Intellectual property
- International trade
- Regulations
- Policy
- Telecoms

### ATTENDANCE BY REGION



### AN OPPORTUNITY FOR EVERY MARKETING GOAL

Your company may choose to sponsor any **one** of our trainings or chose several trainings:

- 1 training €5,000
- 2 trainings €8,000
- 3 trainings €10,000

Depending on the scope of the training **BENEFITS** can include:

#### Exclusive host of a social event

- A key representative from your company gives the welcome address

#### Exhibition table

- Ideal space to promote your company's activities and interact with all participants

#### Complimentary registration

- Valued at around €1,500, can be used to invite a colleague or client to this training

#### Special 20% reduction fee

- Can be used to invite colleagues or clients to the training

#### Branded signage at venue\*

#### Opportunity to include branded gift\*

#### Logo on all promotional materials

- Website + social media + folders + emails to network and participants

*\* To be procured by sponsor and pre-approved by ICC*

Ask about our tailor-made packages, which can be built to suit your specific company needs.

### WE THANK OUR TRAININGS SPONSORS



HERBERT  
SMITH  
FREEHILLS



**SCELLENBERG**  
WITTMER

"The event was very interesting, the participants were very active, and the speakers were top notch. Congratulations for putting together such a great event, we are pleased to support academic efforts in the development of international arbitration."

Julian Delamer  
Compass Lexecon

### CONTACT

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