



SPONSORSHIP OPPORTUNITY

ICC World Trade Agenda Summit

22 April 2013, Qatar

Within the framework of the 8th World Chambers Congress, ICC and the Qatar Chamber of Commerce and Industry will host a high-level business summit - the ICC World Trade Agenda Summit - a major milestone for the ICC World Trade Agenda initiative, which was launched in 2011 in partnership with the Qatar Chamber.

This business-led initiative aims to define a practical and forward-looking trade policy agenda that will contribute to economic growth and job creation, moving World Trade Organization trade talks “beyond Doha”.

Recommendations from the Summit will be sent to governments ahead of further trade negotiations. By attending, participants have the unique opportunity to contribute to the dialogue between business leaders and key policymakers to bolster rules-based trade that would create millions of new jobs.

Inaugurated by Qatar’s Prime Minister H.E. Sheikh Hamad bin Jassim bin Jaber bin Muhammad Al Thani, the Summit will also count with world leaders such as:

- James Bacchus, Former Chairman of the Appellate Body of the WTO; Chairman of the Global Practice Group, Greenberg Traurig, US
- Harold McGraw III, Vice-Chairman, ICC; President and CEO, The McGraw-Hill Companies, US
- Victor K. Fung, Honorary Chairman, ICC; Group Chairman, Fung Group; Honorary Chairman, Li & Fung Limited, Hong Kong
- Michael Spence, Prof. of Economics, NYU Leonard Stern School of Business; Nobel Laureate, US
- Valentine Sendanyoye Rugwabiza, Deputy Director General, World Trade Organization (WTO), Geneva
- Zola Tsotsi, Chairman, Eskom, South Africa

OPPORTUNITY TO INFLUENCE

SUMMIT PROGRAMME

Opening remarks and introduction

What power shifts in the global economy mean for world trade and business

Sponsored coffee break

What business needs from trade and the WTO

Sponsored lunch

Way forward towards effective 21st century trade

Sponsored coffee break

Business role in building domestic political support for trade in a global economy

Closing remarks

Through this exclusive sponsorship you will have the opportunity to actively participate in the Summit and have more access to the key players in this field.

The Summit will be marketed to ICC global network. Sponsoring the Summit will align your company with development of world trade.

Your company will also gain brand visibility with the 400+ senior executives and trade policy experts in attendance.



SPONSORSHIP OPPORTUNITIES



AN OPPORTUNITY FOR EVERY MARKETING GOAL

Sponsorship provides your organization with full branding throughout the social activities, including the screens around the lunch venue and coffee breaks which will be used by all participants of the Summit throughout the day.

Your company may choose to be the **EXCLUSIVE SPONSOR** of all the Summit social activities at a rate of **€15,000**.



BENEFITS include:

Opportunity to give a keynote address during the lunch

Special invitation for 5 participants to attend the Summit

One-on-one meetings
5 exclusive meetings with participants of your choice

Opportunity to provide materials and branded gifts to participants

2 VIP tables at the lunch and gala dinner

Full branding on-site
Including the screens around the lunch venue and coffee breaks

Exclusive branding on all promotional and on-site materials
Marketing to ICC's exclusive database and social media activities

CONTACT

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