



Masterclass | Singapore | 15-17 January 2014

ICC INSTITUTE MASTERCLASS FOR ARBITRATORS

Overview of fundamentals and best practices related to serving as an arbitrator

Under the auspices of the ICC Institute of World Business Law

SPONSORSHIP OPPORTUNITY

15-17 January, Singapore

ICC Training and Conferences brings the expertise of *the world business organization* directly to the public and to business practitioners. ICC courses on international commercial arbitration and negotiating international contracts are recognized as the best in these fields.

For the first time since the creation of this programme, the ICC Institute of World Business Law will bring its Masterclass for Arbitrators to Singapore.

Sponsoring this ICC training will give your company the global recognition to reach arbitrators, in-house counsel, and lawyers and legal practitioners involved in international trade. Along with increasing brand awareness, your company will be front and centre in the developments of international arbitration.

Through this sponsorship you have the opportunity to reach thousands of legal practitioners worldwide. At the training you will have the opportunity to meet and interact closely with arbitrators and in-house counsel from around the region.

TARGET AUDIENCE

The training sessions are designed for a vast range of international commercial arbitration users, from companies involved in international trade.

These sessions will be marketed to ICC exclusive global contacts in the legal field, including:

- Academics
- Arbitrators
- Corporate counsel
- Legal directors
- Legal practitioners
- Magistrates

Across sectors:

- Aeronautics
- Banking
- Construction
- Energy
- Finance
- Import/Export
- Intellectual property
- International trade
- Regulations
- Policy
- Telecoms



SPONSORSHIP OPPORTUNITIES



AN OPPORTUNITY FOR EVERY MARKETING GOAL

Your company may choose to sponsor this training at a rate of **€3,500**.

BENEFITS include:

Exclusive host of a social event

- A key representative from your company gives the welcome address

1 Complimentary registration

- The person will have to have required experience, a CV will be requested

Branded signage at venue*

Opportunity to include branded gift*

Logo on all promotional materials

- Website + social media + folders + emails to network and participants

** To be procured by sponsor and pre-approved by ICC*

Ask about our tailor-made packages, which can be built to suit your specific company needs.

Or consider sponsoring similar trainings at discounted rates:

- | | |
|---------------|---------------|
| ■ 1 training | €3,500 |
| ■ 2 trainings | €5,000 |
| ■ 3 trainings | €6,000 |

WE THANK OUR KEY SPONSOR AND HOST

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CONTACT

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