

ICC Global YAF Conference 27-29 June 2013, New York City

Sponsorship Opportunities



ICC YAF

ICC YAF is a global network of more than 4000 members spread across five Regional Chapters (Africa, Middle East & Turkey, Asia, Europe & Russia, Latin America and North America).

Over 40 YAF conferences were organized worldwide in 2012. These are “local” initiatives to attract the younger generation to get together and share experiences in arbitration. YAF events have been organized in traditional arbitration hubs like London, Paris, Hong Kong, New York, as well as in cities like Quito, Punta Cana, Kiev, Ramallah, Lagos. Such YAF conferences are most often hosted by a law firm. They are short, interactive and are usually followed by networking drinks.

The Global ICC YAF conference

Global ICC YAF conferences have traditionally been held every 18 months since ICC YAF’s Global kick off conference in Barcelona in 2008.

The Global YAF is now organizing its 4th edition, in New York on 27-29 June 2013.

The aim of this 4th ICC YAF Global Conference is to bring together YAF members, and non YAF members from all five chapters, and all corners of the globe.

The conference should attract some 200 experienced young arbitration practitioners some of which practicing in top international law firms all over the world.

The Global Conference will provide a unique chance for the young generation to share their views with their peers throughout the world and benefit from the experience of “stars” and “rising stars” in international arbitration in an informal atmosphere.

Debates and academic sessions will be held during a 2-day programme alternating keynote speeches, young moderated sessions and intercultural provocative discussions followed by a practical workshop. All sessions will be highly interactive. Topics will be deliberately controversial so that every delegate may actively participate.

Why sponsor this Global ICC YAF Conference?

This Global YAF conference is a must attend conference. It is seen as ICC’s young arbitration event of the year. In its 4th edition, and with New York as a venue, we expect that the conference will attract a very large audience of young practitioners in arbitration.

Sponsoring this conference will give your law firm the chance to be highly visible and/or make yourselves better known. Big and small law firms with or without offices in New York may see this as a chance to promote their arbitration practice.

We offer a wide range of sponsorship packages. Each one may also be adjusted to the particular needs of law firms.

Media partnership opportunities will also be made available.

Benefits	Gold \$ 10,000	Silver \$ 5,000	Bronze \$ 2,000
Social Activity Sponsored	Dinner on 28 June 2013 (Venue TBC)	Possibility to co-sponsor the dinner	
Branded signage at the venue	✓ (conference & dinner venue)		
Logo printed on front side of name badges	✓		
Exclusive exhibition table made available for displaying company literature	✓		
Option to distribute branded products to participants	✓		
Banner inside the conference room	✓		
Banner in the registration area	✓	✓	
Promotional materials included in participant pack	✓	✓	
Shared exhibition table for company literature	✓ (Exclusive table)	✓	✓
Logo on the ICC YAF website	✓	✓	✓
Logo in final conference programme	✓	✓	✓
Complimentary registrations	4	2	1
Logo on conference room screensaver	✓	✓	✓
Logo and description in participant material	✓ (1 page)	✓ (1/2 page)	✓ (1 paragraph)

Sponsors may contribute further materials featuring the sponsor and ICC logos such as: participants bags / notebooks / USB Keys / badge lanyards / badge holders and more upon request.

To sponsor the conference or for any additional information, please contact Stephanie Goubelle at: sgl@iccwbo.org

Disclaimer:

ICC YAF reserves the right to modify some of the benefits or the social activities to be sponsored to upgrade and provide a more attractive deal where possible.